

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report:
July 11, 2024

Gaucha Group Holdings, Inc.

(Exact name of registrant as specified in its charter)

Delaware
State
of Incorporation

001-40075
Commission
File Number

52-2158952
IRS Employer
Identification No.

112 NE 41st Street, Suite 106
Miami, FL 33137
Address of principal executive offices

212-739-7700
Telephone number, including area code

Former name or former address if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communication pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communication pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	VINO	The Nasdaq Stock Market LLC

Item 7.01 Regulation FD Disclosure.

The information set forth in Item 8.01 of this Current Report on Form 8-K is incorporated herein by reference into this Item 7.01 in its entirety.

The information furnished with this Item 7.01 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended (the “Securities Act”), or the Exchange Act, regardless of any general incorporation language in such filing.

Item 8.01 Other Items.

On July 11, 2024, Gaucha Group Holdings, Inc. (the “Company”) gave a presentation at a stockholder event at Nasdaq MarketSite. The presentation is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

- 99.1 [July 11, 2024 Investor Presentation](#)
104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the 12th day of July 2024.

Gauche Group Holdings, Inc.

By: /s/ Scott L. Mathis

Scott L. Mathis, President & CEO

GAUCHO
GROUP
— HOLDINGS, INC. —
(NASDAQ:VINO)

ALGODON
FINE WINES
— SAN RAFAEL, MENDOZA —

ALGODON
MANSION
— BUENOS AIRES —

ALGODON
WINE ESTATES
— PRIVATE ESTANCIAS —

ALGODON
WINE ESTATES
— WELLNESS RESORT —


GAUCHO
— BUENOS AIRES —

 **GOAL**
GAUCHO OPEN ASSET LENDING



GAUCHO
GROUP
— HOLDINGS, INC. —

INVESTOR PRESENTATION
JULY 2024



FORWARD LOOKING STATEMENTS

- This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Forward-looking statements can be identified by words such as: "anticipate," "believe," "project," "expect," "likely," "may," "should," "will" and similar references to future periods.
- Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following:

- Public health crises, epidemics and pandemics such as the COVID-19 pandemic
- The extent of the impact of the COVID-19 Pandemic, including the duration, spread, severity, and any recurrence of the COVID-19 pandemic, the duration and scope of related government orders and restrictions, the impact on our employees, and the extent of the impact of the COVID-19 pandemic on overall demand for our services and products
- Local, regional, national and international economic conditions that have deteriorated as a result of the COVID-19 pandemic, including the risks of a global recession or a recession in one or more of our key markets, the impact of these economic conditions may have on us and our customers and our assessment of that impact.
- The impact of the COVID-19 pandemic on our supplies, including disruptions and inefficiencies in the supply chain.

Any forward-looking statement made by us in this presentation is based only on information currently available to us and speaks only as of the date on which it is made. We undertake no obligation to publicly update any forward looking statement whether as a result of new information, future developments or otherwise, except as required by law.

This presentation includes information supplied from sources we believe to be reliable but we cannot guarantee accuracy.

P.R.O.

PESSIMISTIC

REALISTIC

OPTIMISTIC



GAUCHO
GROUP
— HOLDINGS, INC. —

Our Mission

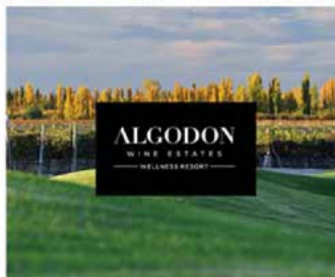
We seek to become the LVMH ("Louis Vuitton Moët Hennessy") of South America, becoming a global luxury goods & experiences company.

SIGNATURE ASSETS

LUXURY LIFESTYLE BRANDS

GAUCHO
GROUP
— HOLDINGS, INC. —

We seek to become the LVMH ("Louis Vuitton Moët Hennessy") of South America,
by becoming a global luxury goods & experiences company.



OVERVIEW



Gauchó Group Holdings, Inc. is a rapidly growing, e-commerce driven holding company, with a concentration on luxury real estate, leather goods and accessories, and using fine wines as our ambassador.

Symbol	VINO
Exchange	NASDAQ
Stock Price (a/o 07/11/24)	\$6.40
Market Capitalization	~ \$5.7 Million
Shares Outstanding	890,000
Shares in the Float	460,000



We are home to six exceptional brands rooted in complementary experiential luxury lifestyle sectors.

We seek to become a world class provider of luxury brands and e-commerce, including hospitality and experiential projects such as a 4,138 acre Luxury Vineyard Real Estate development, Luxury Boutique Hotels, e-commerce Leather Accessories, Fashion, and Home Décor and e-commerce Fine Wines.

REAL ESTATE ASSETS

More than \$50 Million in assets.

DEVALUATION OF THE PESO

TAKING ADVANTAGE OF THE DEVALUED PESO'S
EFFECT ON BUSINESS AND TOURISM



PRODUCTION, EXPORTS AND TOURISM

- By producing wine and other goods in Argentina, we pay for manufacturing and labor in pesos
- We can sell to consumers at a favorable exchange rate in USD to the U.S. and the world
- Tourists can spend more money at hotels, restaurants and other attractions with a favorable exchange rate

ADVANTAGES OF PESO DEVALUATION:

- LOWER (COGS) COST OF GOODS SOLD
- LOWER OVERHEAD & LABOR
- INCREASED MARGINS ON EXPORTS
- INCREASED TOURISM FROM NEIGHBORING BRAZIL AS WELL AS FROM THE U.S. AND E.U.

THE NEW ARGENTINA

Newly elected President Javier Milei



**PRESS
RELEASE**

MIAMI, FL / MAY 07, 2024

**GAUCHO GROUP HOLDINGS, INC. SUPPORTS
STRONG INVESTMENT IN ARGENTINA FOLLOWING
ENDORSEMENTS FROM GLOBAL LEADERS**

Recent Positive Remarks from Elon Musk
and Javier Milei Bolster Confidence in
Investment Opportunities at Milken
Institute's Global Conference

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.





**PRESS
RELEASE**

MIAMI, FL / JUNE 18, 2024

**GAUCHO HOLDINGS WELCOMES
LEGISLATIVE VICTORY WITH
ARGENTINA'S SENATE APPROVAL
OF KEY REFORM BILLS**

Milei's Economic Reforms Expected to
Positively Impact Business Sector and
Real Estate Values

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.





**PRESS
RELEASE**

MIAMI, FL / NOVEMBER 30, 2023

**GAUCHO HOLDINGS WELCOMES
DOUG CASEY AS LEAD BUSINESS
ADVISOR, BOLSTERING ARGENTINA
INVESTMENT STRATEGY**

Renowned Author and Speculator to
Guide Company's Growth in the Wake of
Argentina's Opportunistic Economic Shift

GAUCHO
GROUP

HOLDINGS, INC.

(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.



"It could be the most dramatic thing that's happened politically since at least World War II. Anywhere. Why? Because he's an AnCap libertarian who'd like to abolish the State—or come as close as possible. If he's elected in October, he'll make every move possible to eliminate—not just reduce—as many government departments as possible [and] as quickly as possible. And most people seem oblivious to it."

