

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

December 20, 2022

Scott L. Mathis Chief Executive Officer Gaucho Group Holdings, Inc. 112 NE 41st Street, Suite 106 Miami, FL 33137

> Re: Gaucho Group Holdings, Inc. Registration Statement on Form S-1 Filed December 16, 2022 File No. 333-268829

Dear Scott L. Mathis:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Victor Rivera Melendez at 202-551-4182 and Jeffrey Gabor at 202-551-2544 with any questions.

Sincerely,

Division of Corporation Finance Office of Real Estate & Construction

cc: Victoria B. Bantz, Esq.