FORM D

Notice of Exempt Offering of Securities

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.

OMB APPROVAL

OMB Number: 3235-0076

Estimated Average burden hours per response: 4.0

1. Issuer's Identity

CIK (Filer ID Number): 0001559998

Previous Name(s): Diversified Private Equity Corp.; Algodon Group, Inc.; Algodon Wines & Luxury Development Group, Inc.

None: ☐

Entity Type: ◉ Corporation ○ Limited Partnership ○ Limited Liability Company ○ General Partnership ○ Business Trust ○ Other

Name of Issuer: Gaucho Group Holdings, Inc.

Jurisdiction of Incorporation/Organization: DELAWARE

Year of Incorporation/Organization

◉ Over Five Years Ago

○ Within Last Five Years (Specify Year)

○ Yet to Be Formed

2. Principal Place of Business and Contact Information

Name of Issuer: Gaucho Group Holdings, Inc.

Street Address 1: 112 NE 41ST STREET

Street Address 2: SUITE 106

City: MIAMI

State/Province/Country: FLORIDA

ZIP/Postal Code: 33137

Phone No. of Issuer: 212-739-7650

3. Related Persons

Last Name: Mathis

First Name: Scott

Middle Name: L.

Street Address 1: 1445 16th Street

Street Address 2: Suite 403

City: Miami Beach

State/Province/Country: FLORIDA

ZIP/Postal Code: 33139

Relationship: ☑ Executive Officer ☑ Director ☐ Promoter

Clarification of Response (if Necessary)

Last Name: Echevarria

First Name: Maria

Middle Name: I.

Street Address 1: 14 Benmore Ter.

Street Address 2:

City: Bayonne

State/Province/Country: NEW JERSEY

ZIP/Postal Code: 07002

Relationship:	☑ Executive Officer	☐ Director	☐ Promoter

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Lawrence	Peter	

Street Address 1	Street Address 2
Flat 6, Stavordale Lodge, 10-12	Melbury Road

City	State/Province/Country	ZIP/Postal Code
London	UNITED KINGDOM	W14 8LW

Relationship:	☐ Executive Officer	☑ Director	☐ Promoter

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Cannon	Reuben	

Street Address 1	Street Address 2
280 S. Beverly Dr. #208	

City	State/Province/Country	ZIP/Postal Code
Beverly Hills	CALIFORNIA	90212

Relationship:	☐ Executive Officer	☑ Director	☐ Promoter

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Dumont	Marc	

Street Address 1	Street Address 2
43 rue de la Pretaire	

City	State/Province/Country	ZIP/Postal Code
Verbier	SWITZERLAND	CH-1936

Relationship:	☐ Executive Officer	☑ Director	☐ Promoter

Clarification of Response (if Necessary)

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4. Industry Group

- ( ) Agriculture
- **Banking & Financial Services**
  - ( ) Commercial Banking
  - ( ) Insurance
  - ( ) Investing
  - ( ) Investment Banking
  - ( ) Pooled Investment Fund
  - ( ) Other Banking & Financial Services
- ( ) Business Services
- **Energy**
  - ( ) Coal Mining
  - ( ) Electric Utilities
  - ( ) Energy Conservation
  - ( ) Environmental Services
  - ( ) Oil & Gas
  - ( ) Other Energy
- **Health Care**
  - ( ) Biotechnology
  - ( ) Health Insurance
  - ( ) Hospitals & Physicians
  - ( ) Pharmaceuticals
  - ( ) Other Health Care
- ( ) Manufacturing
- **Real Estate**
  - ( ) Commercial
  - ( ) Construction
  - ( ) REITS & Finance
  - ( ) Residential
  - (•) Other Real Estate
- ( ) Retailing
- ( ) Restaurants
- **Technology**
  - ( ) Computers
  - ( ) Telecommunications
  - ( ) Other Technology
- **Travel**
  - ( ) Airlines & Airports
  - ( ) Lodging & Conventions
  - ( ) Tourism & Travel Services
  - ( ) Other Travel
- ( ) Other

5. Issuer Size

Revenue Range	Aggregate Net Asset Value Range
( ) No Revenues	( ) No Aggregate Net Asset Value
( ) $1 - $1,000,000	( ) $1 - $5,000,000
( ) $1,000,001 - $5,000,000	( ) $5,000,001 - $25,000,000
( ) $5,000,001 - $25,000,000	( ) $25,000,001 - $50,000,000
( ) $25,000,001 - $100,000,000	( ) $50,000,001 - $100,000,000
( ) Over $100,000,000	( ) Over $100,000,000
(•) Decline to Disclose	( ) Decline to Disclose
( ) Not Applicable	( ) Not Applicable

6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

- [ ] Rule 504(b)(1) (not (i), (ii) or (iii))
- [ ] Rule 504 (b)(1)(i)
- [ ] Rule 504 (b)(1)(ii)
- [ ] Rule 504 (b)(1)(iii)
- [x] Rule 506(b)
- [ ] Rule 506(c)
- [ ] Securities Act Section 4(a)(5)
- [ ] Investment Company Act Section 3(c)

7. Type of Filing

- [x] New Notice — Date of First Sale: 2024-01-22
- [ ] First Sale Yet to Occur
- [ ] Amendment

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? ( ) Yes (•) No

9. Type(s) of Securities Offered (select all that apply)

- [ ] Pooled Investment Fund Interests
- [ ] Tenant-in-Common Securities
- [ ] Mineral Property Securities
- [ ] Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security
- [x] Equity
- [ ] Debt
- [ ] Option, Warrant or Other Right to Acquire Another Security
- [ ] Other (describe)

10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? ○ Yes ◉ No

Clarification of Response (if Necessary)

11. Minimum Investment

Minimum investment accepted from any outside investor $ 0 USD

12. Sales Compensation

Recipient | Recipient CRD Number ☐ None

(Associated) Broker or Dealer ☐ None | (Associated) Broker or Dealer CRD Number ☐ None

Street Address 1 | Street Address 2

City | State/Province/Country | ZIP/Postal Code

State(s) of Solicitation ☐ All States

13. Offering and Sales Amounts

Total Offering Amount	$ 14768	USD	☐ Indefinite
Total Amount Sold	$ 14768	USD	
Total Remaining to be Sold	$ 0	USD	☐ Indefinite

Clarification of Response (if Necessary)

34,963 shares of common stock issued at a price of $0.4224 per share in settlement of matching obligations under issuer's 401(k) profit sharing plan.

14. Investors

☐ Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, Number of such non-accredited investors who already have invested in the offering

Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering: 2

15. Sales Commissions & Finders' Fees Expenses

Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions	$ 0	USD	☐ Estimate
Finders' Fees	$ 0	USD	☐ Estimate

Clarification of Response (if Necessary)

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

$ 0 USD ☐ Estimate

Clarification of Response (if Necessary)

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each Issuer named above is:

- **Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, the information furnished to offerees.**
- **Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.**
- **Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Rule 504 or Rule 506 for one of the reasons stated in Rule 504(b)(3) or Rule 506(d).**

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
Gaucho Group Holdings, Inc.	**/s/ Maria Echevarria**	**Maria Echevarria**	**Chief Financial Officer**	**2024-02-06**