FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * <u>Echevarria Maria I.</u>					2. Issuer Name and Ticker or Trading Symbol Gaucho Group Holdings, Inc. [VINO]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last)	(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 09/18/2022									Officer (give title below)		Other (spe			
14 BENMOR	E TER.				1			D : 10						0.1.11						
(Street) BAYONNE,	DNNE, NJ 07002				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)) (Z	ľip)																	
		T	able I - No	n-Dei	rivativ	/e S	ecuriti	ies Acc	quired, l	Disp	osed of	f, or	Benefi	cially Ow	ned					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Ye			Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				5. Amount Securities Beneficially Following I	Owned Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock ⁽¹⁾					09/18/2022				A		5,73	5,733		\$0.625	85,999			D		
Common Stock															10,992		I		See Footnote ⁽²⁾	
			Table II - I						,	•	sed of, o			•	ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	te, 1	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Expiration (Month/Da	n Date	Securities Underlyi			lerlying	ing Derivative		or of Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		xpiration ate	Title		Amount or Number of Shares		Transaction(s (Instr. 4)				
Restricted Stock Unit	\$0.625	09/18/2022			J			5,733	(3)	1	2/18/2023		ommon Stock	5,733	\$0.625	5,734	4	D		
Stock Option	\$5.78								(4)	0	7/08/2024		ommon Stock	10,334		10,33	34	D		
Stock Option	\$5.78								(5)	0	1/31/2024		mmon Stock	5,000		5,000	0	D		
Stock Option	\$8.09								(6)	0	9/20/2023		mmon Stock	2,000		2,000	0	D		
Stock Option	\$11.55								(7)	0	2/14/2023		ommon Stock	1,667		1,667	7	D		
Stock Option	\$16.5								(8)	1	2/17/2022		ommon Stock	3,334		3,334	4	D		

Explanation of Responses:

- 1. Acquired upon vesting of restricted stock units issued in connection with the conversion of outstanding options of Gaucho Group, Inc.
- 2. Held in Ms. Echevarria's 401(k) account.
- 3. Restricted stock units issued pursuant to Gaucho's 2018 Equity Incentive Plan; 5,733 shares vested on 9/18/22; remainder vest on 12/18/22.
- 4. Options granted pursuant to Gaucho's 2018 Equity Incentive Plan; options to acquire 2,584 shares vest on 7/8/20; thereafter options to acquire 646 shares vest every three months.
- 5. Options granted pursuant to Gaucho's 2018 Equity Incentive Plan; options to acquire 1,250 shares vest on 1/31/20; thereafter options to acquire 313 shares vest every three months.
- 6. Options granted pursuant to Gaucho's 2018 Equity Incentive Plan; options to acquire 500 shares vest on 9/20/19; thereafter options to acquire 125 shares vest every three months.

 7. Options granted pursuant to Gaucho's 2016 Equity Incentive Plan; options to acquire 418 shares vest on 2/14/19; thereafter options to acquire 105 shares vest every three months.
- 8. Options granted pursuant to Gaucho's 2016 Equity Incentive Plan; options to acquire 834 shares vest on 12/17/18; thereafter options to acquire 209 shares vest every three months.

/s/Maria I. Echevarria

10/31/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.