- Doug Casey on the future of Argentina



**PRESS
RELEASE**

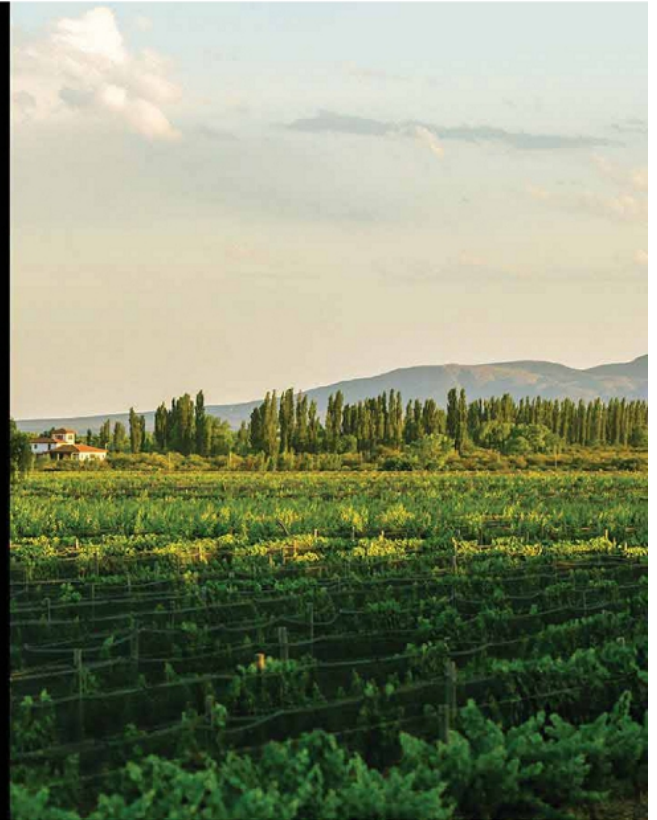
MIAMI, FL / APRIL 22, 2024

**ARGENTINA'S NATO BID MAY PAVE
THE WAY FOR ECONOMIC GROWTH,
WITH POTENTIAL ADVANTAGES FOR
GAUCHO GROUP HOLDINGS, INC.**

Company Anticipates Stability and Growth
to Positively Impact Real Estate Sector

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.





PRESS
RELEASE

MIAMI, FL / MAY 30, 2024

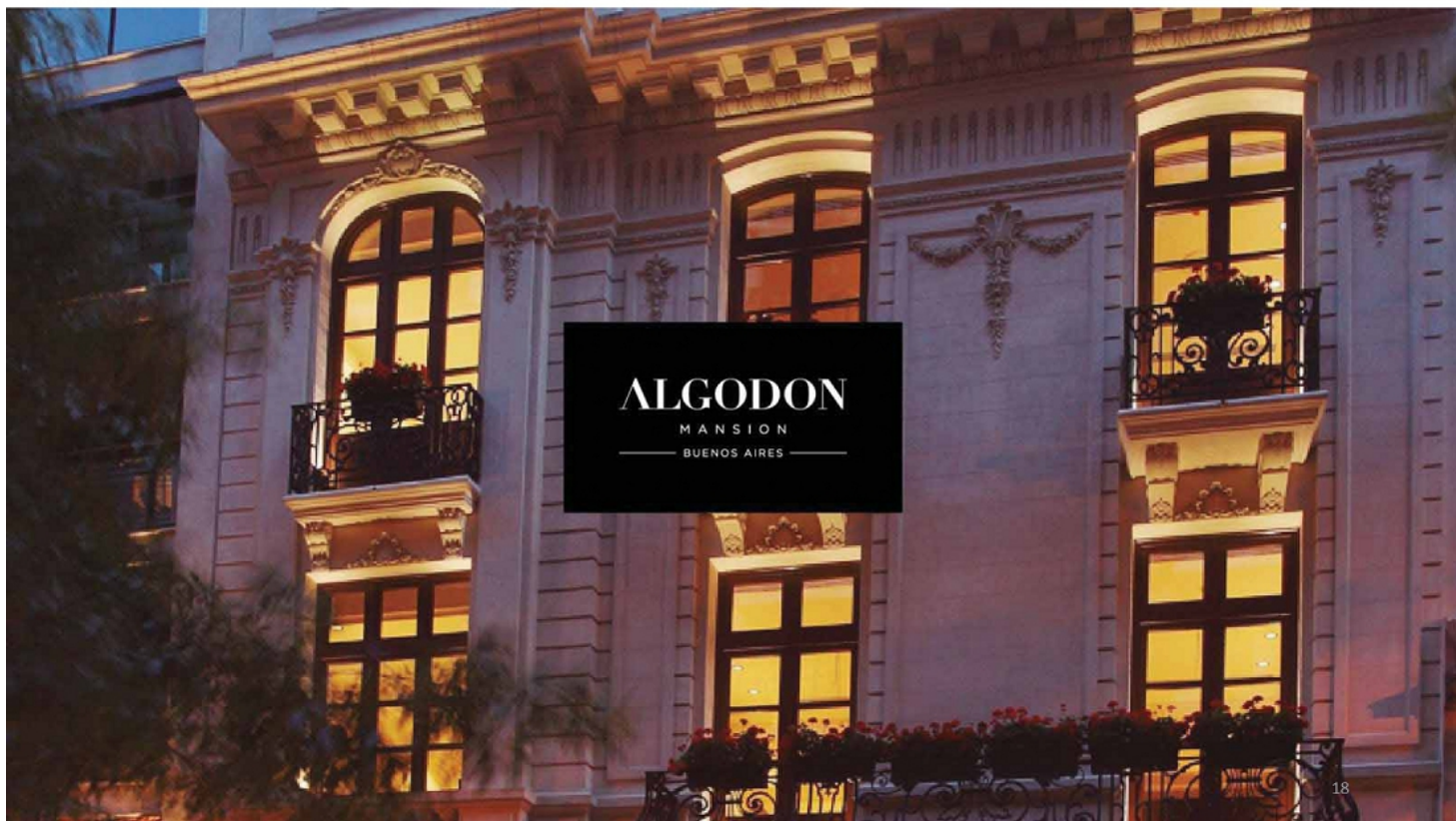
GAUCHO HOLDINGS EXPANDS WITH GAUCHO OPEN ASSET LENDING DIVISION

New Fintech Financing Arm "GOAL" May
Expand Beyond Company Assets, Disrupting
Traditional Lending in Argentina

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.







