longer subject to

Section 16. Form 4 or

UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB 3235-0287 Number: Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Respon	nses)										
1. Name and Address MATHIS SCOTT	2. Issuer Na Symbol Algodon W Developme	ines & l	Lux	ury	Ü	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X Director _X Officer (give title Other (specify below)					
135 FIFTH AVE	3. Date of Ear (Month/Day/ 08/27/2014	Year)	nsac	tion		President, CEO, Chairman					
NEW YORK, NY	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person				
(City) (State) (Zip)		Table I - I	Non-Der	ivat	ive Secur	ities A	Acqui	red, Disposed of, or I	Beneficially	Owned
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		Exec	Deemed ution Date, if nth/Day/Year)	3. Transaction Code (Instr. 8)		4. Securi Acquired Disposed (Instr. 3,	d (A)	D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D)	Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock									4,713,807	I	See Footnote
Common Stock									73,467	I	See Footnote
Common Stock								336,545	D		
Reminder: Report on directly or indirectly.	a separate line for ea	nch cla	ass of securitie	es benefic	Pe inf	rsons w ormatio	n cor resp	itaine pond	nd to the collection od in this form are r unless the form dis control number.	not	SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security	Conversion		 Code	tion	Securities		6. Date Exerc Expiration Da (Month/Day/	te	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Stock Option	\$ 2.48	08/27/2014	A		150,000		08/27/2015	08/27/2019	Common Stock	150,000	<u>(3)</u>	1,873,910	D	
Stock Option	\$ 2.48	08/27/2014	A		500,000		<u>(4)</u>	08/27/2019	Common Stock	150,000	\$0	1,873,910	D	
Stock Option	\$ 2.63						02/22/2013	02/22/2015	Common Stock	47,132		1,873,910	D	
Stock Option	\$ 8.03						04/15/2011	04/15/2015	Common Stock	1,713		1,873,910	D	
Stock Option	\$ 3.85						04/15/2012	04/15/2016	Common Stock	25,000		1,873,910	D	
Stock Option	\$ 3.85						04/15/2013	04/15/2017	Common Stock	25,000		1,873,910	D	
Stock Option	\$ 2.48						04/15/2014	04/15/2018	Common Stock	25,000		1,873,910	D	
Stock Option	\$ 3.85						<u>(5)</u>	07/06/2016	Common Stock	422,500		1,873,910	D	
Stock Option	\$ 2.48						06/30/2013	06/30/2018	Common Stock	1,000,000		1,873,910	D	
Warrant	\$ 1.59						04/03/2010	04/03/2015	Common Stock	6,576		1,873,910	D	
Warrant	\$ 1.59						07/27/2010	07/27/2015	Common Stock	22,237		1,873,910	D	
									Common					

Warrant	\$ 2.3		1	12/31/2012	12/31/2017	Stock (6)	18,939	1,873,910	D	
Warrant	\$ 2.3			10/31/2012	10/31/2017	Common Stock (6)	85,518	1,873,910	D	
Warrant	\$ 2.3		(03/31/2013	03/31/2018	Common Stock 6	22,878	1,873,910	D	
Warrant	\$ 2.3		(06/30/2013	06/30/2018	Common Stock (6)	2,460	1,873,910	D	
Warrant	\$ 2.3		(09/30/2013	09/30/2018	Common Stock (6)	27,561	1,873,910	D	
Warrant	\$ 2.3		1	12/31/2013	12/31/2018	Common Stock 6	36,031	1,873,910	D	
Warrant	\$ 2.3		(03/31/2014	03/31/2019	Common Stock (6)	59,053	1,873,910	D	
Warrant	\$ 2.3		(06/30/2014	06/30/2019	Common Stock (6)	58,834	1,873,910	D	
Warrant	\$ 2.3		(03/31/2014	03/31/2019	Common Stock (6)	59,053	1,873,910	D	
Warrant	\$ 2.3		(06/30/2014	06/30/2019	Common Stock (6)	58,834	1,873,910	D	

Reporting Owners

Donouting Orymon Name / Address	Relationships							
Reporting Owner Name / Address		10% Owner	Officer	Other				
MATHIS SCOTT L 135 FIFTH AVENUE FLOOR 10 NEW YORK, NY 10010	Х	X	President, CEO, Chairman					

Signatures

/s/ Scott L. Mathis	12/02/2014
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by The WOW Group, LLC, of which Mr. Mathis is a managing member and of which Mr. Mathis is a controlling member.
- (2) Shares held by Mr. Mathis' 401(k) account.
- (3) Options reflected herein are granted pursuant to Options granted pursuant to AWLD's 2008 Equity Incentive Plan.
- $\textbf{(4)} \ \ Options \ to \ acquire \ 31,250 \ vest \ on \ November \ 27, \ 2014; \ thereafter \ options \ to \ acquire \ 31,250 \ shares \ vest \ every \ three \ months.$
- (5) Options to acquire 105,625 vested on July 6, 2012; thereafter options to acquire 26,409 shares vest every three months.
- (6) Warrants to purchase Series A Preferred Stock were automatically converted to common stock on July 14, 2014 on a 1:1 basis pursuant to the effectiveness of AWLD's Form 10 filed with the SEC on May 14, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.