UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: January 26, 2024

Gaucho Group Holdings, Inc.

(Exact name of registrant as specified in its charter)

Delaware	001-40075	52-2158952
State of	Commission	IRS Employer
Incorporation	File Number	Identification No.
	112 NE 41st Street, Suite 106	
	Miami, FL 33137 Address of principal executive offices	
	212-739-7700 Telephone number, including area code	
	Former name or former address if changed since la	ast report
Check the appropriate box below if the Form 8-K filing General Instruction A.2. below):	is intended to simultaneously satisfy the filing obl	igation of the registrant under any of the following provisions (eee
☐ Written communication pursuant to Rule 425 ur	nder the Securities Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 under	er the Exchange Act (17 CFR 240.14a-12)	
☐ Pre-commencement communication pursuant to	Rule 14d-2(b) under the Exchange Act (17 CFR 240	0.14d-2(b))
☐ Pre-commencement communication pursuant to	Rule 13e-4(c) under the Exchange Act (17 CFR 240	0.13e-4(c))
Indicate by check mark whether the registrant is an eme Securities Exchange Act of 1934 (17 CFR §240.12b-2).	rging growth company as defined in Rule 405 of the	ne Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the
		Emerging growth company ⊠
If an emerging growth company, indicate by check mark accounting standards provided pursuant to Section 13(a)		I transition period for complying with any new or revised financial
Securities registered pursuant to Section 12(b) of the Act	:	
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	VINO	The Nasdaq Stock Market LLC
Item 3.02 Unregistered Sales of Equity Securities.		

As previously reported on our Current Report on Form 8-K filed on November 27, 2023, Gaucho Group Holdings, Inc. (the "Company") commenced a private placement of shares of common stock for gross proceeds of up to \$4,000,000 at a price per share which equals the Nasdaq Rule 5653(d) Minimum Price definition, but in no event at a price per share lower than \$0.60 (the "Private Placement").

On January 26, 2024, pursuant to the Private Placement, the Company issued a total of 300,000 shares of common stock for gross proceeds of \$180,000 at \$0.60 per share.

On January 30, 2024, pursuant to the Private Placement, the Company issued a total of 216,667 shares of common stock for gross proceeds of \$130,000 at \$0.60 per share.

Please refer to our Current Report on Form 8-K filed on January 5, 2024 for additional information.

The Private Placement is conducted pursuant to Section 4(a)(2) of the Securities Act and/or Rule 506(b) of Regulation D promulgated under the Securities Act. The shares are only offered to a small select group of accredited investors, as defined in Rule 501 of Regulation D, all of whom have a substantial pre-existing relationship with the Company. The Company filed a Form D on December 15, 2023 and an amended Form D on January 11, 2024.

This current report on Form 8-K is issued in accordance with Rule 135c under the Securities Act, and is neither an offer to sell any securities, nor a solicitation of an offer to buy, nor shall there be any sale of any such securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the 31st day of January 2024.

Gaucho Group Holdings, Inc.

By: /s/ Scott L. Mathis

Scott L. Mathis, President & CEO