**PRESS
RELEASE**

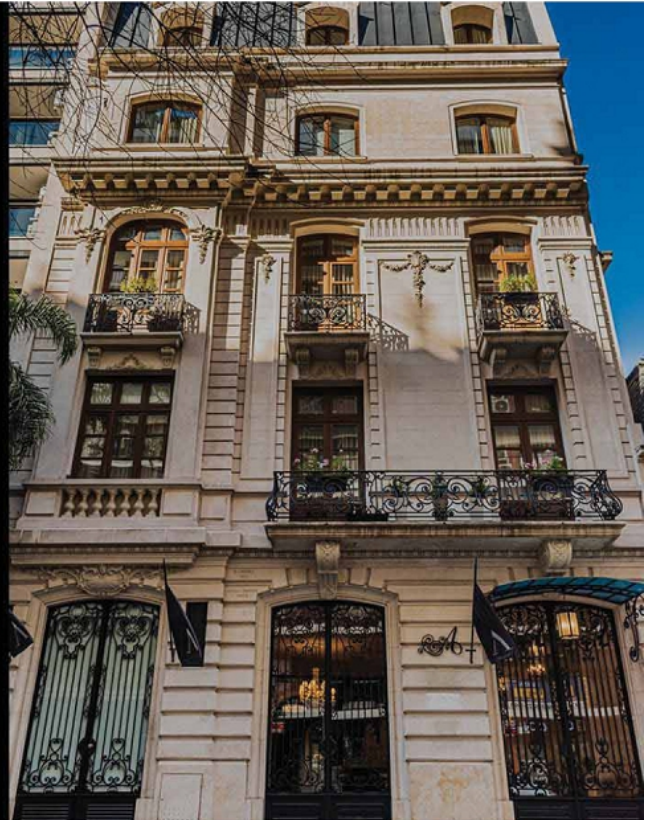
MIAMI, FL / JULY 1, 2024

**GAUCHO HOLDINGS ENGAGES RENOWNED
ARCHITECT GERHARD HEUSCH TO LEAD
RENOVATIONS AT ALGODON MANSION**

Enhancements Include Addition of
Showroom and Sales Office for Algodon's
Vineyard Real Estate Project

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.





**PRESS
RELEASE**

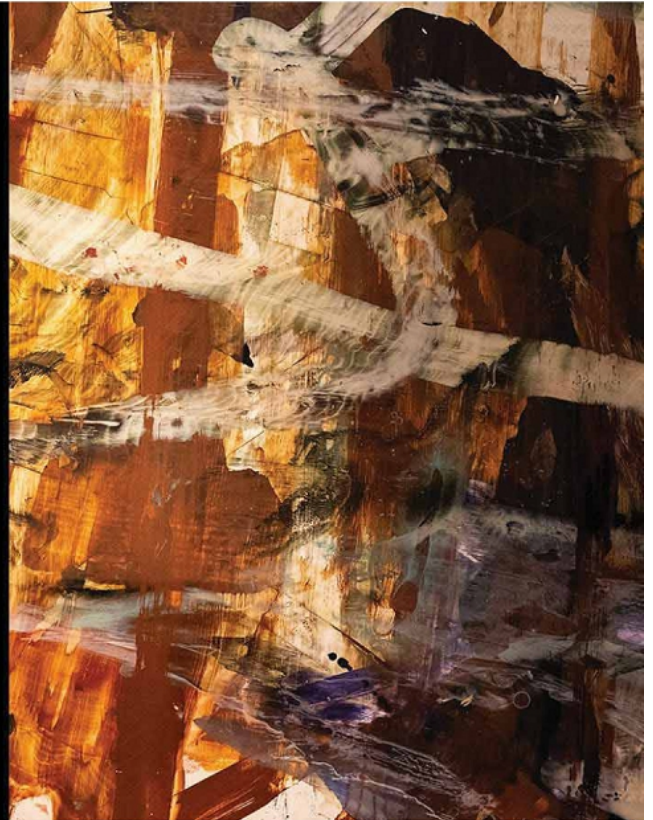
MIAMI, FL / JULY 10, 2024

**GAUCHO HOLDINGS UNVEILS
EDUARDO HOFFMANN MASTERPIECES
AT ALGODON MANSION**

Iconic Buenos Aires Hotel Enriches Guest
Experience with Acclaimed Argentine Art

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.



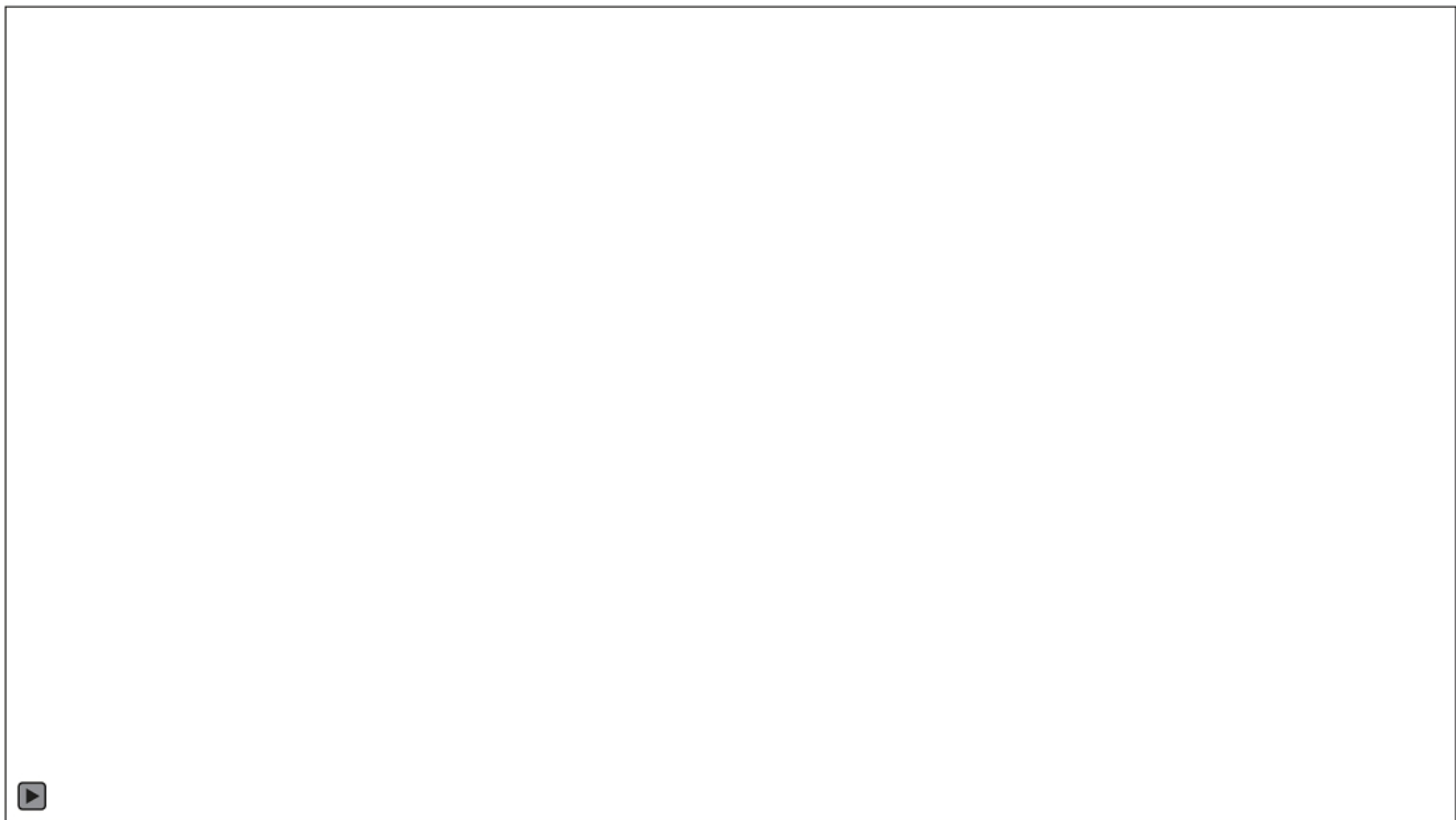


ASSET HIGHLIGHTS

- 4,138 Acre (1,675 Ha) - Unleveraged
- 550 Vineyard Estate Lots (over 2K Acres), with Vineyard, Mountain & Golf Course Views
- 0.5 To 7 Acres Per Lot, From USD 200k To 785k
- Company Would Retain Roughly 2,100 Acres
- Low Labor/Material Costs Due To Peso Devaluation
- Supporting Megatrends During Pandemic: Demand For Rural Real Estate
- Heirloom-quality Assets At Fraction Of Cost Of Properties In Napa, Provence Or Tuscany
- Vineyards make some of the best wines in South America (internationally distributed)
- Property produces, olives, pears, apricots, quinces, plums, and walnuts
- Onsite award-winning hotel and restaurant
- 9-hole golf course (back 9 holes forthcoming) + 10 "Grand Slam" style tennis courts

