UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 10-Q

For the quarterly period ended September 30, 2022 OR □ TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from Commission file number: 001-40075 Gaucho Group Holdings, Inc. (Exact name of registrant as specified in its charter) 52-2158952 Delaware (State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.) 112 NE 41st Street, Suite 106 Miami, FL 33137 (Address of principal executive offices) 212-739-7700 (Registrant's telephone number, including area code) Securities registered pursuant to Section 12(b) of the Act: Title of each class Trading Symbol Name of each exchange on which registered The Nasdaq Stock Market LLC Common Stock Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🗵 No 🗆 Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this Chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ⊠ No □ Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. Large accelerated filer Accelerated filer Non-accelerated filer \boxtimes Smaller reporting company \boxtimes Emerging growth company If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes □ No ⊠ As of November 14, 2022, there were 2,756,884 shares of common stock outstanding.

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GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

	 eptember 30, 2022 (unaudited)	 December 31, 2021
Assets		
Current Assets		
Cash	\$ 260,984	\$ 3,649,407
Accounts receivable, net of allowance of \$17,781 and \$25,773		
at September 30, 2022 and December 31, 2021, respectively	128,018	161,501
Accounts receivable - related parties, net of allowance of \$339,503 at		
September 30, 2022 and December 31, 2021	853,942	927,874
Mortgages receivable, current portion, net of allowance of \$37,022 and \$16,825 at September 30, 2022 and		
December 31, 2021, respectively	647,954	496,590
Inventory	1,740,762	1,490,639
Real estate lots held for sale	562,885	542,885
Prepaid expenses and other current assets	489,667	422,129
Total Current Assets	4,684,212	7,691,025
Long Term Assets		
Mortgages receivable, non-current portion, net of allowance of \$182,133 and \$187,171 at September 30, 2022		
and December 31,2021, respectively	3,187,664	3,027,247
Advances to employees	282,163	290,915
Property and equipment, net	7,681,018	3,776,941
Operating lease right-of-use asset	1,505,061	1,667,209
Prepaid foreign taxes, net	925,708	804,265
Intangible assets	71,285	-
Investment - related parties	7,000,000	7,000,000
Deposits	56,130	56,130
Total Assets	\$ 25,393,241	\$ 24,313,732

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS, continued

	 ptember 30, 2022 (unaudited)	 December 31, 2021
Liabilities and Stockholders' Equity	()	
Current Liabilities		
Accounts payable	\$ 892,439	\$ 507,734
Accrued expenses, current portion	812,903	965,411
Deferred revenue	1,262,219	713,616
Operating lease liabilities, current portion	197,061	175,316
Loans payable, current portion	142,656	223,356
Debt obligations	-	7,000
Convertible debt obligations, net	1,912,837	5,728,348
Other current liabilities	88,595	160,578
Total Current Liabilities	5,308,710	 8,481,359
Long Term Liabilities		
Accrued expenses, non-current portion	84,592	115,346
Operating lease liabilities, non-current portion	1,380,889	1,531,183
Loans payable, non-current portion	91,982	94,000
Total Liabilities	6,866,173	10,221,888
Commitments and Contingencies (Note 17)		
Stockholders' Equity		
Preferred stock, 902,670 shares authorized, none issued and outstanding	-	-
Common stock, par value \$0.01 per share; 150,000,000 shares authorized;		
2,749,534 and 823,496 shares issued and 2,749,253 and 823,215 shares outstanding as of September 30, 2022		
and December 31, 2021, respectively	27,495	8,235
Additional paid-in capital	137,194,491	121,633,826
Accumulated other comprehensive loss	(10,703,647)	(11,607,446)
Accumulated deficit	(107,944,916)	(95,726,534)
Treasury stock, at cost, 281 shares at September 30, 2022 and December 31, 2021	(46,355)	(46,355)
Total Gaucho Group Holdings, Inc. Stockholders' Equity	18,527,068	 14,261,726
Non-controlling interest	-	(169,882)
Total Stockholders' Equity	18,527,068	14,091,844
Total Liabilities and Stockholders' Equity	\$ 25,393,241	\$ 24,313,732

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

	For the Three Months Ended September 30,					For the Nine Months Ended September 30,		
		2022		2021		2022		2021
Sales	\$	440,939	\$	2,605,158	\$	1,271,871	\$	3,220,557
Cost of sales		(433,941)		(210,437)		(1,205,534)		(650,003)
Gross profit		6,998		2,394,721		66,337		2,570,554
Operating Expenses		•				· ·		
Selling and marketing		109,299		100,870		614,529		336,081
General and administrative		1,729,283		1,370,870		5,403,409		3,934,500
Depreciation and amortization		83,677		35,758		178,896		103,680
Total operating expenses		1,922,259		1,507,498		6,196,834		4,374,261
(Loss) Income from Operations		(1,915,261)		887,223		(6,130,497)		(1,803,707)
Other Expense (Income)								
Interest expense, net		105,511		49,646		1,527,887		88,209
Forgiveness of PPP Loan		-		-		-		(242,486)
Other income		(75,000)		(87,500)		(225,000)		(87,500)
Gains from foreign currency translation		(185,251)		(6,130)		(411,178)		(34,991)
Loss on extinguishment of debt		-		-		2,105,119		-
Inducement expense		2,965,222		-		3,163,318		-
Total other expense (income)	<u> </u>	2,810,482		(43,984)		6,160,146		(276,768)
Net (Loss) Income		(4,725,743)		931,207		(12,290,643)		(1,526,939)
Net loss attributable to non-controlling interest		-		45,086		72,261		142,647
Net (Loss) Income Attributable to Common Stockholders	\$	(4,725,743)	\$	976,293	\$	(12,218,382)	\$	(1,384,292)
Net (Loss) Income per Common Share	\$	(2.19)	\$	1.35	\$	(8.85)	\$	(2.21)
					_			
Weighted Average Number of Common Shares Outstanding:								
Basic and Diluted		2,153,824		721,533		1,380,289		627,569

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME (unaudited)

	For the Three Months Ended September 30,					For the Nine M Septem	
	<u>-</u>	2022		2021		2022	2021
Net (loss) income	\$	(4,725,743)	\$	931,207	\$	(12,290,643)	\$ (1,526,939)
Other comprehensive income:							
Foreign currency translation adjustments		282,337		98,709		903,799	334,349
Comprehensive (loss) income		(4,443,406)		1,029,916		(11,386,844)	 (1,192,590)
Comprehensive (loss) attributable to non-controlling interests		-		45,086		72,261	142,647
Comprehensive (loss) income attributable to controlling interests	\$	(4,443,406)	\$	1,075,002	\$	(11,314,583)	\$ (1,049,943)

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2022 (unaudited)

Gaucho

	Common	. Stook	Тиолен	ıry Stock	Additional Paid-In	Accumulated Other Comprehensive	Accumulated	Gaucho Group Holdings Stockholders'	Non- Controlling	Total Stockholders'
	Shares	Amount	Shares	Amount	Capital	Loss	Deficit	Equity	Interest	Equity
Balance - January 1, 2022 Stock-based compensation:	823,496		281		\$121,633,826	\$ (11,607,446)			\$ (169,882)	
Options Common stock issued for	-	-	-	-	72,700	-	-	72,700	10,354	83,054
401(k) employer matching Common stock issued for	1,040	10	-	-	27,811	-	-	27,821	-	27,821
purchase of minority interest	86,899	869	-	-	(232,658)	-	<u>-</u>	(231,789)	231,789	-
Common stock issued for acquisition of GDS	106,952	1,070	-	-	2,193,583	-	-	2,194,653	-	2,194,653
Common stock issued for purchase of domain name Warrants issued for	1,250	13	-	-	39,587	-	-	39,600	-	39,600
modification of convertible										
debt principal Net loss	-	-	-	-	731,856	-	(2,199,840)	731,856 (2,199,840)	(72,261)	731,856 (2,272,101)
Other comprehensive income	_	-	_	-	_	263,406	-	263,406	-	263,406
Balance - March 31, 2022 Stock-based compensation:	1,019,637	10,197	281	(46,355)	124,466,705	(11,344,040)	(97,926,374)	15,160,133	-	15,160,133
Options	-	-	-	-	87,134	-	-	87,134	-	87,134
Common stock Shares issued upon conversion	54,214	542	-	-	524,458	-	-	525,000	-	525,000
of debt and interest Inducement loss on debt	74,589	746	-	-	1,521,851	-	-	1,522,597	-	1,522,597
conversions	-	-	-	-	198,096	-	-	198,096	-	198,096
Substantial premium on convertible debt Common stock issued	-	-	-	-	1,683,847	-	-	1,683,847	-	1,683,847
for cash, net of offering costs	50,049	500	-	-	510,846	-	-	511,346	-	511,346
Common stock issued upon exchange of subsidiary										
stock options True up adjustment	183,942 41	1,839	-	-	(1,839)	-	-	-	-	-
Net loss	-	-	-	-	-	-	(5,292,799)	(5,292,799)	-	(5,292,799)
Other comprehensive income	-	-	_	-	-	358,056	-	358,056	-	358,056
Balance - June 30, 2022 Stock-based compensation:	1,382,472	13,824	281	(46,355)	128,991,098	(10,985,984)	(103,219,173)	14,753,410	-	14,753,410
Options	-	-	-	-	53,058	-	-	53,058	-	53,058
Restricted stock units Shares issued upon conversion	15,707	157	-	-	158,514	-	-	158,671	-	158,671
of debt and interest	1,343,991	13,440	-	-	4,924,206	-	-	4,937,646	-	4,937,646
Inducement loss on debt conversions Shares issued for	-	-	-	-	2,965,222	-	-	2,965,222	-	2,965,222
purchase of domain name	7,364	74	-	-	(74)	-	-	-	-	-
Warrants issued for modification of convertible debt										
principal Net loss	-	-	-	-	102,467	-	(4,725,743)	102,467 (4,725,743)	-	102,467 (4,725,743)
Other comprehensive income	-	_	-	_	-	282,337	(1 ,723,743)	282,337	_	282,337
Balance - September 30, 2022	2,749,534	\$ 27,495	281	\$ (46,355)	\$137,194,491		\$(107,944,916)	\$ 18,527,068	\$ -	\$ 18,527,068

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN TEMPORARY EQUITY AND STOCKHOLDERS' EQUITY (DEFICIENCY) FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2021 (unaudited)

	Convertible	ries B Redeemable red Stock Amount	Commo Shares	on Stock Amount	Treasu Shares	ry Stock Amount	Additional Paid-In Capital	Accumulated Other Comprehensive Loss	Accumulated Deficit	Gaucho Group Holdings Stockholders' Deficiency	Non- controlling Interest	Total Stockholders' (Deficiency) Equity
Balance - January 1, 2021	901,070	\$ 9,010,824	436,201	\$ 4,362	281	\$ (46,355)	\$ 96,999,422	\$ (11,932,801)	\$ (93,534,828)	\$ (8,510,200)	\$ (106,798)	\$ (8,616,998)
Stock-based compensation:												
Options and warrants		_	-	-	-	-	101,453	-	-	101,453	67,196	168,649
Common stock and							202,100				01,220	200,015
warrants issued for cash,												
in public offering, net of offering												
costs [1]		_	111,111	1,111	_	_	6,601,230		_	6,602,341		6,602,341
Common stock and		_	111,111	1,111	_	_	0,001,230			0,002,541		0,002,541
warrants issued for cash	-	-	6,097	61	-	-	438,939	-	-	439,000	-	439,000
Common stock and												
warrants issued to underwriter in												
public offering	-	_	-	_	-	_	297,963	-	-	297,963	-	297,963
Common stock and												
warrants issued upon												
exchange of debt and accrued												
interest	-	-	19,751	198	-	_	1,421,870	-	-	1,422,068	-	1,422,068
Common stock issued			-									
upon conversion of Series B												
Convertible Preferred												
Stock	(901,070)	(9,010,824)	50,059	501	-	-	9,010,323	-	-	9,010,824	-	9,010,824
Effect of reverse												
stocksplit Comprehensive loss:	-	-	41	-	-	-	-	-	-	-	-	-
Net loss	-	_	_	-	_	_	-		(1,112,851)	(1,112,851)	(27,509)	(1,140,360)
Other comprehensive									(1,112,011)	(1,112,001)	(=1,00)	(-,,)
income								98,980		98,980		98,980
Balance - March 31, 2021	-	-	623,260	6,233	281	(46,355)	114,871,200	(11,833,821)	(94,647,679)	8,349,578	(67,111)	8,282,467
Stock-based compensation:												
Options and warrants	-	_	-	-	-	-	101,453	-	-	101,453	44,610	146,063
Common stock issued to												
placement agent as commitment fees			10,028	100			499,900			500,000	_	500,000
Common stock issued	-	-	10,026	100	-		499,900	-	-	300,000	_	300,000
for cash, net of offering												
costs [2]	-	-	40,783	408	-	-	1,586,552	-	-	1,586,960	-	1,586,960
Comprehensive loss:			-	-	-	-	-		// A / = = = 0 f	(4.0.45.50.0)	(=0.0==)	(1.21==0.0
Net loss Other comprehensive	-	-	-	-	-	-	-	-	(1,247,734)	(1,247,734)	(70,052)	(1,317,786)
income	_	_	_	_	_	_	_	136,660	_	136,660	_	136,660
Balance - June 30, 2021			674,071	6,741	281	(46,355)	117,059,105	(11,697,161)	(95,895,413)	9,426,917	(92,553)	9,334,364
Stock-based			,					. , , , ,				
compensation:												
Common stock issued in satisfaction												
of 401(k) profit												
sharing liability	-	-	688	7	-	-	39,530	-	-	39,537	-	39,537
Options and warrants Common stock issued	-	-	-	-	-	-	101,453	-	-	101,453	11,211	112,664
upon exercise of												
warrants	-	-	22,875	229	-	-	1,646,771	-	-	1,647,000	-	1,647,000
Common stock issued												
for cash, net of offering costs [3]			21.017	210			1 212 465			1 212 704		1 212 704
Common stock issued	-	-	31,917	319	-	-	1,312,465	-	-	1,312,784	-	1,312,784
for service	-	_	2,500	25	-		105,875		-	105,900	-	105,900
Comprehensive loss:			-		-	-					/4 = 00=	
Net income (loss) Other comprehensive	-	-	-	-	-	-	-	-	976,293	976,293	(45,086)	931,207
income	_	_	_	_	_	_	_	98,709	_	98,709	_	98,709
Balance - September 30,								70,707		70,707		70,707
2021		\$	732,051	\$ 7,321	281	\$ (46,355)	\$ 120,265,199	\$ (11,598,452)	\$ (94,919,120)	\$ 13,708,593	\$ (126,428)	\$ 13,582,165

- [1] Includes gross proceeds of \$8,002,004, less offering costs of \$1,399,663 (\$1,034,684 of cash and \$364,979 of non-cash).
- [2] Includes gross proceeds of \$2,303,211, less offering costs of \$716,251 (\$216,251 of cash and \$500,000 of non-cash).
- [3] Includes gross proceeds of \$1,443,243, less cash offering costs of \$130,459.

 $The \ accompanying \ notes \ are \ an \ integral \ part \ of \ these \ condensed \ consolidated \ financial \ statements.$

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

For the Nine Months Ended

	September 30,				
		2022		2021	
Cash Flows from Operating Activities					
Net loss	\$	(12,290,643)	\$	(1,526,939)	
Adjustments to reconcile net loss to net cash used in operating activities:					
Stock-based compensation:					
401(k) stock		26,360		23,845	
Stock options		223,246		427,376	
Restricted stock units		158,671		-	
Common stock		525,000		105,900	
Noncash lease expense		162,148		134,261	
Gain on foreign currency translation		(411,178)		(34,991)	
Unrealized investment losses		-		457	
Depreciation and amortization		178,896		103,680	
Amortization of debt discount		1,078,731		-	
Provision for uncollectible assets		67,295		19,865	
Provision for obsolete inventory		115,563		-	
Forgiveness of PPP Loan		-		(242,486)	
Loss on extinguishment of debt		2,105,119		-	
Inducement expense		3,163,318		-	
Decrease (increase) in assets:					
Accounts receivable and mortgages receivable		(314,065)		(2,713,685)	
Employee advances		4,579		-	
Inventory		(385,686)		(75,095)	
Deposits		-		(35,545)	
Prepaid expenses and other current assets		(100,513)		(498,785)	
Increase (decrease) in liabilities:					
Accounts payable and accrued expenses		866,987		(1,057,858)	
Operating lease liabilities		(128,549)		(109,705)	
Deferred revenue		542,578		(180,639)	
Other liabilities		(71,983)		(1,267)	
Total Adjustments		7,806,517		(4,134,672)	
Net Cash Used in Operating Activities		(4,484,126)	_	(5,661,611)	
Cash Used in Investing Activities		(1,101,120)	_	(0,001,011)	
Cash paid to acquire GDS, net of cash acquired		(7,560)		-	
Purchase of property and equipment		(1,915,952)		(640,440)	
Purchase of domain name		(34,999)		(0.0,110)	
Purchase of investment - related parties		(5.,,,,,)		(3,500,000)	
Net Cash Used in Investing Activities		(1,958,511)	-	(4,140,440)	
1.00 Chair Cook in In. County Heart House		(1,750,511)		(7,170,440)	

GAUCHO GROUP HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS, continued (unaudited)

For the Nine Months Ended September 30,

	2022		2021
Cash Provided by Financing Activities			
Repayments of loans payable	(81,431)		(159,441)
Proceeds from common stock issued for cash	511,346		-
Proceeds from the issuance of debt in private placement	1,727,500		
Repayments of debt obligations	(7,000)		(100,000)
Proceeds from underwritten public offering, net of offering costs (1)	-		7,287,004
Cash offering costs paid for underwritten public offering	-		(690,400)
Proceeds from common stock issued for cash	-		3,746,454
Proceeds from sale of common stock and warrants	-		439,000
Proceeds from the exercise of warrants			1,647,000
Net Cash Provided by Financing Activities	 2,150,415		12,169,617
Effect of Exchange Rate Changes on Cash	 903,799	_	334,398
Net (Decrease) Increase in Cash	 (3,388,423)		2,701,964
Cash - Beginning of Period	3,649,407		134,536
Cash - End of Period	\$ 260,984	\$	2,836,500
Supplemental Disclosures of Cash Flow Information: Interest paid	175,252		411,981
Income taxes paid	1/5,252		411,981
Non-Cash Investing and Financing Activity			
Equity issued to satisfy accrued stock-based compensation expense	\$ 27,821	\$	-
Equity issued as consideration for intangible assets	\$ 39,600	\$	-
Equity issued for purchase of non-controlling interest	\$ 231,789	\$	-
Equity issued for acquisition of GDS	\$ 2,194,653	\$	-
Warrants issued and debt principal exchanged upon modification of convertible debt	\$ 834,323	\$	-
Shares issued upon conversion of debt and interest	\$ 6,460,243	\$	1,422,068
Common stock and restricted stock units in GGH issued upon exchange of GGI options	\$ 1,576,648	\$	-
Accrued stock-based compensation converted to equity	\$ -	\$	39,537
Series B Preferred stock converted to common stock	\$ -	\$	9,010,824
Reclassification of deferred offering cost to additional paid in capital	\$ =	\$	67,016
Common stock and warrants issued to underwriter in public offering	\$ -	\$	297,963
Common stock issued to placement agent as commitment fees	\$ -	\$	500,000
Right-of-use assets obtained in exchange for lease obligations	\$ -	\$	1,843,043

1. BUSINESS ORGANIZATION, NATURE OF OPERATIONS AND RISKS AND UNCERTAINTIES

Organization and Operations

Through its subsidiaries, Gaucho Group Holdings, Inc. ("Company", "GGH"), a Delaware corporation that was incorporated on April 5, 1999, currently invests in, develops, and operates a collection of luxury assets, including real estate development, fine wines, and a boutique hotel in Argentina, as well as an e-commerce platform for the sale of high-end fashion and accessories.

