

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person LAWRENCE PETER J.L.		2. Issuer Name and Ticker or Trading Symbol Gaucha Group Holdings, Inc. [VINO]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/08/2019		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
135 FIFTH AVENUE, FLOOR 10			4. If Amendment, Date Original Filed (Month/Day/Year)		
NEW YORK, NY 10010					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock								10,729	I	See Footnote (1)
Common Stock (2)								184,971	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (3)	\$ 2.48	07/08/2019		D		150,000		08/27/2015	08/27/2019	Common Stock	150,000	\$ 0	0	D	
Stock Option	\$ 0.385	07/08/2019		A		150,000		(4)	07/08/2024	Common Stock	150,000	\$ 0	150,000	D	
Stock Option	\$ 0.385							(5)	01/31/2024	Common Stock	50,000		50,000	D	
Stock Option	\$ 0.539							(6)	09/20/2023	Common Stock	200,000		200,000	D	
Stock Option	\$ 1.1							(7)	12/17/2022	Common Stock	50,000		50,000	D	
Stock Option (8)	\$ 2.2							07/19/2018	07/19/2021	Common Stock	200,000		200,000	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAWRENCE PETER J.L. 135 FIFTH AVENUE, FLOOR 10 NEW YORK, NY 10010	X			

Signatures

/s/ Peter J.L. Lawrence	08/12/2019
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Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares held by Mr. Lawrence and his spouse as trustees of the Peter Lawrence 1992 Settlement Trust.
- (2) Of which 13,043 shares were automatically converted from Series A Preferred Stock to common stock on July 14, 2014 on a 1:1 basis pursuant to the effectiveness of GGH's Form 10 filed with the SEC on May 14, 2014.
- (3) Options granted pursuant to GGH's 2008 Equity Incentive Plan. Options canceled with no value received.
- (4) Options granted pursuant to GGH's 2018 Equity Incentive Plan; options to acquire 37,500 shares vest on 7/8/20; thereafter options to acquire 9,375 shares vest every three months.
- (5) Options granted pursuant to GGH's 2018 Equity Incentive Plan; options to acquire 12,500 shares vest on 1/31/20; thereafter options to acquire 3,125 shares vest every three months.
- (6) Options granted pursuant to GGH's 2018 Equity Incentive Plan; options to acquire 50,000 shares vest on 9/20/19; thereafter options to acquire 12,500 shares vest every three months.
- (7) Options granted pursuant to GGH's 2016 Equity Incentive Plan; options to acquire 12,500 shares vest on 12/17/18; thereafter options to acquire 3,125 shares vest every three months.
- (8) Options granted pursuant to GGH's 2008 Equity Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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