ALGODON WINE ESTATES (PRIVATE ESTANCIAS & VINEYARD VILLAS)







PRESS
RELEASE

MIAMI, FL / MARCH 12, 2024

**BLENDING LUXURY AND INVESTMENT:
GAUCHO HOLDINGS INTRODUCES INNOVATIVE
VINEYARD HOME RENTAL PROGRAM**

Algodon Wine Estates Sets New Standards
in Real Estate and Resort Living with
Enhanced Website and Rental Offerings

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.





**PRESS
RELEASE**

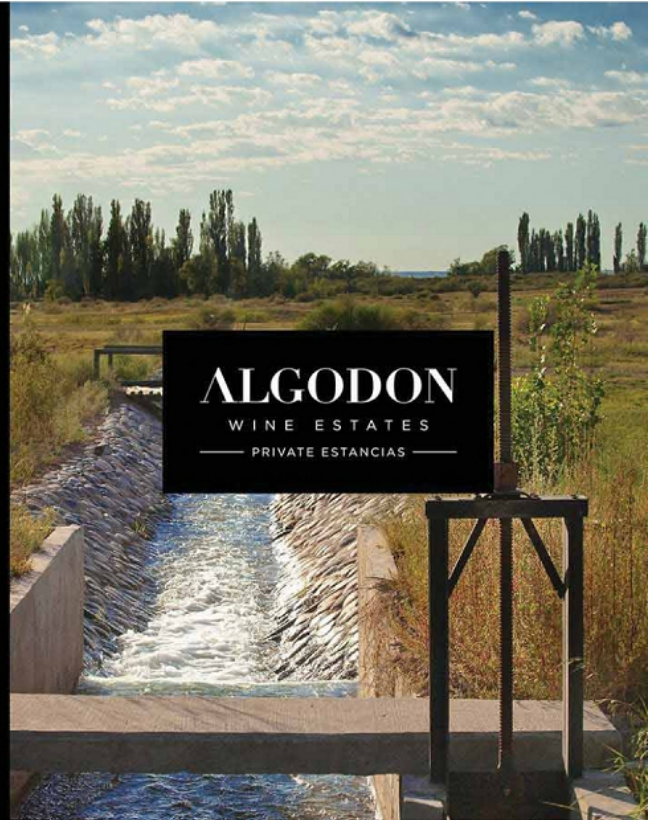
MIAMI, FL / NOVEMBER 21, 2023

**GAUCHO GROUP HOLDINGS ANNOUNCES
MAJOR ENHANCEMENT AT ALGODON WINE
ESTATES WITH THIRD WATER WELL,
BOOSTING PROPERTY VALUE**

New Water Well and 3-Million-Liter Lagoon
Elevate Property's Appeal, Sustainability, and
Infrastructure, Increasing Real Estate Valuation

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.



QUALITY, QUALITY, QUALITY



MICHELIN

GUIDE

ALGODON

WINE ESTATES



**GAUCHO GROUP HOLDINGS, INC. RECEIVES APPROVAL FOR
MASTERPLAN FOR ALGODON WINE ESTATES' 4,138 ACRE LUXURY
WINE & WELLNESS DEVELOPMENT IN MENDOZA, ARGENTINA**

**Masterplan Includes 60-Room Ultra Luxury Hotel, 40 Branded
Residences and 200 Additional Lots**

"The company anticipates new lots sales could ultimately generate more than \$100 million in revenues...the revenue potential from the hotel rooms and branded residences could generate an additional \$25 million per year."





ALGODON

FINE WINES

— SAN RAFAEL, MENDOZA —



PRESS RELEASE

MIAMI, FL / MAY 14, 2024

GAUCHO HOLDINGS ANNOUNCES RECORD GROWTH IN ARGENTINE WINE MARKET

Company Sees a 217% Surge in Year-To-Date
Sales, Driven by Robust Distribution
Networks and E-commerce Growth

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.



ALGODON FINE WINES ACCOLADES



2017 NEW YORK WORLD WINE AND SPIRITS COMPETITION

2014 Bonarda | Gold Medal
2014 Malbec | Bronze Medal
2011 Gran Cuvée | Bronze Medal
2011 PIMA | Bronze Medal
2012 Malbec Reserva | Bronze Medal

2017 GLOBAL MALBEC MASTERS

2012 Malbec | Silver Medal

2016 GLOBAL MALBEC MASTERS

2012 Malbec Reserva | Gold Medal

2014 WORLD ASSOCIATION OF WINE & SPIRIT WRITERS AND JOURNALISTS: TOP 100 WINES OF THE WORLD

2010 Bonarda | 12th Place,
Ranked World's Best Bonarda
2009 Malbec-Bonarda | 49th Place

2014 VII CONCURSO INTL. DE VINHOS DO BRASIL

2009 PIMA | Silver Medal
2009 Malbec-Bonarda | Silver Medal

2013 VINUS INTL. WINE & SPIRITS COMPETITION

2010 Bonarda | Gold Medal
2010 Malbec | Gold Medal
2009 Bonarda | Gold Medal
2009 Pinot Noir | Silver Medal

2013 INTL. WINE CHALLENGE U.K.

2010 Bonarda | Silver Medal
2010 Malbec | Commended
2009 Malbec-Bonarda | Commended

2013 VINANDINO INTL. WINE COMPETITION

2010 Malbec | Silver Medal
2009 Malbec-Bonarda | Silver Medal

2013 MEDITERRANEAN INTL. WINE & SPIRIT COMPETITION

2010 Bonarda | Gold Medal
2010 Malbec | Silver Medal

2013 VINALIES INTL. PARIS

2010 Malbec | Gold Medal
2010 Bonarda | Silver Medal

MARKET OPPORTUNITIES

LUXURY LIFESTYLE BRANDS

GAUCHO
GROUP
HOLDINGS, INC.



- Argentina tourism industry is booming, with revenue records to be expected from 2024 onwards
- USD to ARS (Argentine Pesos) currency conversion makes Argentina an extremely favorable vacation for foreigners with USD, GBP, & and the EURO



- More than 38 million people in the USA (approx. 11% of the population) were wine e-commerce users as of 2023.
- E-commerce revenue of the wine market in the USA reached approx. \$1.9B in 2023, and is forecast to continue increasing to around \$2.6 B by 2029.