As wholly owned subsidiaries of GGH, InvestProperty Group, LLC ("IPG") and Algodon Global Properties, LLC ("AGP") operate as holding companies that invest in, develop and operate global real estate and other lifestyle businesses such as wine production and distribution, golf, tennis, and restaurants.

GGH operates its properties through its ALGODON® brand. IPG and AGP have invested in two ALGODON® brand projects located in Argentina. The first project is Algodon Mansion, a Buenos Aires-based luxury boutique hotel property that opened in 2010 and is owned by the Company's subsidiary, The Algodon – Recoleta, SRL ("TAR"). The second project is the redevelopment, expansion and repositioning of a Mendoza-based winery and golf resort property now called Algodon Wine Estates ("AWE"), the integration of adjoining wine producing properties, and the subdivision of a portion of this property for residential development. On February 3, 2022, the Company acquired additional real estate through the acquisition of 100% ownership in Hollywood Burger Argentina S.R.L., now Gaucho Development S.R.L. ("GDS").

GGH also manufactures, distributes, and sells high-end luxury fashion and accessories through its subsidiary, Gaucho Group, Inc. ("GGI"). GGH held a 79% ownership interest in GGI through March 28, 2022, at which time GGH acquired the remaining 21% ownership interest in GGI. See Non-Controlling Interest, below.

On June 14, 2021, the Company formed a wholly-owned subsidiary, Gaucho Ventures I – Las Vegas, LLC ("GVI"), and on June 17, 2021, Gaucho Group Holdings, Inc announced the signing of an agreement between GVI and LVH Holdings LLC ("LVH") to develop a project in Las Vegas, Nevada. As of September 30, 2022, the Company has contributed total capital of \$7.0 million to LVH and received 396 limited liability company interests, representing an 11.9% equity interest in LVH. See Note 14, Related Party Transactions.

Going Concern and Management's Liquidity Plans

The accompanying condensed consolidated financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The condensed consolidated financial statements do not include any adjustments relating to the recoverability and classification of asset amounts or the classification of liabilities that might be necessary should the Company be unable to continue as a going concern. As of September 30, 2022, the Company had cash of approximately \$261,000 and a working capital deficit of approximately \$624,000. During the nine months ended September 30, 2022, the Company incurred a net loss of approximately \$12.3 million and used cash in operations of approximately \$4,484,000. The Company has an accumulated deficit of approximately \$107.9 million at September 30, 2022. Further, as of September 30, 2022, the Company has short-term convertible debt obligations of approximately \$2.0 million and loans payable of approximately \$235,000.

In the period following September 30, 2022 and prior to filing, the Company received aggregate cash proceeds of \$1,051,500 upon the issuance of convertible promissory notes, pursuant to an offering of a series up to \$1.5 million of 7% convertible promissory notes approved by the Board of Directors on October 22, 2022. The notes are convertible into units comprised of one share of common stock and one warrant for the purchase of common stock, at a conversion price equal to the lower of (a) \$2.52 per share or (b) the three-day volume weighted average closing price beginning on the date that is two days prior to the conversion date, subject to a floor price on conversion of \$2.40 per share. See Note 19, Subsequent Events for additional details.

On November 8, 2022, the Company entered into a new equity line of credit agreement (the "Purchase Agreement") with an Underwriter, pursuant to which the Company will have the ability (but not the obligation) to sell, from time to time, up to an aggregate of up to \$44,308,369 of newly issued shares to the Underwriter, at a price equal to 95% of the lowest daily volume weighted average price per share during the three consecutive days immediately following the date that Company directs the Underwriter to purchase such shares. The commencement of the equity line of credit is contingent upon the satisfaction of certain conditions in the Purchase Agreement. As of the date of this filing, these conditions have not been satisfied, and the Company is not yet able to sell securities pursuant to the Purchase Agreement. (See Note 19 – Subsequent Events, for further details.)

Management believes that the Company has access to capital resources and continues to evaluate additional financing opportunities. However, there is no assurance that the Company will be able to obtain funds on commercially acceptable terms, if at all. There is also no assurance that the amount of funds the Company might raise will enable the Company to complete its development initiatives or attain profitable operations.

Based on current cash on hand and subsequent activity as described herein, the Company presently only has enough cash on hand to operate on a month-to-month basis. Because of the Company's limited cash availability, its operations have been scaled back to the extent possible. Management continues to explore opportunities with third parties and related parties to provide additional capital; however, it has not entered into any agreement to provide the necessary capital. If the Company is not able to obtain additional financing on a timely basis, it may have to delay vendor payments and/or initiate cost reductions, which would have a material adverse effect on its business, financial condition and results of operations, and ultimately, it could be forced to discontinue operations, liquidate assets and/or seek reorganization under the U.S. bankruptcy code.

Based upon projected revenues and expenses, the Company believes that it may not have sufficient funds to operate for the next twelve months from the date these financial statements are issued. The aforementioned factors raise substantial doubt about the Company's ability to continue as a going concern.

Non-Controlling Interest

As a result of the 2019 conversion of certain convertible debt into shares of Gaucho Group, Inc. ("GGI") common stock, GGI investors obtained a 21% ownership interest in GGI, which was recorded as a non-controlling interest. The profits and losses of GGI for the three and nine months ended September 30, 2021 and for the period from January 1, 2022 through March 28, 2022 are allocated between the controlling interest and the non-controlling interest in the same proportions as their membership interest. On March 28, 2022, the Company issued 86,899 shares of its common stock to the minority holders of GGI, in exchange for the remaining 21% ownership of GGI, such that as of September 30, 2022, the Company owns 100% of the outstanding common stock of GGI.

Further, on June 22, 2022, the Company issued an aggregate of 183,942 shares of its common stock in exchange for, and upon the cancellation of, options for the purchase of 458,542 shares of GGI common stock. On June 24, 2022, the Company also granted 26,278 restricted stock units, subject to vesting, with an aggregate of 13,139 shares vesting on September 18, 2022, and 13,139 shares vesting on December 18, 2022. See Note 16, Stockholders' Equity, for additional details.

Risks and Uncertainties

In December 2019, the 2019 novel coronavirus ("COVID-19") surfaced in Wuhan, China. The World Health Organization declared the outbreak as a global pandemic in March 2020. resulting in the temporarily closure of our corporate office, and the temporary suspension of our hotel, restaurant, winery operations, golf and tennis operations, and our real estate development operations. Further, some outsourced factories from which Gaucho ordered products had closed, borders for importing product had been impacted and the Gaucho fulfillment center was also closed for several weeks. In response, the Company reduced its costs by negotiating out of its New York lease, renegotiating with vendors, and implementing salary reductions. The Company also created an e-commerce platform for our wine sales in response to the pandemic. As of the date of this report, the Company has resumed real estate development operations and has re-opened its winery and golf and tennis facilities, as well as its hotels.

The Company is continuing to monitor the outbreak of COVID-19 and the related business and travel restrictions, and changes to behavior intended to reduce its spread, and the related impact on the Company's operations, financial position and cash flows, as well as the impact on its employees. Due to the rapid development and fluidity of this situation, the magnitude and duration of the pandemic and its impact on the Company's future operations and liquidity is uncertain as of the date of this report. While there could ultimately be a material impact on operations and liquidity of the Company, at the time of issuance, the impact could not be determined.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial information. Accordingly, they do not include all of the information and disclosures required by accounting principles generally accepted in the United States of America for annual financial statements. In the opinion of management, such statements include all adjustments (consisting only of normal recurring items) which are considered necessary for a fair presentation of the unaudited condensed consolidated financial statements of the Company as of September 30, 2022 and for the three and nine months ended September 30, 2022 are not necessarily indicative of the operating results for the full year. It is suggested that these unaudited condensed consolidated financial statements be read in conjunction with the consolidated financial statements and notes thereto included in the Company's annual report on Form 10-K for the year ended December 31, 2021, filed with the Securities and Exchange Commission ("SEC") on April 14, 2022.

On November 4, 2022, the Company effected a reverse stock split in a ratio of 1 share of common stock for 12 issued shares of common stock. As a result of the reverse stock split, prior period shares and per share amounts appearing in the accompanying condensed consolidated financial statements and all references in this Quarterly Report to our common stock, as well as amounts per share of our common stock, have been retroactively restated as if the reverse stock split occurred at the beginning of the period presented.

The Company's operating needs include the planned costs to operate its business, including amounts required to fund working capital and capital expenditures. The Company's future capital requirements and the adequacy of its available funds will depend on many factors, including the Company's ability to successfully commercialize its products and services, competing technological and market developments, and the need to enter into collaborations with other companies or acquire other companies or technologies to enhance or complement its product and service offerings.

Highly Inflationary Status in Argentina

The Company recorded gains on foreign currency transactions of approximately \$185,000 and \$411,000 during the three and nine months ended September 30, 2022, respectively, and approximately \$6,000 and \$35,000 during the three and nine months ended September 30 2021, respectively, as a result of the net monetary liability position of its Argentine subsidiaries.

Concentrations

The Company maintains cash with major financial institutions. Cash held in US bank institutions is currently insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000 at each institution. No similar insurance or guarantee exists for cash held in Argentina bank accounts. There were aggregate uninsured cash balances of approximately \$141,000 at September 30, 2022, which consists of cash held in Argentine bank accounts.

Revenue Recognition

The Company recognizes revenue in accordance with ASC Topic 606, Revenue from Contracts with Customers. ASC Topic 606 provides a single comprehensive model to use in accounting for revenue arising from contracts with customers, and gains and losses arising from transfers of non-financial assets including sales of property and equipment, real estate, and intangible assets.

The Company earns revenues from the sale of real estate lots, as well as hospitality, food & beverage, other related services, and from the sale of clothing and accessories. The Company recognizes revenue when goods or services are transferred to customers in an amount that reflects the consideration which it expects to receive in exchange for those goods or services. In determining when and how revenue is recognized from contracts with customers, the Company performs the following five-step analysis: (i) identification of contract with customer; (ii) determination of performance obligations; (iii) measurement of the transaction price; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) the Company satisfies each performance obligation.

The following table summarizes the revenue recognized in the Company's condensed consolidated statements of operations:

	For the Three Months Ended September 30,				For the Nine I Septen	
	2022			2021	2022	 2021
Real estate sales	\$	-	\$	2,500,001	\$ 184,659	\$ 2,647,257
Hotel rooms and events		204,383		46,803	487,604	168,482
Restaurants		55,764		3,482	113,357	159,721
Winemaking		93,907		34,943	153,596	81,993
Agricultural		-		-	181,029	91,216
Golf, tennis and other		65,359		18,528	118,826	61,736
Clothes and accessories		21,526		1,401	32,800	10,152
Total revenues	\$	440,939	\$	2,605,158	\$ 1,271,871	\$ 3,220,557

Revenue from the sale of food, wine, agricultural products, clothes and accessories is recorded when the customer obtains control of the goods purchased. Revenues from hospitality and other services are recognized as earned at the point in time that the related service is rendered, and the performance obligation has been satisfied. Revenues from gift card sales are recognized when the card is redeemed by the customer. The Company does not adjust revenue for the portion of gift card values that is not expected to be redeemed ("breakage") due to the lack of historical data. Revenue from real estate lot sales is recorded when the lot is deeded, and legal ownership of the lot is transferred to the customer.

The timing of the Company's revenue recognition may differ from the timing of payment by its customers. A receivable is recorded when revenue is recognized prior to payment and the Company has an unconditional right to payment. Alternatively, when payment precedes the provision of the related services, the Company records deferred revenue until the performance obligations are satisfied. Deferred revenues associated with real estate lot sale deposits are recognized as revenues (along with any outstanding balance) when the lot sale closes, and the deed is provided to the purchaser. Other deferred revenues primarily consist of deposits accepted by the Company in connection with agreements to sell barrels of wine, advance deposits received for grapes and other agricultural products, and hotel deposits. Wine barrel and agricultural product advance deposits are recognized as revenues (along with any outstanding balance) when the product is shipped to the purchaser. Hotel deposits are recognized as revenue upon occupancy of rooms, or the provision of services.

Contracts related to the sale of wine, agricultural products and hotel services have an original expected length of less than one year. The Company has elected not to disclose information about remaining performance obligations pertaining to contracts with an original expected length of one year or less, as permitted under the guidance.

As of September 30, 2022 and December 31, 2021, the Company had deferred revenue of approximately \$1,182,000 and \$622,000, respectively, associated with real estate lot sale deposits, approximately \$75,000 and \$91,000, respectively, related to hotel deposits and approximately \$5,000 and \$0, respectively, related to a leased property (See Note 10 – Deferred Revenue). Sales taxes and value added ("VAT") taxes collected from customers and remitted to governmental authorities are presented on a net basis within revenues in the condensed consolidated statements of operations.

Net Loss per Common Share

Basic loss per common share is computed by dividing net loss attributable to GGH common stockholders by the weighted average number of common shares outstanding during the period. Diluted loss per common share is computed by dividing net loss attributable to common stockholders by the weighted average number of common shares outstanding, plus the impact of common shares, if dilutive, resulting from the exercise of outstanding stock options and warrants and the conversion of convertible instruments.

The following securities are excluded from the calculation of weighted average dilutive common shares because their inclusion would have been anti-dilutive:

	As of Septem	ber 30,			
	2022				
Options	46,752	48,975			
Warrants	609,269	168,873			
Unvested restricted stock units	28,628	-			
Convertible debt	591,150	-			
Total potentially dilutive shares	1,275,799	217,848			

Recently Adopted Accounting Pronouncements

On May 3, 2021, the Financial Accounting Standards Board (the "FASB") issued Accounting Standards Update ("ASU") 2021-04, Earnings Per Share (Topic 260), Debt—Modifications and Extinguishments (Subtopic 470-50), Compensation—Stock Compensation (Topic 718), and Derivatives and Hedging—Contracts in Entity's Own Equity (Subtopic 815-40): Issuer's Accounting for Certain Modifications or Exchanges of Freestanding Equity-Classified Written Call Options. This new standard provides clarification and reduces diversity in an issuer's accounting for modifications or exchanges of freestanding equity-classified written call options (such as warrants) that remain equity classified after modification or exchange. This standard is effective for fiscal years beginning after December 15, 2021, including interim periods within those fiscal years. The Company adopted this standard on January 1, 2022 and it did not have a material effect on its condensed consolidated financial statements.

Reclassifications

Certain prior year amounts have been reclassified on the Company's condensed consolidated balance sheet as of December 31, 2022. The reclassifications were made to the prior period amounts to conform to the current period financial statement presentation and had no impact on the reported results of operations.

3. ACQUISITION OF HOLLYWOOD BURGER ARGENTINA, S.R.L.

On February 3, 2022, the Company, through its subsidiaries, acquired 100% of Hollywood Burger Argentina S.R.L., now Gaucho Development S.R.L., ("GDS") in exchange for issuing 106,952 shares of its common stock, valued at \$2,194,653 at date of issuance, to Hollywood Burger Holdings, Inc, a company with whom GGH shares common management and ownership.

The acquisition was accounted for as an asset acquisition because substantially all of the fair value of the gross assets acquired was represented by a group of similar assets. The total purchase consideration of \$2,204,908 (including \$10,255 of legal fees incurred in connection with the acquisition) was allocated to the assets and liabilities acquired as follows:

Land	\$ 1,528,134
Building	635,302
Cash	2,694
Prepaid expenses	674
Deferred tax credits	63,282
Accounts payable	(313)
Taxes payable	(8,154)
Related party payables	(10,686)
Lease deposit payable	(6,025)
	\$ 2,204,908

4. MORTGAGES RECEIVABLE

The Company offers loans to purchasers in connections with the sale of real estate lots. The loans bear interest at 7.2% per annum and terms generally range from eight to ten years. The loans are secured by a first mortgage lien on the property purchased by the borrower. Mortgages receivable includes the related interest receivable and are presented at amortized cost, less bad debt allowances, in the condensed consolidated financial statements.

Management evaluates each loan individually on a quarterly basis, to assess collectability and estimate a reserve for past due amounts. The total allowance for uncollectable mortgages as of September 30, 2022 and December 31, 2021 was \$219,115 and \$203,996, respectively. Past due principal amounts of \$203,097 and \$143,152 are included in mortgages, receivable, current as of September 30, 2022 and December 31, 2021, respectively. In the case of each of the past due loans, the Company believes that the value of the collateral exceeds the outstanding balance on the loan, plus accrued interest.

The following is the maturities of mortgages receivable as of September 30, 2022:

October 1 through December 31, 2022	\$ 213,695
For the years ended December 31,	
2023	343,301
2024	381,532
2025	409,927
2026	440,436
2027	473,215
Thereafter	1,573,512
	\$ 3,835,618

As of September 30, 2022 and December 31, 2021, no single borrower had loans outstanding representing more than 10% of total balance of mortgages receivable.

