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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person –         MATHIS SCOTT L			2. Issuer Name <b>and</b> Ticker or Trading Symbol Gaucho Group Holdings, Inc. [VINO]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner		
(Last) (First) (Middle) 1445 16TH STREET, SUITE 403			3. Date of Earliest Transaction (Month/Day/Year) 02/23/2022						X_Officer (give title below)         Other (specify below)           President, CEO, Chair. & Dir.		
(Street) MIAMI BEACH,, FL 33139			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Owned Following Reported Transaction(s)	Ownership Form:	7. Nature of Indirect Beneficial Ownership
		Code		v	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)		
Common Stock <sup>(1)</sup>		03/25/2022		А		4,875	А	\$ 2.23	22,867	I	See Footnote (2)
Common Stock		02/23/2022		А		1,283,423	А	\$ 1.87	1,283,423	I	See Footnote (3)
Common Stock									23,771	D	
Common Stock									251,829	Ι	See Footnote (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Year)		4. Transac Code (Instr. 8		of	vative rities hired or osed ) :. 3,	Expiration Date (Month/Day/Year)		of Underlying Securities		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option	\$ 5.78							<u>(5)</u>	07/08/2024	Common Stock	147,326		147,326	D	
Stock Option	\$ 5.78							<u>(6)</u>	01/31/2024	Common Stock	30,000		30,000	D	
Stock Option	\$ 8.09							<u>(7)</u>	09/20/2023	Common Stock	48,334		48,334	D	
Stock Option	\$ 11.55							<u>(8)</u>	02/14/2023	Common Stock	66,667		66,667	D	
Stock Option	\$ 16.5							<u>(9)</u>	12/17/2022	Common Stock	20,000		20,000	D	

# **Reporting Owners**

Relationships

	Reporting Owner Name / Address	Director	10% Owner	Officer	Other
1	AATHIS SCOTT L 445 16TH STREET, SUITE 403 AIAMI BEACH,, FL 33139	Х		President, CEO, Chair. & Dir.	

### **Signatures**

/s/ Scott L Mathis	03/28/2022
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Issued pursuant to the Company's matching 401(k) plan.
- (2) Shares held by Mr. Mathis' 401(k) account.
- (3) Shares issued in connection with land purchase to Hollywood Burger Holdings, Inc., of which Mr. Mathis is President and CEO and a controlling owner.
- (4) Shares held by The WOW Group, LLC, of which Mr. Mathis is a managing member and of which Mr. Mathis is a controlling member.
- (5) Stock options granted pursuant to 2018 Equity Incentive Plan; options to acquire 36,832 shares vest on 7/8/20; thereafter options to acquire 9,208 shares vest every three months in equal installments.
- (6) Stock options granted pursuant to 2018 Equity Incentive Plan; options to acquire 7,500 shares vest on 1/31/20; thereafter options to acquire 1,875 shares vest every three months in equal installments.
- (7) Stock options granted pursuant to 2018 Equity Incentive Plan; options to acquire 12,084 shares vest on 9/20/19; thereafter options to acquire 3,021 shares vest every three months in equal installments with the last installment of 3,020 vesting on 9/20/22.
- (8) Stock options granted pursuant to 2016 Equity Incentive Plan; options to acquire 16,667 shares vest on 2/14/19; thereafter options to acquire 4,167 shares vest every three months.
- (9) Stock options granted pursuant to 2016 Equity Incentive Plan; options to acquire 5,000 shares vest on 12/17/18; thereafter options to acquire 1,250 shares vest every three months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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