- Revenue in the Luxury Goods Market is projected to reach US\$58.39bn in 2024
- The global market for Luxury Goods is expected to grow to \$403B by 2027, a 15.5% increase

MARKET OPPORTUNITY

UNDER MILEI ADMINISTRATION

GAUCHO
GROUP
HOLDINGS, INC.



Dollarization:

- Stabilizes the economy, increases investor confidence.

Business-Friendly Policies:

- Simplifies regulations, attracts businesses.

Closer Western Ties:

- Expands trade, fosters cooperation.



Mortgages Reentering Market:

- Revitalizes the real estate sector.
- Provides more opportunities for home ownership and property investments.

Lower Inflation:

- Enhances purchasing power and savings.
- Encourages long-term investment and economic stability.



Untapped Resources:

- Lithium Triangle: Key for the electric vehicle market.
- Vaca Muerta: Major shale oil and gas reserves.

Agriculture:

- Growth potential, export opportunities.

CONTARIAN THESIS & BARRIERS TO ENTRY

THE ADVANTAGES OF BEING ESTABLISHED

GAUCHO
GROUP
— BULBONES, INC —

There is a huge barrier to entry for ANYONE entering the Buenos Aires market now, but we have been there since 2007.

- Diversified portfolio
- All companies are built, up and running
- Synergies among our assets: joint resources allow us to streamline operations across platforms
- Supporting megatrends especially during the pandemic: strong demand of luxury goods, e-commerce, wine escape / hideaways
- Wine and leather accessories brands ready for GLOBAL scale
- Seasoned and experienced management team familiar with operating in the Argentine market



BUENOS AIRES

ALGODON

WINE ESTATES

— PRIVATE ESTANCIAS —

**REAL ESTATE
ACCOLADES**

The New York Times

"DREAM HOMES FOR GOLFERS
AND WINE LOVERS"



CHEZ GASTON RESTAURANT
2021 TRAVELERS' CHOICE
AWARD WINNER, AND IN
THE TOP 10% OF
RESTAURANTS WORLDWIDE.

LuxuryTravelGuide

AWARD WINNER
"VINEYARD OF THE YEAR"
FOR SAN RAFAEL



"4 GREAT PLACES TO RETIRE:
SAN RAFAEL, ARGENTINA"

Bloomberg
TELEVISION

**INTERNATIONAL
PROPERTY AWARDS**
IN ASSOCIATION WITH BLOOMBERG
TELEVISION BEST MIXED USE
DEVELOPMENT IN ARGENTINA

ARCHITECTURAL DIGEST

"HOTELS WITH SPECTACULAR
GARDENS"

CUISINE & VINS

CUISINE & VINS MAGAZINE
BEST OF ARGENTINA AWARDS
BEST REAL ESTATE DEVELOPMENT
IN ARGENTINA

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FROM WINE & SPIRITS, FASHION TO EXPERIENTIAL LUXURIES



Experiences are defining today's luxury market, as even the top luxury goods conglomerates have become more known for embracing experiential luxuries such as hospitality, travel and leisure.



(PPRUY)
Market Cap:
USD 43.46 Billion



(LVMUY)
Market Cap:
USD 400.76 Billion



(CFRHF)
Market Cap:
USD 94.39 Billion

WORLD LUXURY STAGE

LUXURY LIFESTYLE BRANDS

GAUCHO
GROUP
HOLDINGS, INC.

Lacking Widespread Global Presence

Buenos Aires lacks presence in the global luxury lifestyle market.

- The "Paris of South America"
- Ranks as the best city to live in Latin America
- Culturally vibrant, creative, entrepreneurial
- Fine art, fashion, & architecture
- World's best steak, tango & leather
- Highly educated population

LUXURY LIFESTYLE MARKETS



Fine Wines



Luxury Real Estate



Leather Accessories & Fashion



Home & Living



Hospitality



Olive Oil

Popular American Consumer
Luxury Lifestyle Cities



MILAN



PARIS



TOKYO



NEW YORK



LONDON

GROWTH STRATEGY

FOCUS ON E-COMMERCE:

- We are positioned to take advantage of e-commerce global growth
- In the first quarter 2024 (Jan-Mar) retail e-commerce sales in the USA hit over \$289B, its highest quarterly revenue in history.
- U.S. spending up over 44% Y/Y

PESO DEVALUATION:

- We produce wines and other goods in Argentina = pay for manufacturing and labor in devalued peso
- We can then sell to global consumers at a favorable exchange rate
- Exchange rate impacts favorably on tourism, benefiting our hospitality assets.

SCALEABLE BUSINESS MODEL:

- Our existing brands are already built: the biggest path to execution is done
- Increase production of wines, home goods and leather goods
- Real estate appreciation + interest income on financed lots + maintenance income for each lot sold + develop global leads via e-commerce
- Potential partnership with global hospitality brands for future development

ACQUISITIONS:

- We seek to grow through acquisition by utilizing a "roll up strategy" to acquire additional luxury brands synergistic with our own to create long term value.

GAUCHO
GROUP
— HOLDINGS, INC. —

- Bitcoin is a catalyst for growth of the consumer and demands of the future
- Real estate transactions are evolving especially due to Covid-19 and Bitcoin makes it easier to buy
- Bitcoin can expand our reach with millennials who primarily move with Bitcoin



COMPETITIVE ADVANTAGES

WHY US?

GAUCHO
GROUP
— BELLERIVE, INC. —

Our companies are built, up and running.

- Buenos Aires positioned to become the new global luxury destination for a post Covid-19 world
- Huge barrier to entry for anyone entering the Buenos Aires market now
- We have been there since 2007

Our leather goods & accessories brand has a totally unique voice in the market:

- Draws on the cosmopolitan vibe of Buenos Aires and the spirit of traditional gaucho culture
- We are one of the only luxury fashion brands out of South America with the potential for global scale

Our wines have a unique story:

- We are introducing the world to Bonarda, "the new Malbec" and 2nd most widely planted grape in South America. We are one of the only wineries in the world producing high quality Bonarda varietals and blends.
- Our oldest vineyards were planted in 1946

Our luxury vineyard real estate project is incredibly unique.

- One of the last affordable places to purchase ample vineyard real estate in any leading World Wine Center
- Lots available for a fraction of the cost of comparable properties in Napa, Tuscany or Provence



**PRESS
RELEASE**

MIAMI, FL / JULY 7, 2022

**ARGENTINE LUXURY LEATHER GOODS,
FASHION AND ACCESSORIES BRAND
GAUCHO - BUENOS AIRES ANNOUNCES
OPENING OF U.S. FLAGSHIP**

Fashion, Lifestyle and Home Décor Brand
Expands From E-commerce to Retail Storefront
in Miami's Celebrated Design District

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

Source: Gaucho Group Holdings, Inc.



PRESS RELEASE

MIAMI, FL, APRIL 04, 2022

STORIED ARGENTINIAN FASHION BRAND GAUCHO - BUENOS AIRES DEBUTS **GAUCHO CASA** HOME COLLECTION

The Gaucho Casa collection includes tableware, lighting & décor and Gaucho knives using the highest-quality natural materials ethically sourced, embodying the rarefied heritage of Buenos Aires



GAUCHO
— BUENOS AIRES —

Source:
Gaucho - Buenos Aires





NEW YORK FASHION WEEK 2026

We are thrilled to announce that Gaucho - Buenos Aires is set to unveil its Fall/Winter collection at New York Fashion Week 2026

We invite you all to join us for this spectacular showcase of style and innovation!