The Company recorded interest income of \$63,995 and \$3,511 for the three months ended September 30, 2022 and 2021, respectively, and recorded interest income of \$92,638 and \$10,864 for the nine months ended September 30, 2022 and 2021, respectively. As of September 30, 2022 and December 31, 2021, there is \$134,557 and \$60,843, respectively, of interest receivable included in mortgages receivable on the accompanying condensed consolidated balance sheets.

5. INVENTORY

Inventory at September 30, 2022 and December 31, 2021 was comprised of the following:

	September 30, 2022			December 31, 2021		
Wine in process	\$	744,588	\$	410,755		
Clothes and accessories		460,224		208,759		
Vineyard in process		363,859		597,900		
Other		131,382		111,549		
Finished wine		40,709		34,522		
Clothes and accessories in process		-		127,154		
Total	\$	1,740,762	\$	1,490,639		

6. PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

	September 30, 2022		December 31, 2021	
Buildings and improvements	\$	3,847,687	\$	2,869,300
Real estate development		541,116		210,322
Land		2,194,671		575,233
Furniture and fixtures		403,560		403,560
Vineyards		219,766		219,766
Machinery and equipment		737,433		693,761
Leasehold improvements		1,502,169		449,401
Computer hardware and software		299,718		245,978
	·	9,746,120		5,667,321
Less: Accumulated depreciation and amortization		(2,065,102)		(1,890,380)
Property and equipment, net	\$	7,681,018	\$	3,776,941

Depreciation and amortization of property and equipment was approximately \$82,000 and \$175,000 during the three and nine months ended September 30, 2022, respectively, and was approximately \$36,000 and \$104,000 during the three and nine months ended September 30, 2021, respectively.

7. INTANGIBLE ASSETS

On February 3, 2022, the Company purchased the domain name Gaucho.com, in exchange for cash consideration of \$34,999 and a number of shares of common stock which would have an total value of \$39,600 as of August 14, 2022. The Company issued an aggregate total of 8,614 shares of common stock with an August 14, 2022 value of \$39,600, of which 1,250 shares were issued on February 3, 2022 and the remaining 7,364 shares were issued on August 14, 2022. The cost of the domain name is being amortized over its useful life of 15 years.

The Company recognized \$1,243 and \$3,229 of amortization expense during the three and nine months ended September 30, 2022, respectively, related to the domain name. Future amortization of the Company's intangible asset is as follows:

October 1 through December 31, 2022	\$ 1,243
For the years ended December 31,	
2023	4,973
2024	4,973
2025	4,973
2026	4,973
2027	4,973
Thereafter	45,176
	\$ 71,285

8. FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Company often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and/or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or developed by the Company. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. Financial assets and liabilities carried at fair value are classified and disclosed in one of the following three categories:

- Level 1 Valued based on quoted prices at the measurement date for identical assets or liabilities trading in active markets. Financial instruments in this category generally include actively traded equity securities.
- Level 2 Valued based on (a) quoted prices for similar assets or liabilities in active markets; (b) quoted prices for identical or similar assets or liabilities in markets that are not active; (c) inputs other than quoted prices that are observable for the asset or liability; or (d) from market corroborated inputs. Financial instruments in this category include certain corporate equities that are not actively traded or are otherwise restricted.
- Level 3 Valued based on valuation techniques in which one or more significant inputs is not readily observable. Included in this category are certain corporate debt instruments, certain private equity investments, and certain commitments and guarantees.

The carrying amounts of the Company's short-term financial instruments including cash, accounts receivable, advances and loans to employees, prepaid taxes and expenses, accounts payable, accrued expenses and other liabilities approximate fair value due to the short-term nature of these instruments. The carrying value of the Company's loans payable, debt obligations and convertible debt obligations approximate fair value, as they bear terms and conditions comparable to market, for obligations with similar terms and maturities.

9. ACCRUED EXPENSES

Accrued expenses are comprised of the following:

	Sept	December 31, 2021		
Accrued taxes payable - Argentina	\$	293,070	\$	228,338
Other accrued expenses		211,819		376,416
Accrued compensation and payroll taxes		168,646		216,916
Accrued interest		139,368		76,852
Accrued placement agent commissions		-		66,889
Accrued expenses, current		812,903		965,411
Accrued payroll tax obligations, non-current		84,592		115,346
Total accrued expenses	\$	897,495	\$	1,080,757

On November 27, 2020, the Company entered into various payment plans, pursuant to which it agreed to pay its Argentine payroll tax obligations over a period of 60 to 120 months. The current portion of payments due under the plan is approximately \$237,000 and \$158,000 as of September 30, 2022 and December 31, 2021, respectively, which is included in accrued taxes payable – Argentina, above. The non-current portion of accrued expenses represents payments under the plan that are scheduled to be paid after twelve months. The Company incurred interest expense of approximately \$32,000 and \$65,000 during the three and nine months ended September 30, 2022, respectively, and incurred interest expense of approximately \$46,000 and \$71,000 during the three and nine months ended September 30, 2021, respectively, related to these payment plans.

10. DEFERRED REVENUE

Deferred revenue is comprised of the following:

	September 30, 2022			December 31, 2021		
Real estate lot sales deposits	\$	1,182,124	\$	622,453		
Hotel deposits		74,744		91,163		
Leased property deposit		5,351		-		
Total	\$	1,262,219	\$	713,616		

The Company accepts deposits in conjunction with agreements to sell real estate building lots at Algodon Wine Estates in the Mendoza wine region of Argentina. These lot sale deposits are generally denominated in U.S. dollars. The Company executed new agreements for the sale of five additional lots during the nine months ended September 30, 2022 and recorded deferred revenues in the amount of \$546,186. This increase in deferred revenues is partially offset by the impact of the change in exchange rates during the period. Revenue is recorded when the sale closes, and the deeds are issued.

11. LOANS PAYABLE

The Company's loans payable are summarized below:

	Septe	December 31, 2021		
EIDL	\$	94,000	\$	94,000
2018 Loan		140,638		223,356
Total loans payable		234,638		317,356
Less: current portion		142,656		223,356
Loans payable, non-current	\$	91,982	\$	94,000

During the nine months ended September 30, 2022, the Company made principal payments in the amount of \$81,431 on the 2018 Loan payable.

On July 20, 2022, the federal government notified the Company that installment payments on the remainder of the balance of the EIDL Loan would be required starting 30 months from the date of the loan, which is October 19, 2022. The EIDL Loan bears interest at 3.75% per annum and matures on May 22, 2050.

The Company incurred interest expense related to the loans payable in the amount of \$1,566 and \$8,791 during the three and nine months ended September 30, 2022, respectively and incurred interest expense related to the loans payable in the amount of \$7,079 and \$24,734 during the three and nine months ended September 30, 2021, respectively. As of September 30, 2022 and December 31, 2021, there is accrued interest of \$9,437 and \$6,787, respectively, related to the Company's loans payable.

12. CONVERTIBLE DEBT OBLIGATIONS

Amounts owed pursuant to the Company's convertible debt obligations are as follows:

	Principal		Debt Discount		Convertible debt, net of discount	
Balance at January 1, 2022	\$	6,480,000	\$	(751,652)	\$	5,728,348
Less:					\$	-
Debt principal exchanged for warrants		(600)		(833,723)		(834,323)
Debt principal converted to common stock		(4,481,191)		-		(4,481,191)
Amortization of debt discount		-		1,078,731		1,078,731
Extinguishment loss		-		421,272		421,272
Balance at September 30, 2022	\$	1,998,209	\$	(85,372)	\$	1,912,837

On November 9, 2021, the Company sold senior secured convertible notes of the Company, in the aggregate original principal amount of \$6,480,000 (the "GGH Notes"), for gross proceeds of \$6,000,000. The GGH Notes are due and payable on the first anniversary of the issuance date (the "Maturity Date"), bear interest at 7% per annum and were originally convertible into shares of common stock of the Company at a conversion price of \$42 (subject to adjustment for standard anti-dilution events).

The GGH Notes rank senior to all outstanding and future indebtedness of the Company and its subsidiaries and are secured by all existing and future assets of the Company, as well as shares of common stock and certain options to purchase common stock of the Company owned by the President and CEO of the Company. Holders of GGH Notes are entitled to certain registration rights, pursuant to a registration rights agreement between the holders of the GGH Notes and the Company, dated November 9, 2021.

Upon the issuance of the GGH Notes, the Company recorded a debt discount at issuance in the aggregate amount \$950,813, consisting of (i) the \$480,000 difference between the aggregate principal amount of the GGH Notes and the cash proceeds received, and (ii) financing costs in the aggregate amount of \$446,813. The debt discount is being amortized using the effective interest method over the term of the GGH Notes.

The GGH Notes include several embedded features that require bifurcation. However, management has determined that the value of these bifurcated derivatives was de minimis as of November 3, 2021 (date of the agreement), December 31, 2021 and September 30, 2022.

Pursuant to the original terms of the GGH Notes, beginning on February 7, 2022, the Company was to make nine monthly payments consisting of principal in the amount of \$720,000, plus (i) accrued interest and (ii) a make-whole amount equal to the additional interest that would accrue if the entire GGH Notes principal remained outstanding through the Maturity Date. Holders of GGH Notes may convert any portion of outstanding and unpaid principal and interest at any time, subject to a 4.99% beneficial ownership limitation.

On February 22, 2022, the Company entered into an exchange agreement (the "Exchange Agreement") with holders of GGH Notes. Pursuant to the Exchange Agreement, the Company was able to defer monthly principal payments until May 7, 2022 and will make six monthly payments in the amount of \$1,080,000, plus accrued interest and make-whole amount. As consideration for entering into the Exchange Agreement, \$300 of aggregate principal amount the GGH Notes was exchanged for three-year warrants (the GGH Warrants") for the purchase of an aggregate of 62,500 shares of the Company's common stock at an exercise price of \$21.00 per share, which had an aggregate grant date value of \$731,556. The Exchange Agreement was accounted for as a debt modification and the grant date value of the GGH Warrants was recorded as additional debt discount.

On May 2, 2022, the Company entered into a letter agreement with the holders of GGH Notes (the "Letter Agreement #1"). The Letter Agreement #1 provided for the reduction of the conversion price for shares of the Company's common stock from \$42.00 to \$16.20 between May 3, 2022 through May 13, 2022. During the period from May 3, 2022 through May 11, 2022, principal, interest and fees in the amount of \$357,498 were converted into 22,068 shares of common stock at a conversion price of \$16.20 per share. The Company recorded inducement expense in the amount of \$198,096 as a result of the conversion of debt and interest pursuant to the Letter Agreement.

On May 12, 2022, the Company entered into a conversion agreement with the holders of GGH Notes (the "Letter Agreement #2") pursuant to which the parties agreed to reduce the Conversion Price to \$11.40 and the holders of GGH Notes have committed to converting principal outstanding under the GGH Notes in an amount equal to 4.90% of the outstanding shares of common stock of the Company. The reduction in conversion price was accounted for as debt extinguishment. The Company recorded a loss on extinguishment of debt of \$2,105,119, which consisted of (i) \$421,272 to eliminate the debt discount related to the cancelled notes, plus (ii) \$1,683,847, which represented the difference between the previous net carrying amount and the fair value of the modified debt instrument. On May 13, 2022 principal, interest and fees in the amount of \$1,165,099 were converted into 102,202 shares of common stock at conversion price of \$11.40 per share, of which 49,681 shares had been previously issued as pre-delivery shares on November 9, 2021 and the remaining 52,521 shares were issued on May 13, 2022.

The fair value of the modified debt instrument at the extinguishment date was determined to be \$7,831,248, which consisted of principal in the amount of 6,147,401 and the fair value of the embedded conversion option ("ECO") of 1,682,445. The fair value of the ECO was determined using the Black Scholes Option Pricing Model (which is considered to be a Level 3 fair value measurement) with the following assumptions used: contractual term - 0.48 years; expected volatility - 61%; expected dividends - 0%. The fair value of the ECO was recorded as additional paid in capital.

On July 1, 2022, the Company entered into another letter agreement with the holders of GGH Notes (the "Letter Agreement #3"). The Letter Agreement #3 provided for the reduction of the conversion price for shares of the Company's common stock from \$11.40 to \$3.60 between July 5, 2022 through September 5, 2022.

During the period from July 7 through August 30, 2022, GGH Notes with principal, interest and fees in the amount of \$3,201,894 were converted into 889,415 shares of common stock at a conversion price of \$3.60 per share. The Company recorded inducement expense in the amount of \$2,965,222 as a result of the conversion of debt and interest pursuant to Letter Agreement #3.

During the period from July 13, 2022 through August 30, 2022, the Company issued convertible promissory notes to certain investors (the "Investor Notes") in the aggregate amount of \$1,727,500. Pursuant to the terms of the Investor Notes, if the stockholders approve for purposes of complying with Nasdaq Listing Rule 5635(d), the issuance of shares of up to 1,250,000 of the Company's common stock upon the conversion of the Investor Notes, without giving effect to Nasdaq's 20% Rule, the Investor Notes are to be automatically converted into units consisting of one share of common stock and one warrant to purchase one share of common stock at a price equal to the lesser of (a) \$6.60 per unit or (b) the three-day volume weighted average closing price ("VWAP") of the Company's common stock beginning on the date that is two days prior to stockholder approval of such conversion at the 2022 annual stockholder meeting.

At the annual stockholder meeting held on August 30, 2022, the Company obtained the requisite stockholder approval, and the Investor Notes comprised of \$1,727,500 and \$8,252 in interest, were automatically converted into an aggregate of 454,576 units based on a conversion price of \$3.82—the three-day VWAP of the Company's common stock beginning on the date that is two days prior to stockholder approval of such conversion at the 2022 annual stockholder meeting. Each warrant issued upon the conversion of the Investor Notes is exercisable at a price of \$3.82 and expires one year from the date of issuance.

On September 22, 2022, the Company and the Holders of the GGH Notes entered into another exchange agreement (the "Exchange Agreement #2") with the Holders in order to amend and waive certain provisions of the Existing Note Documents and exchange \$300 in aggregate principal amount of the GGH Notes, on the basis and subject to the terms and conditions set forth in the Exchange Agreement, for three-year warrants to purchase up to 90,915 shares of the Company's Common Stock at an exercise price of \$3.82. The Exchange Agreement amends the original terms of payment of the Existing Notes and waives payment of principal and interest due on each of September 7, 2022 and October 7, 2022. All principal, interest, and fees are due on the maturity date of November 9, 2022. The Exchange Agreement #2 was accounted for as a debt modification and the grant date fair value of the warrants valued at \$102,167 was recorded as additional debt discount. As of the date of this Quarterly Report, the GGH Notes are past due. As a result, the GGH Notes are now subject to a default interest rate of 18% per annum.

The Company incurred total interest expense of approximately \$123,000 and \$1,533,000 related to the GGH Notes during the three and nine months ended September 30, 2022, respectively, including approximately (i) \$104,000 and \$318,000, respectively, of interest accrued at 7% per annum; (ii) the make-whole amount of approximately \$1,000 and \$137,000, respectively, and (iii) amortization of debt discount in the amount of approximately \$17,000 and \$1,079,000, respectively. During the nine months ended September 30, 2022, the Company paid interest in the amount of approximately \$166,000, and converted interest in the amount of approximately \$243,000 into shares of the Company's common stock (see Note 16, Stockholders' Equity), such that interest accrued on the GGH Notes is approximately \$125,000 and \$66,000 as of September 30, 2022 and December 31, 2021, respectively.

13. SEGMENT DATA

The Company's financial position and results of operations are classified into three reportable segments, consistent with how the CODM makes decisions about resource allocation and assesses the Company's performance.

- Real Estate Development, through AWE and TAR, including hospitality and winery operations, which support the ALGODON® brand.
- Fashion (e-commerce), through GGI, including the manufacture and sale of high-end fashion and accessories sold through an e-commerce platform.
- Corporate, consisting of general corporate overhead expenses not directly attributable to any one of the business segments.

The following tables present segment information for the three and nine months ended September 30, 2022 and 2021:

	For the Th	ree Months En	ded September	30, 2022	For the N	ine Months End	ded September 3	0, 2022
	Real Estate Development	Fashion (e- commerce)	Corporate	TOTAL	Real Estate Development	Fashion (e- commerce)	Corporate	TOTAL
Revenues	\$ 419,413	\$ 21,526	\$ -	\$ 440,939	\$ 1,239,071	\$ 32,800	\$ -	\$ 1,271,871
Revenues from		-						
Foreign Operations	\$ 419,413	\$ -	\$ -	\$ 419,413	\$ 1,239,071	\$ -	\$ -	\$ 1,239,071
Income (loss) from Operations	\$ 380,024	\$ (570,594)	\$(1,724,691)	\$(1,915,261)	\$ (1,345,101)	\$(1,270,795)	\$ (3,514,601)	\$ (6,130,497)
	For the T	hree Months E1	nded September	30, 2021	For the N	Nine Months En	ded September 3	30, 2021
		Fashion						
	Real Estate Development	(e- commerce)	Corporate	TOTAL	Real Estate Development	(e- commerce)	Corporate	TOTAL
Revenues	\$ 2,603,757	\$ 1,401	\$ -	\$ 2,605,158	\$ 3,210,405	\$ 10,152	\$ -	\$ 3,220,557
Revenues from Foreign Operations	\$ 2,603,757	\$ -	\$ -	\$ 2,603,757	\$ 3,210,405	\$ -	\$ -	\$ 3,210,405
Income (loss) from Operations	\$ 2,107,400	\$ (311,853)	\$ (908,324)	\$ 887,223	\$ 1,856,015	\$ (685,744)	\$ (2,973,978)	\$ (1,803,707)

The following tables present segment information as of September $30,\,2022$ and December $31,\,2021$:

	As of September 30, 2022				As of December 31, 2021			
	Real Estate Development	Fashion (e- commerce)	Corporate	TOTAL	Real Estate Development	Fashion (e- commerce)	Corporate	TOTAL
Total Property and Equipment, net Total Property and Equipment, net in	\$ 6,186,014	\$ 1,495,004	<u> </u>	\$ 7,681,018	\$ 3,329,351	\$ 447,590	\$ -	\$ 3,776,941
Foreign Countries Total Assets	\$ 6,186,014 \$ 20,329,025	\$ - \$ 3,689,262	\$ - \$1,374,954	\$ 6,186,014 \$ 25,393,241	\$ 3,329,351 \$ 17,413,160	\$ <u>-</u> \$ 2,660,305	\$ - \$ 4,240,267	\$ 3,329,351 \$ 24,313,732

14. RELATED PARTY TRANSACTIONS

Expense Sharing and Related Party Receivables

On April 1, 2010, the Company entered into an agreement (the "Related Party ESA") with a separate entity under common management (the "Related Party") to share expenses such as office space, support staff, professional services, and other operating expenses. During the three and nine months ended September 30, 2022, the Company recorded a contra-expense of approximately \$164,000 and \$581,000, respectively, and during the three and nine months ended September 30, 2021, the Company recorded a contra-expense of \$194,000 and \$440,000, respectively, related to the reimbursement of general and administrative expenses as a result of the agreement.

