UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

> Date of Report: February 2, 2024

Gaucho Group Holdings, Inc.

State of		
Incorporation	Commission File Number	IRS Employer Identification No.
nicorporation	The Number	identification No.
	112 NE 41st Street, Suite 106 Miami, FL 33137	
	Address of principal executive office	es
	212-739-7700	
	Telephone number, including area coo	de
F	ormer name or former address if changed sinc	e last report
k the appropriate box below if the Form 8-K filing is real Instruction A.2. below):	intended to simultaneously satisfy the filing	obligation of the registrant under any of the following provisions &
☐ Written communication pursuant to Rule 425 under	r the Securities Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 under the	he Exchange Act (17 CFR 240.14a-12)	
☐ Pre-commencement communication pursuant to Ru	ale 14d-2(b) under the Exchange Act (17 CFR	240.14d-2(b))
☐ Pre-commencement communication pursuant to Ru	ale 13e-4(c) under the Exchange Act (17 CFR	240.13e-4(c))
ate by check mark whether the registrant is an emerging rities Exchange Act of 1934 (17 CFR §240.12b-2).	ng growth company as defined in Rule 405 o	f the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the
		Emerging growth company [
emerging growth company, indicate by check mark if unting standards provided pursuant to Section 13(a) of t		ded transition period for complying with any new or revised financia
rities registered pursuant to Section 12(b) of the Act:		
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	VINO	The Nasdaq Stock Market LLC

Item 3.02 Unregistered Sales of Equity Securities.

As previously reported on our Current Report on Form 8-K filed on November 27, 2023, Gaucho Group Holdings, Inc. (the "Company") commenced a private placement of shares of common stock for gross proceeds of up to \$4,000,000 at a price per share which equals the Nasdaq Rule 5653(d) Minimum Price definition, but in no event at a price per share lower than \$0.60 (the "Private Placement").

On February 2, 2024, pursuant to the Private Placement, the Company issued a total of 121,557 shares of common stock for gross proceeds of \$72,934 at \$0.60 per share.

Please refer to our Current Report on Form 8-K filed on January 5, 2024 for additional information.

The Private Placement is conducted pursuant to Section 4(a)(2) of the Securities Act and/or Rule 506(b) of Regulation D promulgated under the Securities Act. The shares are only offered to a small select group of accredited investors, as defined in Rule 501 of Regulation D, all of whom have a substantial pre-existing relationship with the Company. The Company filed a Form D on December 15, 2023 and an amended Form D on January 11, 2024.

This current report on Form 8-K is issued in accordance with Rule 135c under the Securities Act, and is neither an offer to sell any securities, nor a solicitation of an offer to buy, nor shall there be any sale of any such securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

As of February 2, 2024, a total of 5,647,763 shares of common stock of the Company are outstanding.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the 7th day of February 2024.

Gaucho Group Holdings, Inc.

By: /s/ Scott L. Mathis

Scott L. Mathis, President & CEO