CATALYSTS FOR GROWTH

KEY INITIATIVES & VALUE DRIVERS

- Acquired Additional Real Estate Assets in Argentina in Non-cash, All Stock Transaction to Increase Shareholder Equity Approximately \$2.4 Million, Generating Positive Cash Flow
- Continue to Use Shares as a Currency to Accomplish a “Rollup” Strategy for Accretive Acquisitions



CATALYSTS FOR GROWTH

KEY INITIATIVES & VALUE DRIVERS

- **Innovative Financing Solutions:** GOAL provides self-financed mortgages, filling a gap in Argentina's traditional lending market.
- **Market Expansion Potential:** Plans to disrupt the broader Argentine mortgage market, targeting millions in key urban centers with fintech solutions.
- **Significant Revenue Opportunities:** Projected vineyard estate sales could generate USD 80 - 100 million, plus interest income from mortgages.
- **Strategic Economic Timing:** Positioned to benefit from Argentina's economic stabilization and potential reintroduction of local mortgage lending.
- **Diversification and Growth:** Diversifies income streams, leveraging substantial real estate assets to support long-term growth and expansion.



CATALYSTS FOR GROWTH

KEY INITIATIVES & VALUE DRIVERS

- Build out Masterplan Phase 2 with EDSA, potentially adding an additional 200 lots + 80-Room Ultra Luxury Hotel, 40 Branded Residences with POTENTIAL REVENUE GOALS of additional \$100M + \$25M/annually
- Received Approval for EDSA Masterplan From the Municipality of San Rafael
- Lot Sales profit margin = 75%
- Goal to sell 8 lots per quarter (averaging \$150-200K per lot, at which rate we can potentially "sell out" all 350 lots in approx. 4 years
- Potential Partnership With Branded Luxury Name in Hospitality to Co-develop Boutique Hotel & Residences (Anticipating Hotel Signature and Approval of Project Once Hotel Plans Are Drawn)
- Since the estate is nearly completely unleveraged, company can self mortgage and collect significant interest income



CATALYSTS FOR GROWTH

KEY INITIATIVES & VALUE DRIVERS

- Succeeded in Digging Two Water Wells and Recent Approval for Third of 6 Wells in Total
- Global Outreach to Brazil, U.S., EU, Asia
- Developing Global Leads via E-commerce
- Argentina Tourism Boom Due to Devalued Peso, Making It a Desirable Global Destination
- New Infrastructure including Winery/Wine Cave, Restaurant, Pool, Lodge/Casona, Bridges, Golf Carts, Wine Barrels and Sport Facilities All Upgraded During COVID Lockdown (All Paid For)
- Plans to Build an Artisanal Distillery Using Our Estate Grown Fruits
- Plans to Cultivate a 10-Hectare Truffle Forest Giving Our Guests and Homeowners More Unique Experiences



CATALYSTS FOR GROWTH

KEY INITIATIVES & VALUE DRIVERS

- Chez Gaston Restaurant at Algodon Wine Estates Wins 2021 TripAdvisor Travelers' Choice Award
- Argentina Is Anticipating Record Breaking Tourism Boom Due to Devalued Peso, Making It a Desirable Global Destination
- Algodon Mansion Re-Opening: COVID Lockdown Was an Opportunity to Further Develop and Upgrade All Aspects of the Mansion From the New Rooftop, Floors, Interior Décor and Many Other Improvements
- Used COVID Lockdown as an Opportunity to Further Develop and Upgrade All Aspects of Wellness Resort Including New 200 Seat Restaurant, Suite Amenities (Beds, Bathrooms, Flooring, Furniture and Décor), New Irrigation System for Golf Course, New Equipment for the Golf Pro Shop, New Signage, Repavement and Repainting of Tennis Courts, Reconstructed Pool, Completed Front Gate Entrance, Newly Constructed Cement Bridges Throughout the Estate, and More...



CATALYSTS FOR GROWTH

GAUCHO
GROUP
HOLDINGS, INC.

KEY INITIATIVES & VALUE DRIVERS

- Added to World's Largest Online Wine Marketplace: VIVINO, Partnership to Specially Promote Our Malbec-Bonarda in 2023
- Launched new Microvinified Black Label Pinot Noir at \$64.99 in q4 2022
- New Relationship With Southern Glazer's Wine & Spirits, for Distribution in South Florida
- Added to Vinporter's E-commerce Portfolio, Vinporter to the Wine Retailer Network of Algodon Fine Wines Serves as Warehouse and Distributer for algodonfinewines.com
- In Q3 of 2020, Algodon Fine Wines Launched E-commerce Websites in Both the U.S. And Argentina
- Gaucho Wine Label in the Pipeline



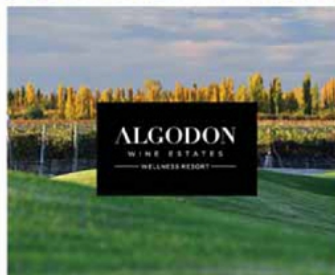
CATALYSTS FOR GROWTH

KEY INITIATIVES & VALUE DRIVERS

- Launched flagship brick-and-mortar retail location in Miami Design District, in Q3 2022
- Gaucho - Buenos Aires presented its Fall 2022 collection at Runway7 for New York Fashion Week, February 2022
- Welcomed new Director of Design Lautaro Garcia de la Peña, in February 2022, to lead Gaucho's creative team, and as the main designer behind Gaucho's debut jewelry collection, expected to launch in 2023
- Launch of e-commerce home & living collection Gaucho Casa, Q1 2022
- Gaucho - Buenos Aires launches storefront on Amazon.com, the world's largest online retailer, in June 2021
- Release of The Lucky Bag, in December 2021, an evergreen silhouette to be carried from season to season, intended to serve as a part of Gaucho's core collection of handbags moving forward

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

MARKET CAP
USD 5.7 MILLION



MARIO GABELLI

(Value Investor):

What is the private market
value on the company?



GAUCHO
GROUP
— HOLDINGS, INC. —



NASDAQ
VINO

GAUCHO
GROUP
— HOLDINGS, INC. —

A NASDAQ listed VINO can:

- Enable a ROLL UP STRATEGY, to acquire additional brands synergistic with our current holdings
- Utilize stock to participate in partnerships & collaborations
- Scale up our existing businesses
- Create exposure and access to investors all over the world

*GAUCHO GROUP HOLDINGS, INC. IS NOT THE COPYRIGHT HOLDER OF THE NASDAQ LOGO AND THERE IS NO RIGHT TO REPRODUCE OR OTHERWISE USE THIS IMAGE FOR COMMERCIAL PURPOSES.



EXPOSURE, EXPOSURE, EXPOSURE

GAUCHO
GROUP
HOLDINGS, INC.
(NASDAQ:VINO)

2024 ROADSHOW



USA

EUROPE

RESEARCH

WHY GAUCHO HOLDINGS?