Accounts receivable – related parties of approximately \$854,000 and \$928,000 at September 30, 2022 and December 31, 2021, respectively, represent the net realizable value of amounts owed to the Company by the Related Party, and includes approximately \$809,000 receivable in connection with Related Party ESA, as well as approximately \$45,000 receivable from advances made to the Related Party.

Amended and Restated Limited Liability Company Agreement

On June 7, 2022, the Company, through its wholly owned subsidiary, GVI, entered into the Second Amendment to the Amended and Restated Limited Liability Company Agreement of LVH Holdings, LLC (the "Amended LLC Agreement"). Pursuant to the Amended LLC Agreement, if LVH Holdings, Inc ("LVH") does not execute a lease in connection with the development of a project in Las Vegas Nevada by December 31, 2022, LVH will be liquidated and dissolved. Upon dissolution, after discharge of all liabilities of LVH other than liabilities to its to its unitholders, establishment of a reserve as reasonably necessary to provide for contingent liabilities of LVH, and discharge of liabilities of LVH to the unitholders, not including unreturned capital, if there are insufficient assets to repay each unitholder's unreturned capital, remaining assets (if any) will be distributed first to the Company, to repay its unreturned capital.

Further, the Amended LLC Agreement modifies the number, amount and timing of GVI's additional capital contributions to LVH, as follows:

- On or before thirty (30) days after the execution and delivery of the joint development agreement between the Landlord (as defined) and LVH Property, Inc. (the "Third Outside Date"), GVI shall make an additional capital contribution to LVH, in cash, in the amount of \$2.0 million and shall receive an additional 113.1 LVH Units;
- On or before the date that is ninety (90) days after the Third Outside Date (the "Fourth Outside Date"), GVI shall make an additional capital contribution to LVH, in cash, in the amount of \$2.0 million and shall receive an additional 113.1 LVH Units; and
- On or before the date that is ninety (90) days after the Fourth Outside Date (the "Fifth Outside Date"), GVI shall make an additional capital contribution to the Company, in cash, in the amount of \$1.0 million and shall receive an additional 56.6 LVH Units.
- On or before the date that is ninety (90) days after the Fifth Outside Date (the "Sixth Outside Date"), GVI shall make an additional capital contribution to the Company, in cash, in the amount of \$5.0 million and shall receive an additional 282.9 LVH Units.
- On or before the date that is ninety (90) days after the Sixth Outside Date (the "Seventh Outside Date"), GVI shall make an additional capital contribution to LVH, in cash, in the amount of \$10.0 million and shall receive an additional 565.7 LVH Units; and
- On or before the date that is ninety (90) days after the Seventh Outside Date (the "Eighth Outside Date"), GVI shall make an additional capital contribution to the Company, in cash, in the amount of \$8.0 million and shall receive an additional 452.6 LVH Units.

If each of the contributions described above is made timely, the Company will hold 1,980 LVH Units, representing 40% of the ownership of LVH, immediately after the Eighth Outside Date.

15. BENEFIT CONTRIBUTION PLAN

The Company sponsors a 401(k) profit-sharing plan ("401(k) Plan") that covers substantially all of its employees in the United States. The 401(k) Plan provides for a discretionary annual contribution, which is allocated in proportion to compensation. In addition, each participant may elect to contribute to the 401(k) Plan by way of a salary deduction.

A participant is always fully vested in their account, including the Company's contribution. For the three and nine months ended September 30, 2022, the Company recorded a charge associated with its contribution of approximately \$4,000 and \$26,000, respectively, and for the three and nine months ended September 30, 2021, the Company recorded a charge associated with its contribution of approximately \$3,000 and \$24,000, respectively. This charge has been included as a component of general and administrative expenses in the accompanying condensed consolidated statements of operations. The Company issues shares of its common stock to settle these obligations based on the fair value of its common stock on the date the shares are issued. During the nine months ended September 30, 2022, the Company issued 1,040 shares at \$26.76 per share in satisfaction of approximately \$28,000 of 401(k) contribution liabilities. During the nine months ended September 30, 2021, the Company issued 688 shares at \$57.48 per share in satisfaction of approximately \$40,000 of 401(k) contribution liabilities.

16. STOCKHOLDERS' EQUITY

Common Stock

On February 3, 2022, the Company issued 1,250 shares of common stock and paid \$34,999 cash as consideration for the purchase of the domain name Gaucho.com. The seller is entitled to additional shares if the closing price per share is less than \$31.68 on August 14, 2022, such that the collective value of the total shares issued to the seller has a fair market value of \$39,600. (See Note 7, Intangible Assets). On August 14, 2022, the closing price per share was \$4.32. As a result, the Company issued 7,364 additional shares to the seller of the domain name.

On February 3, 2022, the Company issued 106,952 shares of its common stock, valued at \$2,194,653, to Hollywood Burger Holdings, Inc, a company with whom GGH shares common management, in exchange for a 100% ownership interest in Hollywood Burger Argentina S.R.L., now Gaucho Development S.R.L., The purpose of the acquisition was to acquire certain real property held by Gaucho Development S.R.L. (see Note 3 – Acquisition of Hollywood Burger Argentina, S.R.L.)

On March 28, 2022, the Company issued 86,899 shares of its common stock, valued at \$2,419,268, to the minority holders of GGI, in exchange for the remaining 21% non-controlling interest in GGI. The acquisition of the remaining shares of GGI resulted in a decrease of non-controlling interest to zero, and an adjustment to additional paid-in capital to reflect the Company's increased ownership in GGI.

From April 19, 2022 through June 6, 2022, the Company sold 50,049 shares of the Company's common stock for aggregate gross proceeds of \$555,811 less cash offering costs of \$44,465, in connection with a Common Stock Purchase Agreement (the "Purchase Agreement") with an underwriter (the "Underwriter"). Pursuant to the Purchase Agreement, the Company has the right to sell to the Underwriter up to \$50,000,000 (the "Total Commitment") in shares of the Company's common stock, subject to certain limitations and conditions set forth in the Purchase Agreement. The Company has the right, but not the obligation, to direct the Underwriter to purchase up to a fixed maximum amount of shares of Common Stock as set forth in the Purchase Agreement, from time to time over a 36 month period beginning May 6, 2021. At any time when the Company's common stock is trading below \$1.00 on the Nasdaq, the Company is unable to direct the Underwriter to purchase any number of shares.

On June 7, 2022, the Company issued an aggregate of 54,214 immediately-vested shares of its common stock, with a grant date value of \$525,000, as compensation to the non-executive members of its board of directors.

On June 22, 2022, the Company issued (i) 183,942 vested shares of its common stock valued at \$1,379,568 and (ii) 26,278 restricted stock units valued at \$197,081, in exchange for, and upon the cancellation of, options for the purchase of 5,502,500 shares of GGI common stock (the "GGI Stock Options"). (See Note 1, Business Organization, Nature of Operations and Risks and Uncertainties, Non-Controlling Interest). As of the date of this exchange, the value of the cancelled GGI options approximated the value of the common stock and restricted stock units issued to the GGI Option holders. As a result, unamortized value of the cancelled GGI options as of the date of the exchange will continue to amortize over the remaining vesting period. The restricted stock units vest quarterly, with 13,139 shares vesting on September 18, 2022, and 13,139 shares vesting on December 18, 2022.

On August 30, 2022, the Company obtained the requisite stockholder approval, and the Investor Notes comprised of \$1,727,500 and \$8,252 in interest, were automatically converted into an aggregate of 454,576 units based on a conversion price of \$3.82. Each unit consists of one share of common stock and one warrant to purchase common stock. Each warrant issued upon the conversion of the Investor Notes is exercisable at a price of \$3.82 on or before August 30, 2023 (see Note 12, Convertible Debt Obligations).

Accumulated Other Comprehensive Loss

For three and nine months ended September 30, 2022, the Company recorded a gain of approximately \$282,000 and \$904,000, respectively, and for the three and nine three months ended September 30, 2021, the Company recorded a gain of approximately \$99,000 and \$334,000, respectively, related to foreign currency translation adjustments as accumulated other comprehensive income, primarily related to fluctuations in the Argentine peso to United States dollar exchange rates (see Note 2, Summary of Significant Accounting Policies, Highly Inflationary Status in Argentina).

Warrants

A summary of warrant activity during the nine months ended September 30, 2022 is presented below:

	Number of Warrants	Avera	eighted ge Exercise Price	Weighted Average Remaining Life in Years	Intrinsic Value
Outstanding, January 1, 2022	132,029	\$	72.12		
Issued	607,991		5.01		
Exercised	-		-		
Expired	(130,751)		72.00		
Canceled	-		-		
Outstanding, September 30, 2022	609,269	\$	5.19	1.4	\$ -
		-			
Exercisable, September 30, 2022	609,269	\$	5.19	1.4	\$ -

See Note 12, Convertible Debt Obligations for details regarding warrants issued during the nine months ended September 30, 2022.

A summary of outstanding and exercisable warrants as of September 30, 2022 is presented below:

	Warrants Outstanding	Warrants Exercisable			
Exercise Price	Exercisable Into	Outstanding Number Exercisable Into of Warrants		Exercisable Number of Warrants	
\$ 3.82	Common Stock	545,491	1.3	545,491	
\$ 21.00	Common Stock	62,500	2.4	62,500	
\$ 90.00	Common Stock	1,278	3.4	1,278	
	Total	609,269	1.4	609,269	

Stock Options

Gaucho Group Holdings, Inc. Stock Options

During the three and nine months ended September 30, 2022, the Company recorded stock-based compensation expense of approximately \$53,000 and \$183,000, respectively, and during the three and nine months ended September 30, 2021, the Company recorded stock-based compensation expense of approximately \$101,000 and \$304,000, respectively, related to the amortization of options granted for the purchase of GGH common stock, which is reflected as general and administrative expenses (classified in the same manner as the grantees' wage compensation) in the accompanying condensed consolidated statements of operations. As of September 30, 2022, there was approximately \$234,000 of unrecognized stock-based compensation expense related to stock option grants that will be amortized over a weighted average period of 1.5 years.

Gaucho Group, Inc. Stock Options

During the three and nine months ended September 30, 2022, the Company recorded stock-based compensation expense of approximately \$30,000 and \$40,000, respectively, related to options for the purchase of GGI common stock ("GGI Stock Options"). During the three and nine months ended September 30, 2021, the Company recorded stock-based compensation expense of approximately \$11,000 and \$33,000, respectively, related to the GGI Stock Options. Stock-based compensation in connection with the GGI Stock Options is reflected as general and administrative expenses (classified in the same manner as the grantees' wage compensation) in the accompanying condensed consolidated statements of operations.

There were no stock options granted during the nine months ended September 30, 2022 or during the nine months ended September 30, 2021.

Restricted Stock Units

On August 11, 2022, the Company issued an aggregate of 23,234 restricted stock units with a grant date value of \$108,737 to non-executive members of the Board of Directors. On August 30, 2022, 2,568 units were automatically vested and 5,176 units were cancelled upon the departure of two directors who did not stand for re-election at the Company's Annual General Stockholder's Meeting.

During the three months ended September 30, 2022, the Company issued 15,707 shares of its common stock in connection with the vesting of restricted stock units.

The following table summarizes the restricted stock unit activity and weighted average grant date fair values for the nine months ended September 30, 2022:

	Number of RSUs	Weighted Average Grant Date Value Per Share	
RSUs non-vested January 1, 2022	-	\$ -	
Granted	49,512	6.18	
Vested and delivered	(15,707)	7.04	
Cancelled	(5,177)	-	
RSUs non-vested September 30, 2022	28,628	\$ 5.97	

Equity Incentive Plan

On August 30, 2022, the stockholders approved the increase of the number of shares authorized to be awarded under the 2018 Equity Incentive Plan to 25% of the Company's common stock outstanding on a fully diluted basis as of the date of stockholder approval, which was 848,033 shares. As of September 30, 2022, the number of shares of GGH's common stock available for issuance under the 2018 Equity Incentive Plan is 767,280.

17. COMMITMENTS AND CONTINGENCIES

Legal Matters

The Company is involved in litigation and arbitrations from time to time in the ordinary course of business. After consulting legal counsel, the Company does not believe that the outcome of any such pending or threatened litigation will have a material adverse effect on its financial condition or results of operations. However, as is inherent in legal proceedings, there is a risk that an unpredictable decision adverse to the Company could be reached. The Company records legal costs associated with loss contingencies as incurred. Settlements are accrued when, and if, they become probable and estimable.

During July 2022, the Company became aware of a demand letter and draft complaint alleging breach of contract from a current stockholder regarding the stockholder vote required to amend the Certificate of Designation of the Series B Convertible Preferred Shares. No complaint has been filed at this time, and the Company is reviewing the allegations to determine if any action is warranted.

18. LEASES

On April 8, 2021, GGI entered into a lease agreement to lease a retail space in Miami, Florida for 7 years, which expires May 1, 2028. As of September 30, 2022, the lease had a remaining term of approximately 5.6 years. Lease payments begin at \$26,758 per month and escalate 3% every year over the duration of the lease. The Company was granted rent abatements of 15% for the first year of the lease term, and 10% for the second and third year of the lease term. The Company was required to pay a \$56,130 security deposit.

As of September 30, 2022, the Company had no leases that were classified as a financing lease.

Total operating lease expenses were approximately \$83,000 and \$249,000 during the three and nine months ended September 30, 2022, respectively and were approximately \$83,000 and \$138,000 during the three and nine months ended September 30, 2021, respectively. Lease expenses are recorded in general and administrative expenses on the accompanying condensed consolidated statements of operations.

	Moi	For the Nine Months Ended September 30, 2022	
Cash paid for amounts included in the measurement of lease liabilities:			
Operating cash flows from operating leases	\$	214,997	
Right-of-use assets obtained in exchange for lease obligations:			
Operating leases	\$	-	
William in the			
Weighted Average Remaining Lease Term:		5.6	
Operating leases		5.0	
Weighted Average Discount Rate:			
Operating leases		7.0%	
Future minimum lease commitments are as follows:			
For the period October 1 through December 31, 2022		74,413	
For the years ended December 31,			
2023		303,603	
2024		336,102	
2025		357,881	
2026		368,617	
2027		365,004	
Thereafter		120,463	
Total future minimum lease payments		1,926,083	
Less: imputed interest		(348,134)	
Total		1,577,950	

The Company is the lessor of a building and land that it purchased in connection with the acquisition of GDS, pursuant to an operating lease which expires on August 31, 2031. At the end of the lease, the lessee may enter into a new lease or return the asset to the Company. Effective in the month of September 2022, the lease charge to the lessee was increased to approximately 599,000 Argentine Pesos from approximately 416,000 Argentine Pesos per month. The Company recorded lease revenue of approximately \$24,000 and \$39,000, during the three and nine months ended September 30, 2022, respectively, related to this lease agreement.

19. SUBSEQUENT EVENTS

Foreign Currency Exchange Rates

The Argentine Peso to United States Dollar exchange rate was 160.7166, 147.16998 and 102.6834 at November 11, September 30, 2022, and December 31, 2021, respectively.

The British pound to United States dollar exchange rate was 0.8476, 0.8957 and 0.7340 at November 11, September 30, 2022, and December 31, 2021, respectively.

Convertible Debt

On October 22, 2022, the Board of Directors approved an offering of up to \$1.5 million of 7% convertible promissory notes with a one-year maturity to accredited investors (the "October Notes). The notes are convertible into units, with each unit consisting of one share of common stock and a warrant for the purchase of one share of common stock, at a conversion price equal to the lower of (a) \$2.52 per share or (b) the three-day volume weighted average closing price beginning on the date that is two days prior to the conversion date, subject to a floor price on conversion of \$2.40 per share. The warrants will be exercisable at a price of \$6.00 per share and carry a term of one year.

The October Notes will be mandatorily convertible upon the earlier to occur of: (i) the date of execution of that certain ground lease in connection with the previously announced agreement to develop a project in Las Vegas, Nevada (See Note 1, Business Organization and Nature of Operations), provided that such conversion would not result in the issuance of more than 546,949 shares of the Company's common stock (including the common shares issuable upon conversion of the Warrants); and (ii) the date the Company obtains stockholder approval to issue more than 546,949 shares of the Company' common stock in accordance with Nasdaq Listing Rule 5635(d).

As of November 9, 2022, the Company received aggregate gross proceeds amount of \$1,051,500 pursuant to the issuance of the October Notes.

As of November 9, 2022, the GGH Notes are past due and subject to the default interest rate of 18% per annum.

Equity Line of Credit

On November 8, 2022, the parties terminated the Common Stock Purchase Agreement and Registration Rights Agreement by and between the Company and an underwriter (the "Underwriter"), dated May 6, 2021. On the same date, the parties entered into a new Common Stock Purchase Agreement and Registration Rights Agreement (the "Purchase Agreement") with the Underwriter. Upon the satisfaction of the conditions in the Purchase Agreement, including that a registration statement that the Company agreed to file with the Securities and Exchange Commission (the "SEC") pursuant to the Registration Rights Agreement is declared effective by the SEC and a final prospectus in connection therewith is filed with the SEC, (such event, the "Commencement"), the Company will have the right to sell to the Underwriter up to the lesser of (i) \$44,308,969 of newly issued shares of the Company's common stock and (ii) the Exchange Cap, as defined, from time to time at a price equal to 95% of the lowest daily volume weighted average price per share ("VWAP") during the three consecutive trading days immediately following the date that the Company provides notice to the Underwriter, directing the Underwriter to purchase shares. The Company is able to sell such shares to the Underwriter over a period of up to 36 months after the date of the Commencement.

