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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549**

**SCHEDULE 14A**

**PROXY STATEMENT PURSUANT TO SECTION 14(a)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for use of the Commission only as permitted by Rule 14a-6(e)(2)
- Definitive Proxy Statement
- Definitive Additional Material
- Solicitation Material under §240.14a-12

**ALGODON WINES & LUXURY DEVELOPMENT  
GROUP, INC.**

(Name of Registrant as Specified in Its Charter)

Payment of filing fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- 1) Title of each class of securities to which transaction applies:
- 2) Aggregate number of securities to which transaction applies:
- 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
- 4) Proposed maximum aggregate value of transaction:
- 5) Total fee paid:

Fee paid with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, of the Form or Schedule and the date of its filing.

- 1) Amount Previously Paid:
  - 2) Form, Schedule or Registration Statement No.:
  - 3) Filing Party:
  - 4) Date Filed:
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August 3, 2018

Dear Stockholder:

You are receiving this letter and the accompanying proxy card from Algodon Wines & Luxury Development Group, Inc. (the "Company") because you are a stockholder of the Company entitled to vote at the Company's annual meeting. The Company will be hosting its annual meeting of stockholders on September 12, 2018, at 2:00 p.m. (local time) at 135 Fifth Avenue, 10th Floor, New York, NY 10010.

You are either an existing stockholder who recently received additional shares of common stock in the Company and/or a new stockholder who recently purchased shares of common stock in the Company. As a result of the recent timing of your receipt of this stock, the Company cannot accept your vote at the Company's upcoming annual meeting by internet or by phone, procedures which are described in the Company's 2018 Proxy Statement which is available at <http://www.cstproxy.com/algodongroup/2018>. However, there are alternative methods by which you can record your vote.

**You may vote by using one of the following two methods:**

- **MAIL** – Mark, sign and date your enclosed proxy card and return it in the postage-paid envelope provided.
- **FAX** – Mark, sign and date your enclosed proxy card and send it via fax to (303) 796-2777.

The Company's 2018 Proxy Statement and accompanying materials are enclosed herein and also are available at <http://cstproxy.com/algodongroup/2018>.

Sincerely,

*/s/ Scott L. Mathis*

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Chairman of the Board and  
Chief Executive Officer


YOUR VOTE IS IMPORTANT. PLEASE VOTE TODAY.

**Algodon Wines & Luxury  
Development Group, Inc.**

✉ **MAIL** – Mark, sign and date your proxy card and return it in the postage-paid envelope provided.

📠 **FAX** – (303) 796-2777

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" PROPOSALS 1, 2, 3, 4 AND 5.**

Please mark your votes like this 

1. To elect one director for a two-year term to serve until the 2020 Annual Meeting of Stockholders.  
(01) John I. Griffin

FOR  WITHHOLD AUTHORITY

4. To ratify the approval by the Board of Directors of the Company's 2018 Equity Incentive Plan.

FOR  AGAINST  ABSTAIN

2. To ratify and approve the appointment of Marcum LLP, as Algodon's independent registered accounting firm for the year ended December 31, 2018.

FOR  AGAINST  ABSTAIN

5. To amend the Company's certificate of incorporation to change the name of the Company from "Algodon Wines & Luxury Development Group, Inc." to "Algodon Group, Inc."

FOR  AGAINST  ABSTAIN

3. To give the Board of Directors discretion (if necessary to effect a listing of Algodon's common stock on a national exchange) on or before June 30, 2019, to implement a reverse stock split of the outstanding shares of common stock in a range from one-for-two (1:2) up to one-for-six (1:6), or anywhere between, while maintaining the number of authorized shares of common stock.

FOR  AGAINST  ABSTAIN

Signature \_\_\_\_\_ Signature, if held jointly \_\_\_\_\_ Date \_\_\_\_\_, 2018  
Note: Please sign exactly as name appears hereon. When shares are held by joint owners, both should sign. When signing as attorney, executor, administrator, trustee, guardian, or corporate officer, please give title as such.

**Important Notice Regarding the Internet Availability of Proxy  
Materials for the Annual Meeting of Stockholders**

**The 2018 Proxy Statement and the 2017 Annual Report to  
Stockholders are available at:**

**<http://www.cstproxy.com/algodongroup/2018>**

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS**

**Algodon Wines & Luxury Development Group, Inc.**

The undersigned appoints Scott L. Mathis and Maria Echevarria, and each of them, as proxies, each with the power to appoint his or her substitute, and authorizes each of them to represent and to vote, as designated on the reverse hereof, all of the shares of Common Stock and/or Series B preferred stock of Algodon Wines & Luxury Development Group, Inc. held of record by the undersigned at the close of business on July 27, 2018 at the Annual Meeting of Stockholders of Algodon Wines & Luxury Development Group, Inc. to be held on September 12, 2018, at 2:00 p.m. Eastern Time, at 135 Fifth Ave., 10th Floor, New York, NY 10010, or at any adjournment thereof.

**THIS PROXY WHEN PROPERLY EXECUTED WILL BE VOTED AS INDICATED. IF NO CONTRARY INDICATION IS MADE, THE PROXY WILL BE VOTED IN FAVOR OF ELECTING THE ONE NOMINEE TO THE BOARD OF DIRECTORS, AND IN FAVOR OF PROPOSAL 2, PROPOSAL 3, PROPOSAL 4, AND PROPOSAL 5, AND IN ACCORDANCE WITH THE JUDGMENT OF THE PERSONS NAMED AS PROXY HEREIN ON ANY OTHER MATTERS THAT MAY PROPERLY COME BEFORE THE ANNUAL MEETING. THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS.**

**(Continued and to be marked, dated and signed, on the other side)**

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