LUXURY LIFESTYLE BRANDS



- Our existing award-winning luxury brands are already built: the biggest path to execution is done.
- We have proven, scalable business models.
- We are poised to take advantage of the accelerated global growth of e-commerce.
- Buenos Aires lacks presence in the global luxury lifestyle market, but we have been there since 2007.
- We can leverage the arbitrage between the USD and the devalued peso (+ lower cost of goods & labor)
- Roll up strategy to acquire additional luxury brands synergistic with our own to create long term value.



For Additional Information:
Scott Mathis
Gaucho Group Holdings, Inc.
smathis@gauchoholdings.com

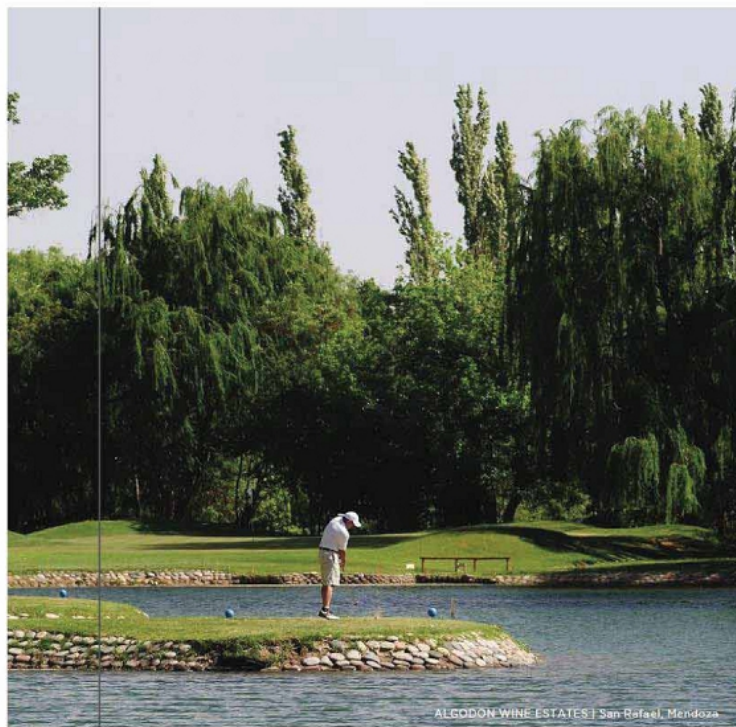


ASSETS GALLERY





VINEYARD GOLF



ALGODON WINE ESTATES | San Rafael, Mendoza







TENNIS

CENTER



CHEZ GASTON

RESTAURANT



CHEZ GASTON RESTAURANT
2021 TRAVELERS' CHOICE
AWARD WINNER, AND IN
THE TOP 10% OF
RESTAURANTS WORLDWIDE.



66
ALGODON WINE ESTATES | San Rafael, Mendoza

























*Rendering of existing building once construction is complete. **Winery Expansion**



*Rendering of existing building once construction is complete.

Winery Expansion

75



*Rendering of existing building once construction is complete. Winery Expansion



*Rendering of existing structure once construction is complete.

Front Gate Upgrade

MUR[®] 2017



Rendering of existing structure once construction is complete.

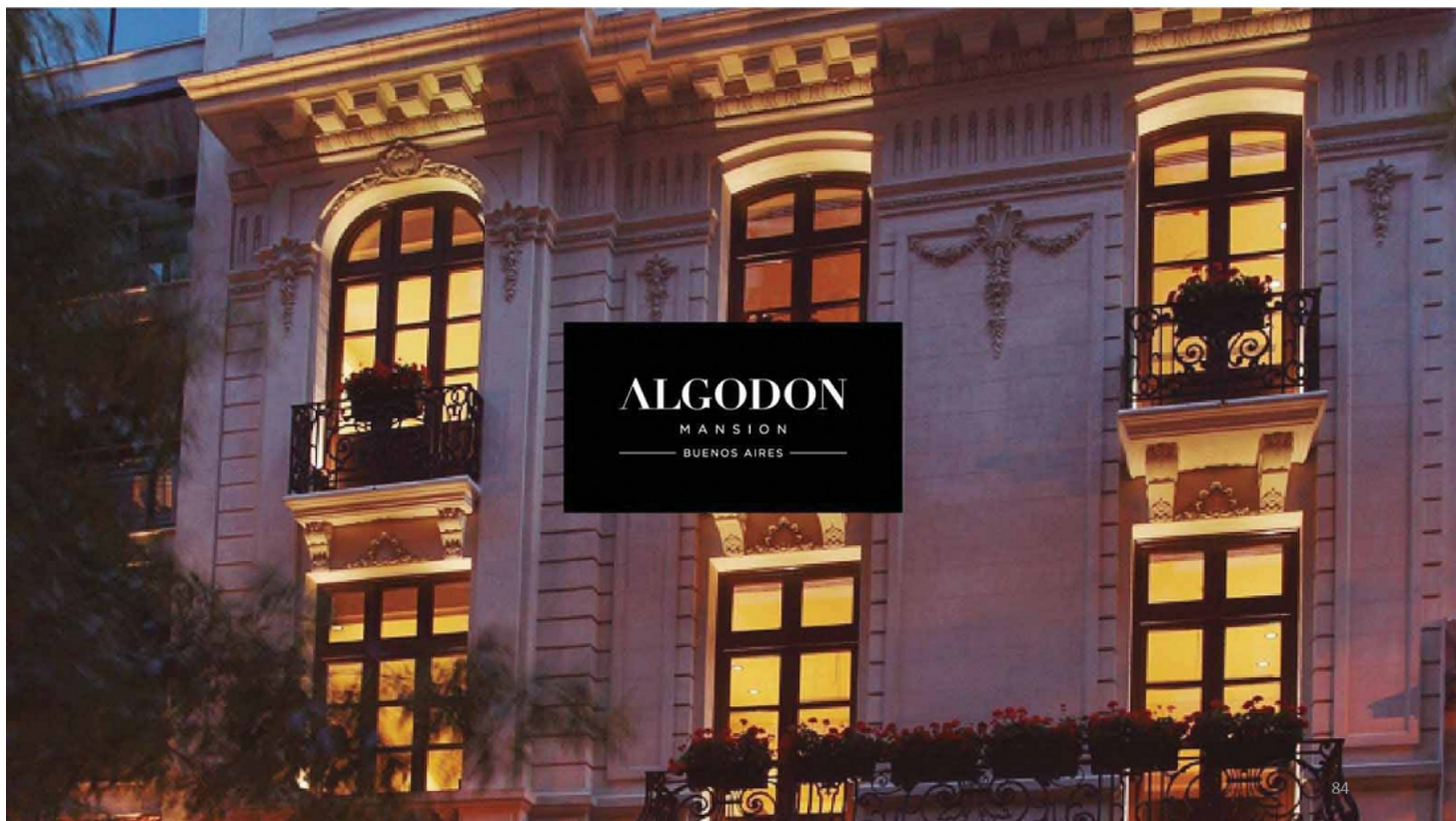
Front Gate Upgrade

MUR[®] 2017
82



Rendering of existing structure once construction is complete.