Item 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with our unaudited condensed consolidated financial statements and notes thereto included herein. In connection with, and because we desire to take advantage of, the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, we caution readers regarding certain forward-looking statements in the following discussion and elsewhere in this report and in any other statement made by, or on our behalf, whether or not in future filings with the Securities and Exchange Commission. Forward-looking statements are statements not based on historical information and which relate to future operations, strategies, financial results or other developments. Forward looking statements are necessarily based upon estimates and assumptions that are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control and many of which, with respect to future business decisions, are subject to change. These uncertainties and contingencies can affect actual results and could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on our behalf. Words such as "anticipate," "estimate," "plan," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could," and similar expressions are used to identify forward-looking statements. We disclaim any obligation to update forward-looking statements.

Unless the context requires otherwise, references in this document to "GGH", "we", "our", "us" or the "Company" are to Gaucho Group Holdings, Inc. and its subsidiaries.

Please note that because we qualify as an emerging growth company and as a smaller reporting company, we have elected to follow the smaller reporting company rules in preparing this Quarterly Report on Form 10-Q.

Overview

Gaucho Group Holdings, Inc. ("GGH" or the "Company") positions its e-commerce leather goods, accessories, and fashion brand, Gaucho – Buenos AiresTM, as one of luxury, creating a platform for the global consumer to access their piece of Argentine style and high-end products. With a concentration on leather goods, ready-to-wear and accessories, this is the luxury brand in which Argentina finds its contemporary expression. During the first quarter of 2022, the Company launched Gaucho Casa, a Home & Living line of luxury textiles and home accessories, which is marketed and sold on the Gaucho – Buenos Aires e-commerce platform, as well as in the Company's flagship retail store in Miami, Florida, which opened in July, 2022. Gaucho Casa challenges traditional lifestyle collections with its luxury textiles and home accessories rooted in the singular spirit of the gaucho aesthetic. GGH seeks to grow its direct-to-consumer online products to global markets in the United States, Asia, the United Kingdom, Europe, and Argentina. We intend to focus on e-commerce and scalability of the Gaucho – Buenos Aires and Gaucho Casa brands, as real estate in Argentina is politically sensitive.

GGH's goal is to become recognized as the LVMH ("Louis Vuitton Moët Hennessy") of South America's leading luxury brands. Through one of its wholly owned subsidiaries, GGH also owns and operates legacy investments in the boutique hotel, hospitality and luxury vineyard property markets. This includes a golf, tennis and wellness resort, as well as an award winning, wine production company concentrating on Malbecs and Malbec blends. Utilizing these wines as its ambassador, GGH seeks to further develop its legacy real estate, which includes developing residential vineyard lots located within its resort.

Due to COVID-19, we have terminated the corporate office lease and senior management works remotely. GGH's local operations are managed by professional staff with substantial hotel, hospitality and resort experience in Buenos Aires and San Rafael, Argentina.

Recent Developments and Trends

On May 26, 2022, the Company announced the completion of its winery's multi-year expansion and infrastructure improvement initiative, which resulted in a larger and better equipped facility to produce premium quality, small batch wines. Algodon's current winery capacity includes 485,000 liters (or approximately 546,000 bottle equivalent), which can be broken down to include tank storage of 280,000 liters, barrel storage of 135,000 storage, and 70,000 liters of bottle storage.

On June 7, 2022, we executed a Second Amendment to the Amended and Restated Limited Liability Company Agreement of LVH Holdings LLC ("LVH") to modify the rules for distributions to the members of LVH, and modify the number, amount and timing of our additional capital contributions to LVH.

On July 12, 2022, GGI opened its U.S. flagship retail space in Miami, Florida, for the sale of fashion, accessories, luxury textiles and home goods.

On November 4, 2022, the Company effected a reverse stock split in a ratio of 1 share of common stock for 12 issued shares of common stock. As a result of the reverse stock split, prior period shares and per share amounts appearing in the accompanying condensed consolidated financial statements and all references in this Quarterly Report to our common stock, as well as the amounts per share of our common stock, have been retroactively restated as if the reverse stock split occurred at the beginning of the period presented.

See also Items 2 and 5 of Part II below.

The global impact of COVID-19 and its variants ("COVID-19") pandemic continues to evolve. We continue to closely monitor the outbreak of COVID-19 and the related business and travel restrictions, and changes to behavior intended to reduce its spread, and the related impact on our operations, financial position and cash flows, as well as the impact on our employees. Due to the rapid development and fluidity of this situation, the magnitude and duration of the pandemic and its impact our future operations and liquidity remains uncertain as of the date of this report.

We have faced, and may continue to face, significant cost inflation, specifically in raw materials and other supply chain costs due to increased demand for raw materials and the broad disruption of the global supply chain associated with the impact of COVID-19. International conflicts or other geopolitical events, including the 2022 Russian invasion of Ukraine, may further contribute to increased supply chain costs due to shortages in raw materials, increased costs for transportation and energy, disruptions in supply chains, and heightened inflation. Further escalation of geopolitical tensions may also lead to changes to foreign exchange rates and financial markets, any of which may adversely affect our business and supply chain, and consequently our results of operation. While there could ultimately be a material impact on operations and liquidity of the Company, at the time of issuance, the impact could not be determined.

Liquidity and Going Concern

As reflected in our accompanying condensed consolidated financial statements, we have generated significant losses which have resulted in a total accumulated deficit of approximately \$107.9 million at September 30, 2022, raising substantial doubt that we will be able to continue operations as a going concern.

Our ability to execute our business plan is dependent upon our generating cash flow and obtaining additional debt or equity capital sufficient to fund operations. If we can obtain additional debt or equity capital (of which there can be no assurance), we hope to acquire additional management as well as increase the marketing of our products and continue the development of our real estate holdings.

On November 8, 2022, we entered into a new equity line of credit agreement (the "Purchase Agreement") with an Underwriter, pursuant to which we will have the ability (but not the obligation) to sell, from time to time, up to an aggregate of up to \$44,308,369 of newly issued shares to the Underwriter, at a price equal to 95% of the lowest daily volume weighted average price per share during the three consecutive days immediately following the date we direct the Underwriter to purchase such shares. The commencement of the equity line of credit is contingent upon the satisfaction of certain conditions in the Purchase Agreement. As of the date of this filing, these conditions have not been satisfied, and we are not yet able to sell securities pursuant to the Purchase Agreement.

Our business strategy may not be successful in addressing our liquidity issues and there can be no assurance that we will be able to obtain any additional capital. If we cannot execute our business plan on a timely basis (including acquiring additional capital), our stockholders may lose their entire investment in us, because we may have to delay vendor payments and/or initiate cost reductions and possibly sell certain company assets, which would have a material adverse effect on our business, financial condition and results of operations, and we could ultimately be forced to discontinue our operations, liquidate and/or seek reorganization under the U.S. bankruptcy code. The conditions outlined above indicate that there is substantial doubt about our ability to continue as a going concern within one year after the financial statement issuance date.

Our unaudited condensed consolidated financial statements included elsewhere in this Quarterly Report on Form 10-Q have been prepared in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which contemplate our continuation as a going concern and the realization of assets and satisfaction of liabilities in the normal course of business. The carrying amounts of assets and liabilities presented in the unaudited condensed consolidated financial statements do not necessarily purport to represent realizable or settlement values. The unaudited condensed consolidated financial statements do not include any adjustment that might result from the outcome of this uncertainty.

Consolidated Results of Operations

Three months ended September 30, 2022 compared to three months ended September 30, 2021

Overview

We reported net loss of approximately \$4,726,000 and net income of approximately \$931,000 for the three months ended September 30, 2022 and 2021, respectively.

Revenues

Revenues from operations were approximately \$441,000 and \$2,605,000 during the three months ended September 30, 2022 and 2021, respectively, reflecting a decline of approximately \$2,164,000 or 83%. The decline in revenues is primarily due to the reduction of lot sales of approximately \$2,534,000 over the same quarter last year. Partially offsetting the decline in lot sales is an improvement in hotel, wine, restaurant and clothing sales of approximately \$420,000 in the aggregate. The improvement in sales in the aforementioned areas results from the easing of COVID restrictions and the Argentine government's efforts to promote tourism and revitalize local businesses by subsidizing a portion of sales. Approximately \$70,000 of the quarter over quarter fluctuation results from the impact of the decline in the value of the Argentine peso vis-à-vis the U.S. dollar. All other fluctuations are immaterial individually and in the aggregate.

Gross profit

We generated a gross profit of approximately \$7,000 for the three months ended September 30, 2022 and a gross profit of approximately \$2,395,000 for the three months ended September 30, 2021, representing a decline of approximately \$2,388,000. Gross profit declined primarily due to the decrease in lot sales for the three months ended September 30, 2022. There were approximately \$2.5 million in lot sales for the three months ended September 30, 2021 and no such sales for the three months ended September 30, 2022.

Cost of sales, which consists of real estate lots, raw materials, direct labor and indirect labor associated with our business activities, rose by approximately \$224,000 from approximately \$210,000 for the three months ended September 30, 2021 to approximately \$434,000 for the three months ended September 30, 2022. The increase in cost of sales primarily resulted from the inventory valuation write-down of approximately \$116,000, an increase in hotel and restaurant payroll costs of approximately \$202,000 and an increase in costs associated with wine, clothing and other sales of approximately \$68,000, which corresponds to the increase in the related revenues as discussed above. These increases were partially offset by a decrease of approximately \$86,000 related to costs associated with the lot sales that occurred during the three months ended September 30, 2021, and a decrease of \$76,000 resulting from the impact of the decline in the value of the Argentine peso vis-à-vis the U.S. dollar.

Selling and marketing expenses

Selling and marketing expenses were approximately \$109,000 and \$101,000 for the three months ended September 30, 2022 and 2021, respectively, representing an increase of \$8,000 or 8%, primarily related to promoting the Company in new markets, as well as advertising and marketing expenses for GGI's new retail space.

General and administrative expenses

General and administrative expenses were approximately \$1,729,000 and \$1,371,000 for the three months ended September 30, 2022 and 2021, respectively, representing an increase of approximately \$358,000 or 26%. The increase is primarily attributed to (i) an increase of approximately \$216,000 in staff payroll including stock compensation; (ii) approximately \$90,000 in board compensation including stock compensation; (iii) an increase in occupancy costs related to GGI's new retail space of approximately \$50,000; (iv) an increase in taxes and tax reserve allowances of approximately \$39,000; (v) an increase in travel expenses of approximately \$38,000; (vi) an increase in delivery fees of approximately \$34,000; and (vii) an increase of approximately \$30,000 in regulatory and filing fees. The increases in expenses were partially offset by (viii) a decrease of approximately \$89,000 in insurance expenses; and (ix) a decrease of approximately \$74,000 resulting from the impact of the decline in the value of the Argentine peso vis-à-vis the U.S. dollar. All other fluctuations are immaterial individually and in the aggregate.

Depreciation and amortization expense

Depreciation and amortization expense was approximately \$84,000 and \$36,000 during the three months ended September 30, 2022 and 2021, respectively, representing an increase of \$48,000 or 133%, related to new asset purchases.

Interest expense, net

Interest expense, net was approximately \$106,000 and \$50,000 during the three months ended September 30, 2022 and 2021, respectively, representing an increase of approximately \$56,000 or 112%. The increase is the result of accrued interest, and amortization of debt discount related to convertible debt issued in November of 2021.

Other income (expense)

Other income of approximately \$75,000 and \$88,000 during the three months ended September 30, 2022 and 2021 represents the management fee received from LVH. Gains from foreign currency translation were approximately \$185,000 and \$6,000 for the three months ended September 30, 2022 and 2021, respectively, resulting from the net monetary position of our Argentine subsidiaries. Additionally, the inducement expense of approximately \$2,965,000 is related to reductions in the conversion price on the convertible debt during the quarter ended September 30, 2022 (see Note 12 – Convertible Debt Obligations).

Nine months ended September 30, 2022 compared to nine months ended September 30, 2021

Overview

We reported a net loss of approximately \$12.3 million and \$1.5 million for the nine months ended September 30, 2022 and 2021, respectively.

Revenues

Revenues from operations were approximately \$1,272,000 and \$3,221,000 during the nine months ended September 30, 2022 and 2021, respectively, reflecting an decrease of approximately \$1,949,000 or 61%. The decline in revenue is primarily due to a decrease in lot sales of approximately \$2,463,000. The decrease in lot sales was partially offset by increases in hotel, agricultural, wine, clothing and other sales of approximately \$829,000, in the aggregate. The increases in sales in these areas results from the easing of COVID restrictions and the Argentine government's efforts to promote tourism and revitalize local businesses by subsidizing a portion of sales. The decrease in revenue is compounded from the impact of approximately \$301,000 resulting from the decline in the value of the Argentine peso vis-à-vis the U.S. dollar. All other fluctuations are immaterial individually and in the aggregate.

Gross profit

We generated a gross profit of approximately \$66,000 and \$2,571,000 for the nine months ended September 30, 2022 and 2021, respectively, representing a decrease of approximately \$2,505,000. Gross profit declined primarily due to the decrease in lot sales for the nine months ended September 30, 2022. There were approximately \$2,647,000 in lot sales for the nine months ended September 30, 2022.

Cost of sales, which consists of real estate lots, raw materials, direct labor and indirect labor associated with our business activities, increased by approximately \$556,000 from approximately \$650,000 for the nine months ended September 30, 2021 to approximately \$1,206,000 for the nine months ended September 30, 2022. The increase in cost of sales is associated to the corresponding increase in hotel, agricultural, wine, clothing and other sales of approximately \$839,000 and an increase of approximately \$116,000 related to an inventory valuation write-down, partially offset by a decline in costs associated with the lot sales of approximately \$91,000 and a decrease of approximately \$308,000 resulting from the impact of the decline in the value of the Argentine peso vis-à-vis the U.S. dollar.

Selling and marketing expenses

Selling and marketing expenses were approximately \$614,000 and \$336,000 for the nine months ended September 30, 2022 and 2021, respectively, representing an increase of approximately \$279,000 or 83%, primarily related to promoting the Company in new markets, as well as advertising and marketing expenses for GGI's new retail space.

General and administrative expenses

General and administrative expenses were approximately \$5,403,000 and \$3,935,000 for the nine months ended September 30, 2022 and 2021, respectively, representing an increase of approximately \$1,468,000 or 37%. The increase in general and administrative expenses is primarily attributed to (i) \$692,000 increase related to compensation to the Company's Board of Directors (consisting of approximately \$594,000 in stock compensation and approximately \$98,000 of cash compensation); (ii) an increase of staff payroll of approximately \$250,000; (iii) an increase of approximately \$326,000 in professional and consulting fees; (iv) \$179,000 in travel expenses related to investor activity; (v) an increase in occupancy charges of approximately \$139,000 in connection with GGI's new retail space; (vi) an increase in taxes and tax reserve allowances of approximately \$163,000; (vii) an increase of approximately \$112,000 in regulatory and filing fees, and (viii) an increase of approximately \$72,000 in delivery fees. The increases in general and administrative expenses were partially offset by (ix) a decrease in insurance expenses of \$149,000, and (x) approximately \$378,000 resulting from the impact of the decline in the value of the Argentine peso vis-à-vis the U.S. dollar. All other fluctuations are immaterial individually and in the aggregate.

Depreciation and amortization expense

Depreciation and amortization expense was approximately \$179,000 and \$104,000 during the nine months ended September 30, 2022 and 2021, respectively, representing an increase of \$75,000 or 72%, related to new asset purchases.

Interest expense, net

Interest expense, net was approximately \$1,528,000 and \$88,000 during the nine months ended September 30, 2022 and 2021, respectively, representing an increase of \$1,440,000. The increase is the result of accrued interest, and amortization of debt discount related to convertible debt issued in November of 2021.

Other income (expense)

Other income of approximately \$225,000 and \$88,000 during the nine months ended September 30, 2022 and 2021, respectively, represents the management fee received from LVH. The loss on extinguishment of debt of approximately \$2.1 million and inducement expense of approximately \$3.2 million are related to reductions in the conversion price on the convertible debt during the 2nd and 3rd quarters (see Note 12 – Convertible Debt Obligations). In addition, gains from foreign currency translation were approximately \$411,000 and \$35,000 for the nine months ended September 30, 2022 and 2021, respectively, as the result of the net monetary liability position of our Argentine subsidiaries. During the nine months ended September 30, 2021, we recognized a gain on forgiveness of PPP Loan of approximately \$242,000. No such gain was recognized during the nine months ended September 30, 2022.

Liquidity and Capital Resources

We measure our liquidity a variety of ways, including the following:

	September 30, 2022	December 31, 2021
	(unaudited)	
Cash	\$ 260,984	\$ 3,649,407
Working Capital (Deficiency)	\$ (624,498)	\$ (790,334)
Loans Payable	\$ 234,638	\$ 317,356
Debt Obligations	\$ -	\$ 7,000
Convertible Debt Obligations	\$ 1,998,209	\$ 6,480,000

Based upon our working capital deficiency as of September 30, 2022, we require additional equity and/or debt financing in order to sustain operations. These conditions raise substantial doubt about our ability to continue as a going concern.

Cash requirements for our current liabilities include approximately \$1.7 million for accounts payable and accrued expenses, approximately \$197,000 for lease liabilities, approximately \$143,000 for loans payable, and approximately \$89,000 for debt obligations and other current liabilities. We also have short-term convertible debt obligations of approximately \$2.0 million. Cash requirements for our long-term liabilities include approximately \$1.4 million for operating lease liabilities, approximately \$85,000 related to a payment plan for Argentine payroll taxes, and approximately \$92,000 for loans payable.

During the nine months ended September 30, 2022 and 2021, we financed our activities from proceeds derived from the sale of common stock during the period, and from debt and equity financings occurring in prior periods. A significant portion of the funds have been used to cover working capital needs and personnel, office expenses and various consulting and professional fees.

