



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

May 24, 2021

Scott L. Mathis  
President & Chief Executive Officer  
Gaucho Group Holdings, Inc.  
1445 16th Street, Suite 403  
Miami Beach, Florida 33139

**Re: Gaucho Group Holdings, Inc.**  
**Registration Statement on Form S-1**  
**Filed May 18, 2021**  
**File No. 333-256262**

Dear Mr. Mathis:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Ronald (Ron) E. Alper at 202-551-3329 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Real Estate & Construction

cc: Victoria Bantz