Front Gate Upgrade

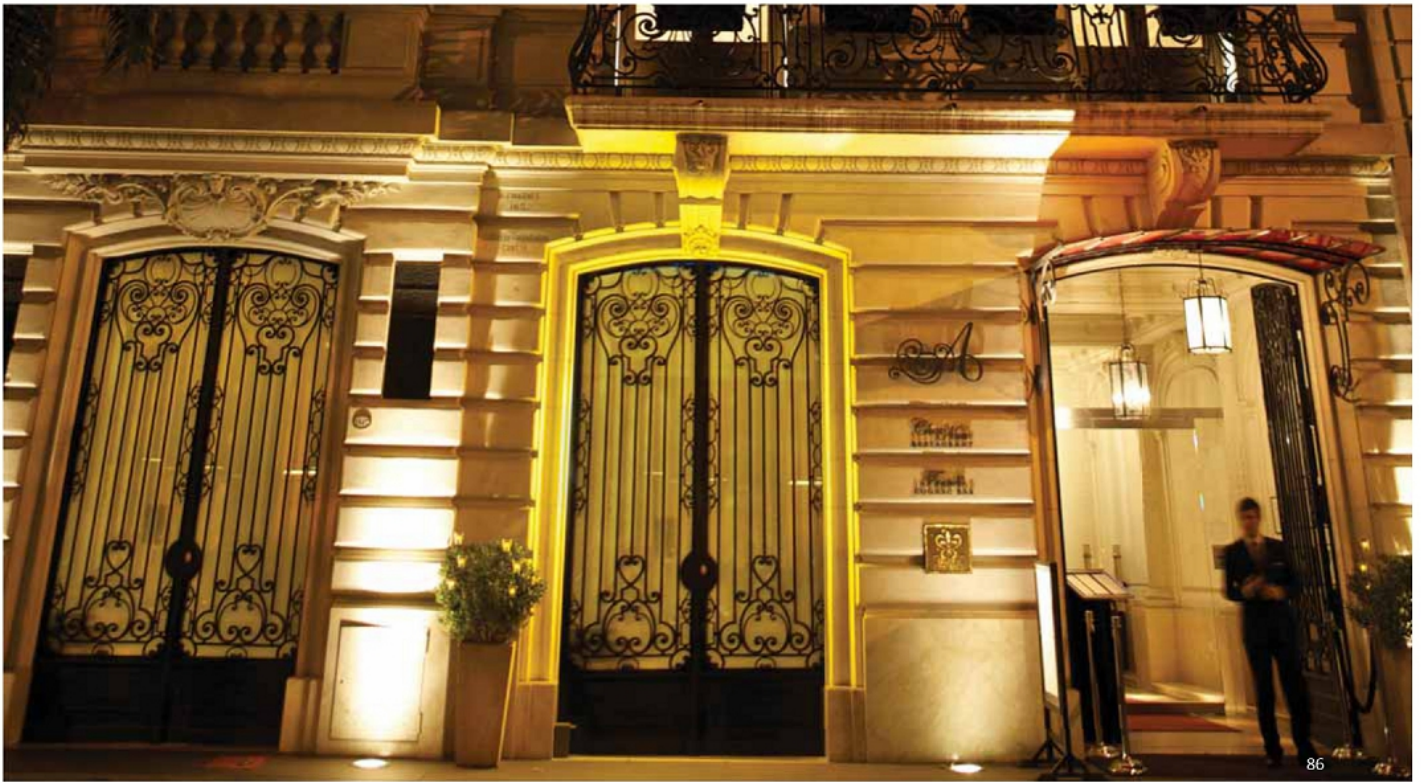


ALGODON

MANSION

BUENOS AIRES











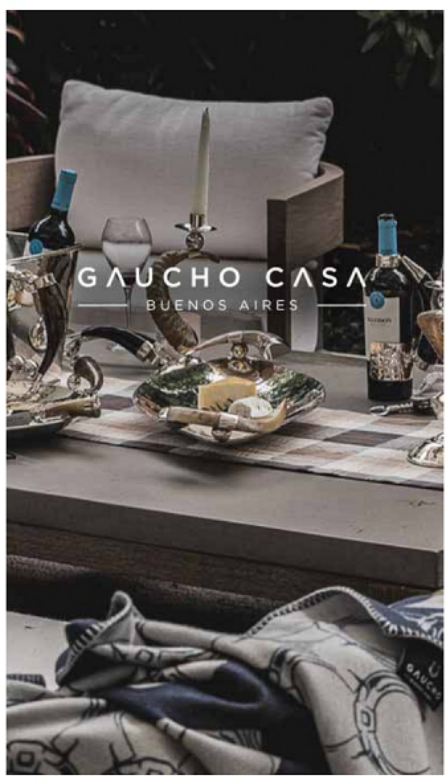
GAUCHITO CASA
— BUENOS AIRES —



GAUCHO CASA
— BUENOS AIRES —



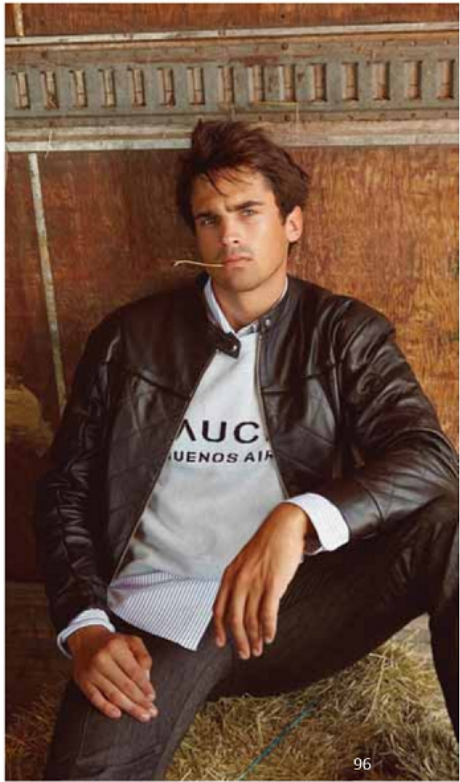
GAUCHO CASA
— BUENOS AIRES —







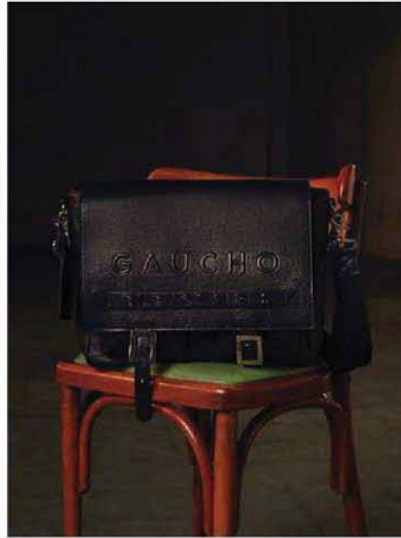




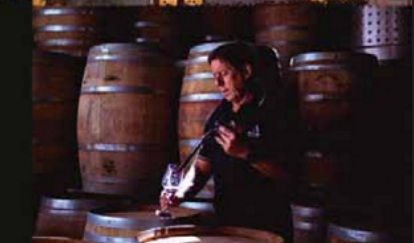


A GAUCHO - BUENOS AIRES
PIECE CAN BE SPOTTED
AT A GLANCE

GAUCHO
GROUP
— BURLINGAME, ORG —







THANK YOU