Net cash used in operating activities for the nine months ended September 30, 2022 and 2021 amounted to approximately \$4,484,000 and \$5,662,000, respectively. During the nine months ended September 30, 2022, the net cash used in operating activities was primarily attributable to the net loss of approximately \$12.3 million adjusted for approximately \$7,392,000 of net non-cash expenses, and approximately \$414,000 of cash provided by changes in the levels of operating assets and liabilities. During the nine months ended September 30, 2021, the net cash used in operating activities was primarily attributable to the net loss of approximately \$1,527,000 adjusted for approximately \$577,000 of net non-cash expenses, and approximately \$4,712,000 of cash used to fund changes in the levels of operating assets and liabilities.

Cash used in investing activities for the nine months ended September 30, 2022 and 2021 amounted to approximately \$1,959,000 and \$4,140,000, respectively, of which \$1,916,000 and \$640,000, respectively, related to the purchase of property and equipment, \$0 and \$3.5 million, respectively, related to the purchase of investment in LVH, \$35,000 and \$0, respectively, related to the purchase of GDS.

Net cash provided by financing activities for the nine months ended September 30, 2022 and 2021, amounted to approximately \$2,150,000 and \$12,170,000, respectively. For the nine months ended September 30, 2022, the net cash provided by financing activities resulted from approximately \$1,727,500 of proceeds from debt issued in private placement, \$511,000 of proceeds from the issuance of common stock, net of offering costs, partially offset by loan repayments of approximately \$81,000 and repayment of debt obligations of \$7,000. For the nine months ended September 30, 2021, the net cash provided by financing activities resulted from approximately \$7,287,000 of proceeds provided by the sale of common stock and warrants in a public offering, approximately \$3,746,000 of proceeds provided by the sales of common stock, \$1,647,000 of proceeds from the exercise of warrants, and \$439,000 from the proceeds from the sale of common stock and warrants to accredited investors, partially offset by debt and loan repayments of approximately \$259,000 and payments of offering costs related to the public offering and the Common Stock Purchase Agreement of approximately \$690,000.

Going Concern and Management's Liquidity Plans

The accompanying condensed consolidated financial statements have been prepared assuming that we will continue as a going concern, which contemplates the realization of assets and satisfaction of liabilities and commitments in the normal course of business. As discussed in Note 2 to the accompanying condensed consolidated financial statements, we have not achieved a sufficient level of revenues to support our business and development activities and have suffered substantial recurring losses from operations since our inception. These conditions raise substantial doubt that we will be able to continue operations as a going concern. The accompanying unaudited condensed consolidated financial statements do not include any adjustments that might be necessary if we were unable to continue as a going concern.

Based on current cash on hand and subsequent activity as described herein, our cash-on-hand only allows us to operate our business operations on a month-to-month basis. Because of our limited cash availability, we have scaled back our operations to the extent possible. While we are exploring opportunities with third parties and related parties to provide some or all of the capital we need, we have not entered into any agreement to provide us with the necessary capital. Historically, we have been successful in raising funds to support our capital needs. If we are unable to obtain additional financing on a timely basis, we may have to delay vendor payments and/or initiate cost reductions, which would have a material adverse effect on our business, financial condition and results of operations, and ultimately, we could be forced to discontinue our operations, liquidate assets and/or seek reorganization under the U.S. bankruptcy code.

Availability of Additional Funds

As a result of our financings, we have been able to sustain operations. However, we will need to raise additional capital in order to meet our future liquidity needs for operating expenses and capital expenditures, including GGI inventory production, continued development of the GGI e-commerce platform, expansion of our winery and additional investments in real estate development. If we are unable to obtain adequate funds on reasonable terms, we may be required to significantly curtail or discontinue operations.

On November 8, 2022, we entered into a new equity line of credit agreement (the "Purchase Agreement") with an Underwriter, pursuant to which we will have the ability (but not the obligation) to sell, from time to time, up to an aggregate of up to \$44,308,369 of newly issued shares to the Underwriter, at a price equal to 95% of the lowest daily volume weighted average price per share during the three consecutive days immediately following the date we direct the Underwriter to purchase such shares. The commencement of the equity line of credit is contingent upon the satisfaction of certain conditions in the Purchase Agreement. As of the date of this filing, these conditions have not been satisfied, and we are not yet able to sell securities pursuant to the Purchase Agreement.

Off-Balance Sheet Arrangements

None.

Contractual Obligations

As a smaller reporting company, we are not required to provide the information requested by paragraph (a)(5) of this Item.

Critical Accounting Policies and Estimates

There are no material changes from the critical accounting policies, estimates and new accounting pronouncements set forth in "Management's Discussion and Analysis of Financial Condition and Results of Operations" set forth in our Annual Report on Form 10-K filed with the SEC on April 12, 2021. Please refer to that document for disclosures regarding the critical accounting policies related to our business.

Item 3. Quantitative and Qualitative Disclosure About Market Risk

As a "smaller reporting company" as defined by Item 10 of Regulation S-K, we are not required to provide the information required by this Item.

Item 4: Controls and Procedures

Disclosure Controls and Procedures

Our management carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer (who is our Principal Executive Officer) and our Chief Financial Officer (who is our Principal Financial Officer and Principal Accounting Officer), of the effectiveness of the design of our disclosure controls and procedures (as defined by Exchange Act Rules 13a-15(e) or 15d-15(e)) as of September 30, 2022, pursuant to Exchange Act Rule 13a-15(b). Based upon that evaluation, our Principal Executive Officer and Principal Financial Officer concluded that our disclosure controls and procedures were effective as of September 30, 2022.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting identified in management's evaluation pursuant to Rules 13a-15(d) or 15d-15(d) of the Exchange Act during the quarter ended September 30, 2022 that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Inherent Limitations of Controls

Management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent or detect all error and all fraud. Controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of a simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions, or deterioration in the degree of compliance with the policies or procedures. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

From time to time, the Company and its subsidiaries and affiliates are subject to litigation and arbitration claims incidental to its business. Such claims may not be covered by its insurance coverage, and even if they are, if claims against GGH and its subsidiaries are successful, they may exceed the limits of applicable insurance coverage. We are not involved in any litigation that we believe is likely, individually or in the aggregate, to have a material adverse effect on our condensed consolidated financial condition, results of operations or cash flows.

As reported on our Current Report on Form 8-K as filed with the SEC on July 15, 2022, the Company became aware of a demand letter and draft complaint alleging breach of contract from a current stockholder regarding the stockholder vote required to amend the Certificate of Designation of the Series B Convertible Preferred Shares. To the Company's knowledge, no complaint has been filed at this time. The Company is monitoring the situation to determine if any action is warranted.

Item 1A. Risk Factors

As a "smaller reporting company" as defined by Item 10 of Regulation S-K, we are not required to provide information required by this Item. However, our current risk factors are set forth in Item 1A of the Company's Annual Report on Form 10-K/A as filed with the SEC on May 19, 2022 and in Item 1A of the Company's Quarterly Report on Form 10-Q as filed with the SEC on August 15, 2022.

Our failure to maintain compliance with Nasdaq's continued listing requirements could result in the delisting of our common stock.

Our common stock is currently listed for trading on The Nasdaq Capital Market. We must satisfy the continued listing requirements of The Nasdaq Stock Market LLC (or Nasdaq), to maintain the listing of our common stock on The Nasdaq Capital Market.

On July 14, 2022, the Company received a deficiency letter from the Listing Qualifications Department (the "Staff") of the Nasdaq Stock Market notifying the Company that, for the preceding 30 consecutive business days, the closing bid price for the Company's common stock was trading below the minimum \$1.00 per share requirement for continued inclusion on The Nasdaq Capital Market pursuant to Nasdaq Listing Rule 5450(a)(1) (the "Bid Price Requirement"). The notification has no immediate effect on the Company's Nasdaq listing and the Company's common stock will continue to trade on Nasdaq under the ticker symbol "VINO."

In accordance with Nasdaq Rules, the Company has been provided an initial period of 180 calendar days, or until January 10, 2023 (the "Compliance Date"), to regain compliance with the Bid Price Requirement. If at any time before the Compliance Date the closing bid price for the Company's common stock is at least \$1.00 for a minimum of 10 consecutive business days, the Staff will provide the Company written confirmation of compliance with the Bid Price Requirement.

On November 4, 2022, the Company effected a reverse stock split in a ratio of 1 share of common stock for 12 previously issued shares of common stock. The closing price on November 4, 2022 was \$1.88. The Company regained compliance with the Bid Price Requirement as of November 18, 2022 pursuant to Staff letter notification.

There can be no assurance that the Company will maintain compliance with any of the other listing requirements. Nonetheless, the Company intends to monitor the closing bid price of its common stock and may, if appropriate, consider available options, including a reverse stock split, to maintain compliance with the Bid Price Requirement.

If our common stock were delisted from Nasdaq, trading of our common stock would most likely take place on an over-the-counter market established for unlisted securities, such as the OTCQB or the Pink Market maintained by OTC Markets Group Inc. An investor would likely find it less convenient to sell, or to obtain accurate quotations in seeking to buy, our common stock on an over-the-counter market, and many investors would likely not buy or sell our common stock due to difficulty in accessing over-the-counter markets, policies preventing them from trading in securities not listed on a national exchange or other reasons. In addition, as a delisted security, our common stock would be subject to SEC rules as a "penny stock", which impose additional disclosure requirements on broker-dealers. The regulations relating to penny stocks, coupled with the typically higher cost per trade to the investor of penny stocks due to factors such as broker commissions generally representing a higher percentage of the price of a penny stock than of a higher-priced stock, would further limit the ability of investors to trade in our common stock. In addition, delisting would materially and adversely affect our ability to raise capital on terms acceptable to us, or at all, and may result in the potential loss of confidence by investors, suppliers, customers and employees and fewer business development opportunities. For these reasons and others, delisting would adversely affect the liquidity, trading volume and price of our common stock, causing the value of an investment in us to decrease and having an adverse effect on our business, financial condition and results of operations, including our ability to attract and retain qualified employees and to raise capital.

War in the Ukraine may impact the business of the Company and the financial markets in which the Company needs to raise capital.

Political turmoil, warfare, or terrorist attacks in Ukraine could negatively affect our business. Political and military events in Ukraine, including the 2022 Russian invasion of Ukraine, as well as ongoing warfare between Russia and Ukraine may have an adverse impact on our ability to grow our business and negatively affect our results of operations.

The uncertainty impacting and potential interruption in supply chains resulting from military hostilities in Europe and the response of the United States and other countries to it by means of trade and economic sanctions, or other actions, may give rise to increases in costs of goods and services generally and may impact the market for our products as prospective customers reconsider additional capital expenditure, or other investment plans until the situation becomes clearer.

For so long as the hostilities continue and perhaps even thereafter as the situation in Europe unfolds, we may see increased volatility in financial markets and a flight to safety by investors, which may impact our stock price and make it more difficult for the Company to raise additional capital at the time when it needs to do so, or for financing to be available upon acceptable terms. All or any of these risks separately, or in combination could have a material adverse effect on our business, financial condition, results of operations, and cash flows. We cannot predict the timing, strength, or duration of any economic slowdown, instability or recovery.

The Company is facing and may continue to face significant cost inflation.

We have faced, and may continue to face, significant cost inflation, specifically in raw materials and other supply chain costs due to increased demand for raw materials and the broad disruption of the global supply chain associated with the impact of COVID-19. International conflicts or other geopolitical events, including the 2022 Russian invasion of Ukraine, may further contribute to increased supply chain costs due to shortages in raw materials, increased costs for transportation and energy, disruptions in supply chains, and heightened inflation. Further escalation of geopolitical tensions may also lead to changes to foreign exchange rates and financial markets, any of which may adversely affect our business and supply chain, and consequently our results of operation.

While we may try to mitigate the impact of inflation by increasing the price of some of our own products, we may be unable to do so due to the terms of existing contracts, a competitor's pricing pressure, or other factors. Additionally, significant price increases may result in a loss of customers and adversely impact our business, results of operations, financial condition, and cash flows. Additionally, broad concerns related to the economy, including inflation may impact consumer spending, which could impact future demand for our products.

Revenues are currently insufficient to pay operating expenses and costs which may result in the inability to execute the Company's business concept.

The Company's operations have to date generated significant operating losses, as reflected in the financial information included in this Quarterly Report. Management's expectations in the past regarding when operations would become profitable have not been realized, and this has continued to put a strain on working capital. Business and prospects must be considered in light of the risks, expenses, and difficulties frequently encountered by companies in the early stages of operations. If the Company is not successful in addressing these risks, its business and financial condition will be adversely affected. In light of the uncertain nature of the markets in which the Company operates, it is impossible to predict future results of operations.

Our level of debt may adversely affect our operations and our ability to pay our debt as it becomes due.

The fact that we are leveraged may affect our ability to refinance existing debt or borrow additional funds to finance working capital requirements, acquisitions and capital expenditures. In addition, the recent disruptions in the global financial markets, including the bankruptcy and restructuring of major financial institutions, may adversely impact our ability to refinance existing debt and the availability and cost of credit in the future. In such conditions, access to equity and debt financing options may be restricted and it may be uncertain how long these economic circumstances may last. This would require us to allocate a substantial portion of cash flow to repay principal and interest, thereby reducing the amount of money available to invest in operations, including acquisitions and capital expenditures. Our leverage could also affect our competitiveness and limit our ability to change in market conditions, changes in the real estate industry and economic downturns.

We may not be able to generate sufficient cash flows from operations to satisfy our debt service requirements or to obtain future financing. If we cannot satisfy our debt service requirements or if we default on any financial or other covenants in our debt arrangements, the lenders and/or holders of our debt will be able to accelerate the maturity of such debt or cause defaults under the other debt arrangements. Our ability to service debt obligations or to refinance them will depend upon our future financial and operating performance, which will, in part, be subject to factors beyond our control such as macroeconomic conditions and regulatory changes in Argentina. If we cannot obtain future financing, we may have to delay or abandon some or all of our planned capital expenditures, which could adversely affect our ability to generate cash flows and repay our obligations as they become due.

We may not be able to continue as a going concern.

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. However, doubt has been raised as to the ability of the Company to continue as a going concern. The Company presently has enough cash on hand to sustain its operations on a month-to-month basis, but if the Company is not able to obtain additional sources of capital, it may not have sufficient funds to continue to operate the business for twelve months from the date these financial statements are issued. While management believes that it will be successful in obtaining additional financing, no assurance can be provided that the Company will be able to do so. Further, there is no assurance that these funds will be sufficient to enable the Company to attain profitable operations or continue as a going concern. To the extent that the Company is unsuccessful, the Company may need to curtail its operations and implement a plan to extend payables, reduce overhead and possibly sell certain Company assets until sufficient additional capital is raised to support further operations. There can be no assurance that such a plan will be successful. Such a plan could have a material adverse effect on the Company's business, financial condition and results of operations, and ultimately the Company could be forced to discontinue its operations, liquidate and/or seek reorganization in bankruptcy.

If LVH does not sign a ground lease by December 31, 2022, LVH will be dissolved and we may not receive a complete return of our investment.

Currently, the Company, through its wholly-owned subsidiary, Gaucho Ventures I – Las Vegas, LLC ("GVI"), contributed total capital of \$7.0 million to LVH Holdings LLC ("LVH") to develop a project in Las Vegas, Nevada and received 396 limited liability company interests, representing an 11.9% equity interest in LVH. Pursuant to the Second Amendment to the Amended and Restated Limited Liability Company Agreement of LVH dated June 7, 2022, if a ground lease for the premises within which the luxury hotel, casino, entertainment and retail project will be developed and constructed has not been executed by LVH on or before December 31, 2022, then as promptly as reasonably practicable after such date, LVH will be liquidated and dissolved.

As of September 30, 2022, LVH has used our cash contribution to LVH for land improvement expenses, such as architectural, legal, engineering, and accounting fees. Should LVH be liquidated and dissolved on or before December 31, 2022, we most likely will not receive our entire contribution back from LVH and may lose our entire investment. The loss of our investment will greatly affect our balance sheet and may translate into a lower stock price for the Company.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

On February 3, 2022, the Company purchased the domain name Gaucho.com for \$34,999 in cash and 1,250 shares of common stock, subject to adjustment. The seller is entitled to additional shares of common stock if on August 14, 2022, the closing price per share of the Company's common stock is less than \$31.68 as quoted on a national securities exchange, and the Company shall issue additional shares of common stock so that the value of the total shares issued to the seller collectively has a fair market value of \$36,900. As of August 12, 2022, the most recent trading day prior to August 14, 2022, which is a non-trading day, the Company's common stock closed at \$4.284. Therefore, the Company is required to issue the seller an additional 7,364 shares of common stock so that the value of the total shares the seller owns as of August 14, 2022 has a fair market value of \$36,900. The Company relied on the exemption from registration pursuant to Section 4(a)(2) the Securities Act of 1933, as amended.

As reported on our Quarterly Report dated June 30, 2022, on June 24, 2022, the Company issued a total of 26,278 restricted stock units ("RSUs") subject to vesting. On September 18, 2022, a total of 13,139 shares of common stock were issued to the RSU holders pursuant to the vesting provisions of the RSUs, of which, a total of 11,407 shares of common stock were issued to certain officers and directors of the Company.

Convertible Promissory Notes

As previously reported on our Current Report on Form 8-K filed on November 8, 2021, the Company and the investors (the "Holders") entered into that Securities Purchase Agreement, dated as of November 3, 2021 (as the same has been amended, restated, amended and restated, supplemented or otherwise modified prior to the date hereof, the "Securities Purchase Agreement") and the Company issued to the Holders certain senior secured convertible notes (as the same has been amended, restated, amended and restated, supplemented or otherwise modified prior to the date hereof, each, a "Note" and together with the Securities Purchase Agreement, the "Note Documents").

As previously reported on our Current Report on Form 8-K as filed with the SEC on July 5, 2022, on July 1, 2022, the Company and the Holders entered into a third letter agreement (the "Letter Agreement #3") pursuant to which the parties agreed to reduce the Conversion Price to \$3.60 for the Trading Days of July 5, 2022, through and inclusive of September 5, 2022. All conversions are voluntary at the election of the Holder.

On September 22, 2022, the Company and the Holders entered into an exchange agreement (the "Exchange Agreement") with the Holders in order to amend and waive certain provisions of the Note Documents and Letter Agreement #3 and exchange (the "Exchange" or the "Transaction") \$100 in aggregate principal amount of each of the Notes (the "Exchange Notes"), on the basis and subject to the terms and conditions set forth in the Exchange Agreement, for warrants (the "Warrants") to purchase up to 90,915 shares of the Company's common stock (the "Warrant Shares") at an exercise price of \$3.82 (subject to customary adjustment upon subdivision or combination of the common stock). The Exchange Agreement, the Exchange or Transaction, the Exchange Notes, the Warrants, and the Warrant Shares are collectively referred to as the "Exchange Documents."

The Exchange Agreement amends the original terms of payment of the Notes and waives payment of principal and interest due on each of September 7, 2022 and October 7, 2022. All principal, interest, and fees are due on the maturity date of November 9, 2022. As of the date of this Quarterly Report, the Notes are due.

The Warrants are immediately exercisable and may be exercised at any time, and from time to time, on or before the third anniversary of the date of issuance. The Warrant includes a "blocker" provision that, subject to certain exceptions described in the Warrant, prevents the Investors from exercising the Warrant to the extent such exercise would result in the Investors together with certain affiliates beneficially owning in excess of 4.99% of the Common Stock outstanding immediately after giving effect to such exercise.

The Note Documents, Letter Agreement #3, and Exchange Documents are referred to herein as the Transaction Documents.

During the period of this Quarterly Report and pursuant to the Transaction Documents, investors converted the following amounts of principal of the Notes: (i) on July 6, 2022, certain investors converted a total of \$200,000 of principal of the Notes and the Company issued 55,556 shares of common stock upon conversion; (ii) on July 8, 2022, certain investors converted a total of \$180,000 of principal, interest, and fees of the Notes and the Company issued 50,000 shares of common stock upon conversion; (iii) on July 12, 2022, certain investors converted a total of \$420,000 of principal, interest, and fees of the Notes and the Company issued 116,667 shares of common stock upon conversion; (iv) on July 13, 2022, certain investors converted a total of \$154,301 of principal of the Notes and the Company issued 42,861 shares of common stock upon conversion; (vi) on July 21, 2022, certain investors converted a total of \$495,000 of principal, interest, and fees of the Notes and the Company issued 137,500 shares of common stock upon conversion; (vii) on July 27, 2022, certain investors converted a total of \$150,000 of principal, interest, and fees of the Notes and the Company issued 41,667 shares of common stock upon conversion; (viii) on August 3, 2022, certain investors converted a total of \$30,000 of principal, interest, and fees of the Notes and the Company issued 41,667 shares of common stock upon conversion; (vii) on August 4, 2022, certain investors converted a total of \$150,000 of principal, interest, and fees of the Notes and the Company issued 41,667 shares of common stock upon conversion; (vi) on August 11, 2022, certain investors converted a total of \$540,000 of principal, interest, and fees of the Notes and the Company issued 66,667 shares of common stock upon conversion; (vii) on August 12, 2022, certain investors converted a total of \$240,000 of principal, interest, and fees of the Notes and the Company issued 68,241 shares of common stock upon conversion; and (xiii) on August 30, 2022, certain investors co

The shares of common stock that have been and may be issued under the Transaction Documents are being offered and sold in a transaction exempt from registration under the Securities Act of 1933, as amended, in reliance on Section 4(a)(2) thereof and/or Rule 506(b) of Regulation D thereunder. The Company filed a Form D with the SEC on or about November 9, 2021.

The Company filed a Registration Statement on Form S-1 (File No. 333-261564) registering the resale of up to 1,013,684 shares upon exercise of the Notes on December 9, 2021, which was declared effective on January 13, 2022. The shares registered for resale under the Form S-1 have all been resold.

Conversion of Promissory Notes Issued in Private Placement

From July 13, 2022 through August 30, 2022, the Company issued convertible promissory notes to certain investors (the "Investor Notes") in the aggregate amount of \$1,735,752. Pursuant to the terms of the Investor Notes, if the stockholders approved for purposes of complying with Nasdaq Listing Rule 5635(d), the issuance of shares of up to 1,250,000 of the Company's common stock upon the conversion of the Investor Notes, without giving effect to Nasdaq's 20% Rule, the Investor Notes would be automatically converted into units consisting of one share of common stock and one warrant to purchase one share of common stock at a price equal to the lesser of (a) \$6.60 per unit or (b) the three-day volume weighted average closing price ("VWAP") of the Company's common stock beginning on the date that is two days prior to stockholder approval of such conversion at the 2022 annual stockholder meeting (the "2022 AGM").

At the 2022 AGM, the Company obtained the requisite stockholder approval, and the Investor Notes comprised of \$1,727,500 and \$8,252 in interest, were automatically converted into an aggregate of 454,576 units based on a conversion price of \$3.82 – the three-day VWAP of the Company's common stock beginning on the date that is two days prior to stockholder approval of such conversion at the 2022 AGM. Each warrant issued upon the conversion of the Investor Notes is exercisable at a price of \$3.82. For this sale of securities, no general solicitation was used, no commissions were paid, all persons were accredited investors, and the Company relied on the exemption from registration available under Section 4(a)(2) and/or Rule 506(b) of Regulation D promulgated under the Securities Act with respect to transactions by an issuer not involving any public offering. A Form D was filed with the SEC on September 13, 2022.

Non-Executive Director Compensation

On August 11, 2022, the Board approved the remainder of the compensation for 2022 of the non-executive directors to be paid as follows: (i) issuance of 3,872 restricted stock units for each of the five non-executive directors, vesting on the earlier of December 31, 2022 or termination of service; and (ii) cash payment to be paid no later than January 15, 2022.

On August 30, 2022, the Company, issued a total of 2,568 shares at \$9.68 per share to Dr. Steven Moel and Mrs. Edie Rodriguez as compensation for service as members of the Board of Directors for the second half of 2022. At the Company's annual stockholder meeting held on August 30, 2022, Dr. Moel's and Mrs. Rodriguez's terms expired, and neither was re-elected. As a result, Dr. Moel's and Mrs. Rodriguez's service as directors terminated effective as of August 30, 2022, and their RSUs vested pro rata as of such date.

For this sale of securities, no general solicitation was used, no commissions were paid, all persons were accredited investors, and the Company relied on the exemption from registration available under Section 4(a)(2) and/or Rule 506(b) of Regulation D promulgated under the Securities Act with respect to transactions by an issuer not involving any public offering. A Form D was filed with the SEC on October 3, 2022.

Item 3. Defaults upon Senior Securities

On January 25, 2018, the Company received a bank loan in the amount of \$525,000 (the "2018 Loan"), denominated in U.S. dollars. The loan bears interest at 6.75% per annum and is due on January 25, 2023. Principal and interest will be paid in 60 equal monthly installments of \$10,311, beginning on February 23, 2018. During 2018, the Company defaulted on certain 2018 Loan payments, and as a result, the 2018 Loan is currently payable upon demand. During the nine months ended September 30, 2022, the Company made principal payments, in the aggregate of \$83,542. As of September 30, 2022, principal of \$138,521 is outstanding.

As previously reported on the Company's Annual Reports on Forms 10-K for the years ending December 31, 2017, 2018, 2019, 2020 and 2021, the Company sold convertible promissory notes in the aggregate principal amount of \$2,046,730 (together, the "2017 Notes"). The 2017 Notes matured 90 days from the date of issuance, bore interest at 8% per annum and were convertible into the Company's common stock at \$7.56 per share, which represented a 10% discount to the price used for the sale of the Company's common stock at the commitment date. In 2021, principal and interest of \$1,163,354 and \$258,714 were exchanged for common stock and warrants with an aggregate fair value of \$1,422,068. During the nine months ended September 30, 2022, the Company made principal payments on the outstanding 2017 Notes in the aggregate amount of \$7,000, such that the balance owed on the 2017 Notes at September 30, 2022 is \$0.

On September 7, 2022 and on October 7, 2022, the Company failed to pay the amortization payments due totaling \$2,160,000 on the convertible promissory notes dated November 9, 2021. See Item 2 above for a description of the Exchange Agreement, which amended and waived certain provisions of the Securities Purchase Agreement. As of the date of this Quarterly Report, the notes are due.

Item 4. Mine and Safety Disclosure

Not applicable.

Item 5. Other Information

On July 20, 2022, the federal government notified the Company that installment payments on the remainder of the balance of the EIDL Loan would be required starting 30 months from the date of the loan, which is October 19, 2022. The balance of the EIDL Loan is due on the maturity date, or May 22, 2050.

Results of 2022 Annual General Stockholder Meeting

On August 30, 2022, at the Company's 2022 Annual General Meeting (the "2022 AGM"), the stockholders: (i) elected two (2) Class I nominees to the board of directors (Reuben Cannon and Marc Dumont) to hold office for a three-year term; (ii) granted the Board of Directors discretion (if necessary to prevent the delisting of the Company's common stock on Nasdaq) on or before June 30, 2023, to implement a reverse stock split of the outstanding shares of common stock in a range from one-for-two (1:2) up to one-for-twenty (1:20), or anywhere between, while maintaining the number of authorized shares of common stock required for Nasdaq listing; (iii) approved an amendment to the Company's 2018 Equity Incentive Plan to increase the number of shares authorized for awards under the plan to 25% of our common stock outstanding on a fully diluted basis as of the date of stockholder approval; (iv) approved for purposes of complying with Nasdaq Listing Rule 5635(d), the issuance of shares of up to 1,250,000 of the Company's common stock upon the conversion of convertible promissory notes issued in a private placement pursuant to Rule 506(b) of the Securities Act of 1933, as amended, without giving effect to Rule 5635(d); (v) approved for purposes of complying with Nasdaq Listing Rule 5635(d), the issuance of up to 833,333 shares of our common stock pursuant to that certain Securities Purchase Agreement, dated November 3, 2021, those certain senior secured convertible promissory notes dated November 9, 2021, and that certain Registration Rights Agreement, dated November 9, 2021 by and between the Company and certain institutional investors; and (vi) ratified and approved the appointment of Marcum LLP as the Company's independent registered accounting firm for the year ended December 31, 2022.

Change in Directors

As previously disclosed in the Company's Current Report on Form 8-K as filed with the Securities and Exchange Commission on September 2, 2022, as amended on September 8, 2022 and September 13, 2022, the terms of two directors of the Board of Directors, Dr. Steven Moel and Ms. Edie Rodriguez, ended and both did not stand for reelection at the 2022 AGM. The Board of Directors approved a reduction in the number of directors from seven to five effective August 30, 2022. Dr. Moel and Ms. Rodriguez were members and chairpersons of the Company's Audit Committee and Compensation Committee, respectively. As a result, vacancies were created in both committees.

At a meeting of the Board of Directors of the Company held on September 14, 2022, the Board of Directors, at the recommendation of the Nominating and Corporate Governance Committee, appointed Mr. Reuben Cannon to fill the vacancy on the Audit Committee created by Dr. Steven Moel's departure and appointed Mr. Peter Lawrence to fill the vacancy in the Compensation Committee created by Ms. Edie Rodriguez's departure, effective August 30, 2022. The Board of Directors determined that both Mr. Cannon and Mr. Lawrence are independent pursuant to the definition of independence under Rule 5605(a)(2) of the Nasdaq Listing Rules and further meet all qualifications to serve as members of the Audit Committee and Compensation Committee, respectively.

The Board of Directors, at the recommendation of the Nominating and Corporate Governance Committee, further appointed Mr. Marc Dumont as Chairman of the Audit Committee and Mr. Reuben Cannon as Chairman of the Compensation Committee effective August 30, 2022. The Board of Directors then accepted Mr. Cannon's resignation as Chairman of the Nominating and Corporate Governance Committee and appointed Mr. Peter Lawrence as Chairman of the Nominating and Corporate Governance Committee effective August 30, 2022.

As a result of the above, the composition of each of the committees of the Board of Directors is as follows as of August 30, 2022:

- Audit Committee:
 - Marc Dumont (Chairman)
 - Reuben Cannon
 - Peter Lawrence
- Compensation Committee:
 - Reuben Cannon (Chairman)
 - Peter Lawrence
 - Marc Dumont
 - William Allen
- Nominating and Corporate Governance Committee:
 - Peter Lawrence (Chairman)
 - Reuben Cannon
 - Marc Dumont

Mr. Allen, a member of the Compensation Committee, has been deemed not to meet the definition of an independent director as defined in Rule 5605(a)(2) because he owns a 20% interest in and is the Managing Member of SLVH LLC, ("SLVH"). SLVH is the Managing Member of LVH Holdings LLC ("LVH") and the Company, through its wholly owned subsidiary Gaucho Ventures I – Las Vegas, LLC holds a minority membership interest in LVH.

In reliance on the exemption provided pursuant to Nasdaq Rule 5605(d)(2)(B), the Compensation Committee consists of three independent directors and one non-independent director, all of whom are all non-employee directors for purposes of Rule 16b-3 of the Exchange Act.

The Board of Directors has, under exceptional and limited circumstances, determined that Mr. Allen's membership on the Compensation Committee is required by the best interests of the Company and its stockholders because of his extensive experience in the leisure, hospitality, and food service industry and public company experience as an officer and director. Pursuant to Rule 5605(d)(2)(B), Mr. Allen may not serve longer than two years on the Compensation Committee and his term on the Compensation Committee will expire on or before July 21, 2023.

Amendment to 2018 Equity Incentive Plan

At the Company's 2022 AGM, the stockholders approved the amendment to the 2018 Equity Incentive Plan thereby increasing the number of shares authorized for awards under the plan to 25% of our common stock outstanding on a fully diluted basis as of August 30, 2022 which was 848,033 shares. Of the shares authorized, 767,280 remain available for issuance as of September 30, 2022.

Amendment to Certificate of Incorporation

Effective as of September 15, 2022, the Company filed an Amended and Restated Certificate of Incorporation (the "Certificate of Incorporation") with the Secretary of State of the State of Delaware to reflect the reduction in the number of authorized shares of preferred stock from 11,000,000 shares to 902,670 shares as a result of the previous conversion of the Series A Convertible Preferred into shares of common stock of the Company. The Certificate of Incorporation also reflects the removal of provisions related to the Corporation's previously effective reverse-stock split. The Certificate of Incorporation was approved by the Board of Directors, without a vote of the stockholders, on September 14, 2022, as permitted by Section 242 and Section 245 of the General Corporation Law of the State of Delaware.

Gaucho Development SRL

On February 24, 2022, the Company formed Gaucho Development SRL, an Argentine holding company slated to develop the Company's recently acquired land holdings in Argentina.

Private Placement of Convertible Promissory Notes

On October 4, 2022, the Company commenced offering of a series of 7% convertible promissory notes to accredited investors (the "Notes") in the maximum amount of up to \$689,000 (inclusive of principal and interest). The Notes mature one year from the date of issuance unless otherwise converted. The principal and accrued interest of the Notes will convert into units ("Units") consisting of one share of common stock and one warrant to purchase one share of common stock (the "Warrants") at a conversion price equal to the lesser of: (a) \$2.52; and (b) the three-day volume weighted average closing price ("VWAP") of the Company's common stock beginning on the date that is two days prior to the Mandatory Conversion Date (as defined below). The Notes will be mandatorily convertible upon the earlier to occur of (the "Mandatory Conversion Date"): (i) the date of execution of that certain ground lease to be executed in connection with the previously announced agreement to develop a project in Las Vegas, Nevada, provided that such conversion would not result in the issuance of more than 546,949 shares of the Company's common stock (including the common shares issuable upon conversion of the Warrants); and (b) the date the Company obtains stockholder approval to issue more than 546,949 shares of the Company' common stock in accordance with Nasdaq Listing Rule 5635(d). The Warrants will be exercisable at a price of \$0.50 per share and carry a term of one year.

On October 19, 2022, the Board of Directors of the Company approved an increase to the maximum offering amount (inclusive of principal and interest) of up to \$1,500,000, with an additional \$3,571,429 raised assuming a conversion price of the Notes at \$2.52 and exercise of all the warrants.

On October 20, 2022, to remain compliant with the Nasdaq rules, the Company amended and restated the Notes to include a floor conversion price of no more than \$2.40. Total proceeds from the offering, assuming the maximum dollar amount of Notes are sold, converted at \$2.40 (the floor price), and all warrants exercised, would be \$5,250,000. All other terms of the Notes remain the same.

As of November 9, 2022, the Company had issued convertible promissory notes with an aggregate principal amount of \$1,051,500.

For this sale of securities, there was no general solicitation and no commissions will be paid, all purchasers must be accredited investors, and the Company is relying on the exemption from registration available under Section 4(a)(2) and/or Rule 506(b) of Regulation D promulgated under the Securities Act with respect to transactions by an issuer not involving any public offering. A Form D was filed with the SEC on October 19, 2022.

Special Meeting of Stockholders

On October 19, 2022, the Company announced that it will be holding a special meeting of the stockholders on December 19, 2022 at 12:00 p.m. Eastern Time for purposes of complying with the Nasdaq Exchange Cap rule, via webcast at https://www.cstproxy.com/gauchogroupholdings/sm2022 (the "Special Meeting"). On November 9, 2022, a Notice of Special Meeting was sent by the Company to all stockholders of record as of October 31, 2022, and the Company's proxy statement and other meeting materials have been made available to all stockholders.

New Equity Line of Credit

As reported on our Current Report on Form 8-K as filed with the SEC on November 9, 2022, on November 8, 2022, the parties terminated the Common Stock Purchase Agreement and Registration Rights Agreement by and between the Company and Tumim Stone Capital LLC, dated May 6, 2021. On the same date, the parties entered into a new Common Stock Purchase Agreement and Registration Rights Agreement, pursuant to which the Company has the right to sell to Tumim Stone Capital up to the lesser of (i) \$44,308,969.30 of newly issued shares of the Company's common stock, par value \$0.01 per share, and (ii) the Exchange Cap (as defined below) (subject to certain conditions and limitations), from time to time during the term of the Purchase Agreement. Sales of common stock pursuant to the Purchase Agreement, and the timing of any sales, are solely at the option of the Company and the Company is under no obligation to sell securities pursuant to this arrangement. Shares of common stock may be sold by the Company pursuant to this arrangement over a period of up to 36 months after Commencement (as defined below).

Upon the satisfaction of the conditions in the Purchase Agreement, including that a registration statement that we agreed to file with the Securities and Exchange Commission (the "SEC") pursuant to the Registration Rights Agreement is declared effective by the SEC and a final prospectus in connection therewith is filed with the SEC (such event, the "Commencement"), we will have the right, but not the obligation, from time to time at our sole discretion over the 36-month period from and after the Commencement, to direct Tumim Stone Capital to purchase amounts of our common stock as VWAP purchases as set forth in the Purchase Agreement (each, a "VWAP Purchase") on any trading day, so long as, (i) at least three trading days have elapsed since the trading day on which the most recent prior notice to purchase common stock under the Purchase Agreement was delivered by the Company to Tumim Stone Capital, and (iii) all shares subject to all prior purchases by Tumim Stone Capital under the Purchase Agreement have theretofore been received by Tumim Stone Capital electronically as set forth in the Purchase Agreement.

From and after Commencement, the Company will control the timing and amount of any sales of common stock to Tumim Stone Capital. Actual sales of shares to Tumim Stone Capital under the Purchase Agreement will depend on a variety of factors to be determined by the Company from time to time, including, among other things, market conditions, the trading price of the common stock and determinations by the Company as to the appropriate sources of funding for the Company and its operations.

The Company has agreed to reimburse Tumim Stone Capital for the reasonable out-of-pocket expenses (including legal fees and expenses), up to a maximum of \$35,000.

Under the applicable rules of The Nasdaq Stock Market LLC ("Nasdaq"), in no event may we issue to Tumim Stone Capital under the Purchase Agreement more than 549,648 shares of our common stock, which represents 19.99% of the shares of the common stock outstanding immediately prior to the execution of the Purchase Agreement (the "Exchange Cap"), unless (i) we obtain stockholder approval to issue shares of common stock in excess of the Exchange Cap or (ii) the average price of all applicable sales of common stock to Tumim Stone Capital under the Purchase Agreement equals or exceeds the lower of (i) the Nasdaq official closing price immediately preceding the execution of the Purchase Agreement or (ii) the arithmetic average of the five Nasdaq official closing prices for the common stock immediately preceding the execution of the Purchase Agreement, such that the transactions contemplated by the Purchase Agreement are exempt from the Exchange Cap limitation under applicable Nasdaq rules. In any event, the Purchase Agreement specifically provides that we may not issue or sell any shares of our common stock under the Purchase Agreement if such issuance or sale would breach any applicable rules or regulations of Nasdaq.

In all instances, we may not sell shares of our common stock to Tumim Stone Capital under the Purchase Agreement if it would result in Tumim Stone Capital beneficially owning more than 4.99% of the common stock.

The net proceeds from sales, if any, under the Purchase Agreement, will depend on the frequency and prices at which the Company sells shares of common stock to Tumim Stone Capital. To the extent the Company sells shares under the Purchase Agreement, the Company currently plans to use any proceeds therefrom for inventory production and marketing for Gaucho Group, Inc., costs of this transaction, operating expenses and for working capital and other general corporate purposes.

There are no restrictions on future financings, rights of first refusal, participation rights, penalties or liquidated damages in the Purchase Agreement or Registration Rights Agreement other than a prohibition on entering (with certain limited exceptions) into a "Variable Rate Transaction," as defined in the Purchase Agreement. Tumim Stone Capital has agreed not to cause, or engage in any manner whatsoever, any direct or indirect short selling or hedging of the common stock during certain periods.

EF Hutton, division of Benchmark Investments, Inc. acted as the exclusive placement agent in connection with the transactions contemplated by the Purchase Agreement, for which the Company will pay to EF Hutton a cash placement fee equal to 8.0% of the amount of the Total Commitment actually paid by Tumim Stone Capital to the Company pursuant to the Purchase Agreement.

Pursuant to the terms of the Registration Rights Agreement, we have agreed to file with the SEC one or more registration statements on Form S-1 to register for resale under the Securities Act the shares of our common stock that may be issued to Tumim Stone Capital under the Purchase Agreement. The Purchase Agreement and the Registration Rights Agreement contain customary representations, warranties, conditions and indemnification obligations of the parties. The representations, warranties and covenants contained in such agreements were made only for purposes of such agreements and as of specific dates, were solely for the benefit of the parties to such agreements and may be subject to limitations agreed upon by the contracting parties.

The Purchase Agreement will automatically terminate on the earliest to occur of (i) the first day of the month next following the 36-month anniversary after Commencement (which term may not be extended by the parties), (ii) the date on which Tumim Stone Capital shall have purchased the Total Commitment worth of shares of common stock, (iii) the date on which the common stock shall have failed to be listed or quoted on The Nasdaq Capital Market or any other "Eligible Market" (as defined in the Purchase Agreement), and (iv) the date on which the Company commences a voluntary bankruptcy proceeding or any Person commences a proceeding against the Company, a Custodian is appointed for the Company or for all or substantially all of its property, or the Company makes a general assignment for the benefit of its creditors. The Company has the right to terminate the Purchase Agreement at any time after Commencement, at no cost or penalty, upon 10 trading days' prior written notice to Tumim Stone Capital. Neither the Company nor Tumim Stone Capital may assign or transfer its rights and obligations under the Purchase Agreement or the Registration Rights Agreement, and no provision of the Purchase Agreement or the Registration Rights Agreement may be modified or waived by the parties.

Convertible Debt

On September 22, 2022, the Company and the Holders of the GGH Notes entered into another exchange agreement (the "Exchange Agreement #2") with the Holders in order to amend and waive certain provisions of the Existing Note Documents and exchange \$300 in aggregate principal amount of the GGH Notes, on the basis and subject to the terms and conditions set forth in the Exchange Agreement, for three-year warrants to purchase up to 90,915 shares of the Company's common stock at an exercise price of \$3.82. The Exchange Agreement amends the original terms of payment of the Existing Notes and waives payment of principal and interest due on each of September 7, 2022 and October 7, 2022. All principal, interest, and fees are due on the maturity date of the November 9, 2022. As of the date of this Quarterly Report, the GGH Notes are due.

Reverse Stock Split

On November 4, 2022, the Company effected a reverse stock split in the ratio of 1 share of common stock for 12 previously issued shares of common stock and filed an amended and restated certificate of incorporation with the Secretary of State of Delaware.

See also Items 1A and 3 above.

Item 6. Exhibits

The following documents are being filed with the Commission as exhibits to this Current Report on Form 10-Q.

Exhibit	Description
1.1	Underwriting Agreement, dated February 16, 2021 (6)
1.2	Warrant Agreement, including the form of Warrant, made as of February 19, 2021, between the Company and Continental. (7)
3.1	Amended and Restated Certificate of Incorporation filed with the Delaware Secretary of State effective November 4, 2022(25)
3.2	Amended and Restated Bylaws (1)
3.3	Amendment to the Company's Amended and Restated Bylaws as approved on July 8, 2019 (4)
4.1	2016 Stock Option Plan. (2)
4.2	First Amendment to 2016 Stock Option Plan as adopted by the Board of Directors on October 20, 2016. (2)
4.3	2018 Equity Incentive Plan. (3)
4.4	Amendment to the Company's 2018 Equity Incentive Plan as approved by the Board of Directors on May 13, 2019 and the stockholders on July 8, 2019 (4)
4.5	Amendment to the Company's 2018 Equity Incentive Plan as approved by the Board of Directors on July 12, 2021 and the stockholders on August 26, 2021(24)
4.6	Amendment to the Company's 2018 Equity Incentive Plan as approved by the Board of Directors on July 1, 2022 and the stockholders on August 30, 2022*
4.7	Underwriters' Warrant (6)
4.8	Form of Unit Warrant (5)
4.9	Form of Warrant (28)
4.10	Form of Amended and Restated Promissory, Note (27)
4.11	Form Amended and Restated Warrant (27)
4.12	Form of Note (29)
4.13	Form Warrant (29)
10.1	Retention Bonus Agreement by and between the Company and Scott L. Mathis dated March 29, 2020 (9)
10.2	Commercial Lease Agreement between Gaucho Group, Inc. and Design District Development Partners, LLC, dated April 8, 2021(9)
10.3	Common Stock Purchase Agreement by and between Gaucho Group Holdings, Inc. and Tumim Stone Capital LLC, dated May 6, 2021(10)
10.4	Registration Rights Agreement by and between Gaucho Group Holdings, Inc. and Tumim Stone Capital LLC, dated May 6, 2021(10)
10.5	Amended and Restated Limited Liability Company Agreement of LVH Holdings LLC, dated June 16, 2021 (11)
10.6	Securities Purchase Agreement dated November 3, 2021(12)
10.7	Senior Secured Convertible Notes Issued by the Company(12)
10.8	Security and Pledge Agreement(12)
10.9	Stockholder Pledge Agreement(12)
10.10	Registration Rights Agreement(12)
10.11	First Amendment to Amended and Restated Limited Liability Agreement dated November 16, 2021 (13)
10.12	Second Amendment to Amended and Restated Limited Liability Agreement dated June 7, 2022(21)
10.13	Quota Purchase Agreement dated February 3, 2022, entered into by and between the Company, INVESTPROPERTY GROUP, LLC, and Hollywood Burger
	Holdings, Inc.(14)
10.14	Exchange Agreement, dated as of February 22, 2022, by and among Gaucho Group Holdings, Inc. and the subscribers listed therein. (15)
10.15	Share Exchange and Subscription Agreement by and between the Company and the subscribers listed therein(16)
10.16	Offer to Purchase, dated February 28, 2022(16)
10.17	Position Statement of Gaucho Group, Inc. dated February 28, 2022(16)
10.18	Letter Agreement between the Company and certain institutional investors dated May 2, 2022(18)
10.19	Conversion Agreement between the Company and certain institutional investors dated May 12, 2022(19)
10.20	Letter Agreement, dated as of July 1, 2022, by and among Gaucho Group Holdings, Inc. and the Holders listed therein. (23)
10.21	Exchange Agreement, dated as of September 22, 2022, by and among Gaucho Group Holdings, Inc. and the subscribers listed therein. (28)
10.22	Common Stock Purchase Agreement by and between Gaucho Group Holdings, Inc. and Tumim Stone Capital LLC, dated November 8, 2022 (30)
10.23	Registration Rights Agreement by and between Gaucho Group Holdings, Inc. and Tumim Stone Capital LLC, dated November 8, 2022 (26)
14.1	Amended Code of Business Conduct and Ethics and Whistleblower Policy(9)
14.2	Audit Committee Charter(9)
14.3	Compensation Committee Charter as amended on May 12, 2022(20)
14.4	Nominating Committee Charter adopted by the Board of Directors on June 22, 2022 (22)
21.1	Subsidiaries of Gaucho Group Holdings, Inc.(17)
22.1	Subsidiary guarantors and issuers of guaranteed securities and affiliates whose securities collateralize securities of the registrant(17)
31.1	Certification of Principal Executive Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Exchange Act.*

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31.2 <u>Certification of Principal Financial Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Exchange Act *</u>
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32 Certification of the Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

99.1 <u>Algodon Wine Estates Property Map(9)</u> 101.INS Inline XBRL Instance Document

101.SCH

101.CAL Inline XBRL Calculation Linkbase Document
 101.DEF Inline XBRL Definition Linkbase Document
 101.LAB Inline XBRL Label Linkbase Document
 101.PRE Inline XBRL Presentation Linkbase Document

Inline XBRL Schema Document

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

- 1. Incorporated by reference from the Company's Registration of Securities Pursuant to Section 12(g) on Form 10 dated May 14, 2014.
- 2. Incorporated by reference from the Company's Annual Report on Form 10-K, filed on March 31, 2017.
- 3. Incorporated by reference from the Company's Quarterly Report on Form 10-Q, filed on November 19, 2018.
- Incorporated by reference to the Company's Current Report on Form 8-K filed on July 9, 2019.
- 5. Incorporated by reference to the Company's Amended Registration Statement on Form S-1 filed on January 27, 2020.
- 6. Incorporated by reference to the Company's Current Report on Form 8-K filed on February 18, 2021.
- Incorporated by reference to the Company's Current Report on Form 8-K filed on February 22, 2021.
 Incorporated by reference to the Company's Current Report on Form 8-K filed on April 1, 2020.
- 9. Incorporated by reference to the Company's Annual Report on Form 10-K filed on April 12, 2021.
- 10. Incorporated by reference to the Company's Current Report on Form 8-K filed on May 7, 2021.
- 11. Incorporated by reference to the Company's Quarterly Report on Form 10-Q filed on August 16, 2021.
- 12. Incorporated by reference to the Company's Current Report on Form 8-K filed on November 8, 2021.
- 13. Incorporated by reference to the Company's Current Report on Form 8-K filed on November 17, 2021.
- 14. Incorporated by reference to the Company's Current Report on Form 8-K as filed on February 25, 2022.
- 15. Incorporated by reference to the Company's Current Report on Form 8-K as filed on March 1, 2022.
- Incorporated by reference to the Company's Current Report on Form 8-K as filed on March 21, 2022.
- 17. Incorporated by reference to the Company's Annual Report on Form 10-K, filed on April 14, 2022.
- 18. Incorporated by reference to the Company's Current Report on Form 8-K, filed on May 2, 2022.
- 19. Incorporated by reference to the Company's Current Report on Form 8-K, filed on May 13, 2022.
- 20. Incorporated by reference to the Company's Quarterly Report on Form 10-Q, filed on May 15, 2022.
- 21. Incorporated by reference to the Company's Current Report on Form 8-K, filed on June 8, 2022.
- 22. Incorporated by reference to the Company's Current Report on Form 8-K, filed on June 24, 2022.
- Incorporated by reference to the Company's Current Report on Form 8-K, filed on July 5, 2022.
 Incorporated by reference to the Company's Current Report on Form 8-K, filed on August 31, 2021.
- 25. Incorporated by reference to the Company's Current Report on Form 8-K, filed on November 3, 2022.
- 26. Incorporated by reference to the Company's Current Report on Form 8-K, filed on November 9, 2022.
- 27. Incorporated by reference to the Company's Current Report on Form 8-K, filed on October 24, 2022.
- Incorporated by reference to the Company's Current Report on Form 8-K, filed on September 23, 2022.
 Incorporated by reference to the Company's Amended Current Report on Form 8-K, filed on September 8, 2022.
- 30. Incorporated by reference to the Company's Current Report as amended on Form 8-K/A, filed on November 14, 2022.
- * Filed herewith
- ** Furnished, not filed herewith

SIGNATURES

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 18, 2022

GAUCHO GROUP HOLDINGS, INC.

By: /s/ Scott L. Mathis

Scott L. Mathis Chief Executive Officer

By: /s/ Maria Echevarria

Maria Echevarria

Chief Financial Officer and Chief Operating Officer

AMENDMENT NO. 4 TO THE GAUCHO GROUP HOLDINGS, INC. (FORMERLY ALGODON WINES & LUXURY DEVELOPMENT GROUP, INC.) 2018 AWLD EQUITY INCENTIVE PLAN

Section 4(a) of the Plan, as previously amended, is hereby further amended as follows:

Section 4. Shares Available for Awards

- (a) Shares Available. Subject to adjustment as provided in Section 4(c) of the Plan, the aggregate number of Shares that may be issued under the Plan, excluding shares issued under the Pre-Existing Plans, shall be 10,176,391 Shares (25% of the Common Stock outstanding on a fully-diluted basis as of the date of stockholder approval of August 30, 2022), plus an automatic annual increase to be added on January 1 of each year equal to 2.5% of the total number of Shares outstanding on such date (including for this purpose any Shares issuable upon conversion of any outstanding capital stock of the Company).
- (i) Any Shares subject to an Award issued under this Plan or the Pre-Existing Plans that are canceled, forfeited or expire prior to exercise or realization, either in full or in part, shall be added to the total number of Shares available for an Award to be made under the Plan.
- (ii) Shares to be issued under the Plan must be authorized but unissued Shares.
- (iii) Notwithstanding the foregoing, (A) the number of Shares available for granting Incentive Stock Options under the Plan shall not exceed the aggregate number of Shares that may be issued under the Plan not taking into account any automatic increase in the share reserve, subject to adjustment as provided in Section 4(c) of the Plan and subject to the provisions of Section 422 or 424 of the Code or any successor provision and (B) the number of Shares available for granting Restricted Stock and Restricted Stock Units shall not exceed 500,000, subject to adjustment as provided in Section 4(c) of the Plan. Shares tendered by Participants as full or partial payment to the Company upon exercise of an Award, and Shares withheld by or otherwise remitted to the Company to satisfy a Participant's tax withholding obligations with respect to an Award, shall not then become available for issuance under the Plan. Any Shares withheld or otherwise remitted to the Company to satisfy tax withholding obligations, to pay the exercise price of an Award, or Shares of Common Stock subject to a broker-assisted cashless exercise of an Award shall reduce the number of Shares available for issuance under the Plan.
- (iv) The maximum number of Shares subject to an Award granted during a Fiscal Year to any Director (exclusive of Shares subject to an Award issued to any Director in his or her capacity as an Employee of the Company), together with any cash fees paid to such Director during the Fiscal Year shall not exceed a total value of \$100,000 (calculating the value of any Awards based on the grant date fair value for financial reporting purposes).

CERTIFICATION PURSUANT TO RULE 13a-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

I, Scott L. Mathis, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Gaucho Group Holdings, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 18, 2022 /s/Scott L. Mathis

Name: Scott L. Mathis
Title: Chief Executive Officer
(Principal Executive Officer)

CERTIFICATION PURSUANT TO RULE 13a-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

I, Maria Echevarria, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Gaucho Group Holdings, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 18, 2022 /s/ Maria Echevarria

Name: Maria I. Echevarria
Title: Chief Financial Officer
(Principal Accounting Officer)

CERTIFICATION PURSUANT TO 18 U.S.C. §1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Gaucho Group Holdings, Inc. (the "Company's Quarterly Report") on Form 10-Q for the period ended September 30, 2022, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Scott L. Mathis, as Chief Executive Officer and principal executive officer and Maria I. Echevarria, as Chief Financial Officer and principal financial officer of the Company hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of the undersigned's knowledge and belief, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- 2. Information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates and for the periods expressed in the Report.

/s/ Scott L. Mathis

Scott L. Mathis

Chief Executive Officer and Principal Executive Officer

Dated: November 18, 2022

/s/ Maria I. Echevarria

Maria I. Echevarria

Chief Financial Officer and Principal Financial Officer

Dated: November 18, 2022

This certification accompanies this Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.